News or Noise: An Analysis of GNP Revisions

By N. GREGORY MANKIW and MATTHEW D. SHAPIRO

Editor's Note—
From time to time, the Survey of Current Business presents articles submitted by analysts outside of BEA that are of special relevance to BEA and Survey readers. The analysis of GNP revisions by N. Gregory Mankiw (Harvard University and the National Bureau of Economic Research) and Matthew D. Shapiro (Yale University, the Cowles Foundation for Research in Economics, and the National Bureau of Economic Research) is such an article.

BEA continuously monitors revisions, usually with a view to assessing the accuracy of the estimates. Professors Mankiw and Shapiro study revisions from a different perspective: they distinguish and test two alternative hypotheses about why revisions arise. The first hypothesis is that revisions arise because of measurement error in the early estimates; such errors could arise, for example, if the early estimates are based on unrepresentative data or on samples that are too small. If early estimates contain measurement error, then those estimates and the subsequent revisions will tend to be negatively correlated with each other—an exceptionally high early estimate, for example, will tend to be revised downward. It should be possible to improve the early estimates by taking account of this correlation.

The second hypothesis is that revisions arise because the early GNP estimates are imperfect forecasts of the subsequently revised estimates. If the early estimates contain forecast error, and the forecasts do not systematically over- or underestimate actual values, then the early estimates and the subsequent revisions will tend to be uncorrelated. Whether it is possible to improve the estimates in this case—short of developing new or improved data sources, reporting systems, etc.—is open to question. The authors find that GNP revisions appear to be more like forecast errors than measurement errors.

If an early GNP estimate is an "efficient" forecast of a subsequently revised estimate, then the revision itself—i.e., the difference between the early estimate and the revised estimate—cannot be forecast on the basis of data available at the time of the early estimate. Clearly, given this definition, the efficiency of a forecast can never be established conclusively. It may be possible to establish that a forecast is not efficient, however. To this end, the authors report on a number of attempts to forecast the revision; in general, the attempts fail. On the basis of these limited tests, therefore, the authors are unable to reject the hypothesis that early GNP estimates are efficient forecasts of subsequently revised levels.

Professors Mankiw and Shapiro conducted the bulk of the research reported here in mid-1983, before the most recent benchmark revision. The availability of some source data and the schedule of GNP releases have changed since the time of writing. In particular, it should be noted that BEA no longer calculates a "flash," or minus-15-day, estimate of GNP. With respect to the availability of source data for the various estimates, readers are referred to the source footnotes at the beginning of every "Business Situation"—the lead article in each month's Survey.

GNP is probably the most closely watched economic series. Almost all observers—economists, policymakers, and the press—consider it the primary measure of the health of the macroeconomy. Estimates of GNP, therefore, receive much attention. The purpose of this article is to examine the size and nature of the revisions in GNP estimates.

In the first section, we briefly describe both the major sources of the data used to estimate GNP and the timing of the GNP revisions. We also describe the data analyzed in the remainder of the article.

We discuss the magnitude of GNP revisions in the second section. We show that the informational content of the early estimates is much less than one might suppose. In particular, the standard deviation of the revision of quarterly real GNP growth is over 2 percentage points at an annual rate. Thus, a preliminary estimate of 1-percent growth in GNP is significantly different from a growth rate of 4 percent.

In the third section, we examine whether early estimates of GNP are efficient forecasts of the "final" figure and find that they are. Moreover, this conclusion applies to subsequent estimates: At the time of each revision, the new figure is generally the best available estimate of the final value.

Data and revision schedule

BEA assembles the national income and product accounts (NIPA's) from disparate private and public sources. Data sources range from the many censuses and surveys of the Bureau of the Census and Bureau of Labor Statistics to reports from individual private companies. The data are assembled by BEA according to specific rules and procedures based on the definition of the components of the NIPA's.

BEA periodically revises the NIPA's. For the 1975-82 period covered by this study, the first estimate of GNP for a given quarter was made approximately 15 days before the end of the quarter. This estimate, referred to as the "flash" or "minus-15-day" estimate, was released to the public beginning in September 1983 and since then was referred to in BEA's discussion of the NIPA's in the Survey.

The first estimate of GNP for a given quarter to appear with component detail (for example, in the NIPA tables of the Survey) is made approximately 15 days after the end of the quarter. It is referred to as the "preliminary" or "15-day" estimate and is based on incomplete source data. For example, incomplete source data makes it impossible for BEA to construct an estimate of corporate profits at the time of the preliminary estimate; consequently, the preliminary NIPA's do not contain a complete income side or provide an estimate of the statistical discrepancy. The next estimate is made approximately 45 days after the end of the quarter to

1. For the 15-day estimate, there are 3 months of source data only for personal consumption expenditures on goods and business purchases of autos and trucks. Only 2 of the 3 months of data are available for most components of investment, government outlays, and the trade balance. See "Business Situation," Survey 62 (January 1982): 1, for example. For a detailed discussion of when the data become available, see U.S. Department of Commerce, Bureau of Economic Analysis, "Revisions of the Initial Estimates of Quarterly Gross National Product of the United States, 1968-80," by Robert P. Parker (Washington, DC, 1984).
which they apply; it is referred to as the “first revision” or “45-day” estimate. This estimate is based on more source data than the preliminary figures; for example, the first estimate of corporate profits is available in the 45-day estimate (except in the first quarter). The “second revision” is made approximately 75 days after the end of the quarter. During the period covered by this study, this “75-day” estimate for a quarter was prepared simultaneously with the flash estimate for the following quarter.

Following the 75-day estimate, the estimates remain unrevised until the following July. Each July, BEA revises the entire set of NIPA estimates for the preceding 3 years. These revisions reflect new source data that BEA has received since the previous July.2

BEA periodically overhauls the NIPA's; these benchmark revisions take place approximately once every 5 years and reflect both statistical (data) changes and conceptual or definitional changes. The statistical revisions are based on data from ongoing efforts, such as the census of manufacturing, that are available less often than annually (for example, quinquennially for the census of manufacturing). Statistical revisions are also based on sources of data that were unavailable for the previous benchmark. For example, the 1980 benchmark revision used newly developed price data for national defense purchases.3

Not all the revisions that occur when the NIPA's are benchmarked are purely statistical. BEA occasionally changes the definition of GNP components and thus the coverage of GNP. For example, if BEA decided to include the product of homemakers in GNP, this change would be definitional rather than statistical. In this study, we abstract from definitional changes.

Our aim in this article is to characterize the statistical revisions of the estimates. To abstract from definitional changes, we use series that BEA maintains for constant-dollar (real) and current-dollar (nominal) GNP on the basis of consistent definitions. NIPA benchmark revisions were released in January 1976 and in December 1980. Our series use consistent 1980 benchmark definitions. Using these series, we analyze estimates from the fourth quarter of 1975 through the fourth quarter of 1982.

We analyze the annualized quarter-to-quarter growth rate, rather than the level, of GNP. Use of the growth rate rather than the level eliminates the strong trend in the series. We analyze five estimates of the growth rate of GNP: the flash (minus 15-day), the preliminary (15-day), the first revision (45-day), the second revision (75-day), and the final (the most recent). The timing of these estimates—which we denote Y1, Y2, Y3, Y4, and Y5, respectively—is summarized in table 1. For the first four of these estimates, the 75-day estimate of the previous quarter's GNP is the most up-to-date base figure for computing the growth rate. The ratio of the flash, 15-day, 45-day, and 75-day estimates to the 75-day estimate for the previous quarter is, therefore, used to compute the growth rates Y1, Y2, Y3, and Y4. An exception to this procedure occurs to deal with the July revision of the NIPA's. In July, contemporaneously with the 15-day estimate for the second quarter, BEA revises estimates for the preceding 3 years. Hence, for the second-quarter computation of Y2, Y3, and Y4, the base is the July-revised figure for the first quarter.4 The final growth rates, Y5, are computed with estimates as of February 1985.

The magnitude of the revisions

Table 2 presents the mean and standard deviation of each growth rate of nominal and real GNP; the standard deviations of the revisions of the growth rates are given in table 3. The standard deviation of the growth rate of nominal GNP ranges from 4.0 percent when measured with the flash (Y1) to 5.7 percent when measured with the final (Y5).5 The standard deviation of the revisions range from a low of 0.6 percentage point for the change from the 45-day to 75-day estimate (Y4 − Y3) to a high of 3.1 percentage points for the flash to final (Y5 − Y1). The standard deviations of the revisions are thus large relative to the standard deviations of the growth rates themselves.

This finding implies that an estimated growth rate is associated with a large confidence interval. For example, the standard deviation of the revision from the 15-day to the final estimates (Y5 − Y2) is 2.7 percentage points. If the 15-day estimate of the growth rate is 5.0 percent, then one can only be 68 percent confident that the final estimate will be in the range from 2.3 percent to 7.7 percent. The 95-percent confidence interval is from −0.4 percent to 10.4 percent.6 A similar picture emerges for real GNP. Again, the standard deviations

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2. Data available for the July revision include the Census Bureau's annual surveys of merchant wholesale and retail trade, housing, manufacturing, and State and local government, and the Internal Revenue Service's tabulation of business tax returns. For example, see "The U.S. National Income and Product Accounts: Revised Estimates," Survey 62 (July 1982): 5.


4. There are two further exceptions to this procedure. First, in 1980, the revision that usually would have been made in July was incorporated in the benchmark revision released in December. Hence, for the second quarter of 1980, the growth rates Y2, Y3, and Y4, are based on the 45-day estimate of first-quarter GNP. Moreover, the base for Y4 in the third quarter of 1980 is the second quarter of 1980 estimate released in December. Second, no July revision was made in 1981, so for the second quarter of 1981, the growth rates Y2, Y3, and Y4 are also based on the 75-day estimate of the preceding quarter.

5. All percent changes are expressed at annual rates.

6. This discussion of the confidence intervals presumes that the revisions are normally distributed, with zero mean.
for the revisions are large. For example, the standard deviation of the revision from the 15-day to the final estimates (Y5 — Y2) is 2.2 percentage points. If the 15-day estimate indicates no growth, the probability that the final estimate will indicate that growth exceeds 2.0 percent is 18 percent.

**News or noise:** The informational content of GNP revisions

We begin this section with a simple theoretical discussion of data revision. Our aim is to distinguish two polar characterizations of the process of data revision. For ease of exposition, and in order to prevent confusion with BEA’s terminology, estimates that are subject to subsequent revision will be referred to as “provisional” estimates.

**Two characterizations of data revision.**—At one extreme, a provisional estimate of the growth rate of GNP can be regarded as an observation of the revised series, but one that is measured with error; subsequent estimates reduce or eliminate this measurement error, or “noise,” by drawing on larger or more representative samples, correcting clerical mistakes, and so forth. At the other extreme, the provisional estimate can be regarded as an efficient forecast of the revised series, that is, a forecast that reflects all available information; subsequent estimates reduce or eliminate the forecast error by incorporating new information, or “news.”

Whether the revisions are better characterized as measurement errors or as errors generated by efficient forecasts depends on how BEA assembles the provisional estimates. If BEA assembles the NIPA’s by piecing together the source data without taking account of the time-series correlations and cross-correlations of the components of GNP and other data, then we would expect the revisions to behave as measurement errors. If, instead, BEA uses optimal statistical procedures to assemble the NIPA’s, then we would expect the revisions to behave as errors generated by efficient forecasts. In fact, BEA need not use an overt statistical procedure to deal with the problem of incomplete source data. There is clearly substantial scope for judgment in constructing the NIPA’s. Expert judgment, as well as sophisticated statistical procedures, could be used to generate efficient forecasts. These two characterizations of the provisional estimate have very different implications for the properties of the revision.

**Statistical implications of the two characterizations.**—Because the NIPA’s are successively revised, an intermediate estimate serves simultaneously as a revision of previous estimates and as a provisional estimate for subsequent revisions. Thus, for example, Y3 is a revised value of Y1 and Y2, but a provisional estimate of Y4 and Y5. If the provisional estimate differs from the revised value by a measurement error, then the revision is uncorrelated with the revised value, but correlated with data available when the provisional estimate is made. In particular, the revision is correlated with the provisional estimate itself. Conversely, if the provisional estimate of GNP growth is an efficient (“rational”) forecast of revised GNP growth, then the revision is correlated with revised GNP growth but uncorrelated with data available at the time of the provisional estimate.

By examining the correlations of the revisions with data available before and after the provisional estimates, we can characterize the informational content of the revisions. Before doing so, we observe that there is a further implication of the two hypotheses based on the variance rather than the cross-correlation of the series. If the provisional estimates are efficient forecasts of the subsequent estimates, then the variance of the subsequent estimates increases. Efficient forecasts are necessarily smoother than the object being forecast. Conversely, if the revisions are measurement errors, then the variances should be falling as time goes on. Table 2 gives the standard deviation of the level of nominal and real GNP growth for the various estimates. For both the nominal and real series, the variability of the growth rates increases with subsequent estimates. Hence, the variability of the growth rates is consistent with the hypothesis that the earlier estimates are efficient forecasts of subsequent estimates.

As discussed above, correlation between the revision and the provisional estimate would be evidence for the measurement error hypothesis; correlation between the revision and the revised estimate would be evidence for the efficient forecast hypothesis. Table 4 presents those correlations for the growth rates of nominal and real GNP. The four incremental revisions are listed in the rows of the tables and the successive estimates are listed in the columns. Absolute value of t statistics for the correlation coefficients under the hypothesis that there is no correlation are given in parentheses. Each panel of the table

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8. The t statistic of the correlation coefficient is identical to the t statistic of the slope coefficient of the regression of the column on the row or of the row on the column.
is divided into two triangles. The lower triangle presents the correlation of the revisions with earlier provisional estimates; under the null hypothesis that the revisions are errors generated by efficient forecasts, these correlations should be zero. The upper triangle gives the correlations of the revision with the current and subsequent estimates; under the hypothesis of measurement error, these should be zero.

The evidence in table 4 concerning the growth rate of nominal GNP is consistent with the efficient forecast characterization and inconsistent with the measurement error characterization of the revisions. The correlations in the lower triangle of the top panel of the table are all small and none is statistically significantly different from zero. On the other hand, the correlations in the upper triangle of the table are large and strongly statistically significant. Hence, one cannot reject the hypothesis that the revisions are errors generated by efficient forecasts and can strongly reject the hypothesis that they are pure measurement errors.

The correlations for the revision $Y_4 - Y_3$ (the 75-day estimate minus the 45-day estimate) is an exception to the rejection of the measurement error characterization. None of the estimates is correlated with this revision. Note from table 3 that the standard deviation of this revision is very small. Because this revision is typically minor, there is essentially no variation for either set of tests to capture.

For real GNP, the correlations shown in the bottom panel of table 4 tell essentially the same story. The correlations in the lower triangle are small compared to those in the upper triangle. Again, none of the correlations in the lower triangle is statistically significantly different from zero. The characterization of the revisions of the real growth rate is somewhat less decisive than that for the nominal growth rate.

**Efficiency of the forecasts.**—Our examination of the variance and the cross-correlations of the estimates and the revisions supports the characterization that the revisions are errors generated by efficient forecasts and rejects the characterization that they are measurement errors. If the revisions are efficient forecast errors, then other data available at the time of the provisional estimate should also be uncorrelated with the revision. If the revision is regressed on variables that reflect other data available at the time of the provisional estimate, all such variables should be jointly insignificant. Candidates for such variables include prior provisional estimates, the constant, seasonal dummies, lagged values of the growth rate, and macroeconomic variables. Although the NIPA estimates are seasonally adjusted, seasonal dummies could be relevant if BEA’s revisions are seasonal. The macroeconomic variables we considered were the rate on 3-month Treasury bills and the return on the stock market as measured by the change in the Standard and Poor’s Composite Stock Index. These were measured as of the middle month of the quarter under study so that they would be known at the time of all the estimates of GNP growth.

For regressions of the revision of both nominal and real GNP growth, neither the financial variables nor the seasonal dummies were statistically significant. This result was obtained whether or not the level of the provisional estimate was included in the regression. Because none of the coefficients was statistically significant, we do not report the details of these regressions. The absence of any relationship, however, is a potentially important finding. It indicates that observed financial variables do not contain information about GNP that is not already reflected in BEA’s estimates. Because the small size of our sample reduces the power of these tests, these results should not be overemphasized.

Table 5 gives the regressions of the various revisions of nominal GNP growth on a constant, the provisional estimate, and the lagged growth rate. The lagged growth rate is measured by $Y_4$, which is known at the time of the provisional estimates. The equations are estimated from the second quarter of 1976 to the fourth quarter of 1982 to allow for the lag. Under the null hypothesis that the revisions are errors generated by efficient forecasts, all the coefficients in these regressions—including the constant—should be zero. We have already seen from our study of the correlation matrix that this hypothesis is not rejected for the slope coefficients of the equations without the lagged growth rate. In the table, we report $F$ statistics for
the hypothesis that all the coefficients, including the constant, are zero.

The results reported in table 5 are broadly consistent with the hypothesis that the revisions reflect new information. The revision from the minus-15-day to the 15-day estimate shows weak evidence of forecastability in equation 5.2, but not equation 5.1. The revision from the 15-day to the 45-day estimate is completely unforecastable (equations 5.3 and 5.4). Indeed, the $R^2$ for equation 5.4 is negative and the $F$ statistic is small. This result is striking given that the source data for many components is only available for 2 of the 3 months when the 15-day estimate is made (see footnote 1). Hence, the estimates behave as if BEA follows an efficient statistical procedure in projecting the unavailable data. Of course, we have only tried a limited number of variables, so our results do not preclude the existence of other variables that do forecast the revisions.

For the regressions of $Y_4 - Y_3$, reported in equations 5.5 and 5.6, the revision is forecastable. Both the constant and the lagged growth rate are statistically significant. The significantly positive constant implies that, on average, the revisions of GNP are positive from $Y_3$ to $Y_4$. We have already seen in table 3 that this revision is qualitatively different from the others. The size of the revisions are substantially smaller than the others. Hence, it is possible that this rejection of the hypothesis is a statistical artifact. In any case, this revision is fairly minor.

The revisions from the 75-day to the final estimate are, again, unforecastable (equations 5.7 and 5.8). This revision spans several years and reflects, for example, data from the Census Bureau’s annual and quinquennial surveys. The unforecastability of the revisions is strong evidence that the 75-day estimate is an efficient forecast of the final estimate.

Users of the NIPA’s may be more concerned with how a provisional estimate predicts the final estimate ($Y_5$) rather than the intermediate estimates. Equations 5.9-5.16 present evidence that the total revisions of nominal GNP growth are unforecastable. All variables in all equations are statistically insignificant. The idiosyncratic forecastability of $Y_4 - Y_3$ mentioned above is not evident in the total revisions. Therefore, at any point in time, BEA’s most recent estimate of GNP growth is an efficient predictor of the final estimate.

The analogous results for real GNP growth are reported in table 6. They are qualitatively similar to those for nominal GNP growth.

Nordhaus has studied the efficiency of forecast errors for a wide range of forecasting activities ranging from projections of nuclear generating capacity to macroeconomic projections based on econometric models. He finds that the revisions are typically positively correlated, which, of course, implies the forecasts are not efficient. This positive correlation implies forecasters only correct errors gradually. Table 7 presents regressions of revisions of BEA’s estimates of GNP on previous revisions. From these, we can judge whether BEA’s estimates share the slow correction of errors than Nordhaus finds generic.

The regressions reported in table 7 show no significant positive correlation of the revisions. The only departure from efficiency of forecasts occurs in the constant of the 75-day estimate (Y4), which was already discussed. In equations 7.4 and 7.8, we report the regression of the revision from the 45-day to the final (Y5 – Y3) on the revision from the 15-day to the 45-day (Y3 – Y2) for nominal and real GNP growth. Examining these revisions should provide a powerful test of efficiency because they exclude the flash (Y1), which was released to the public during only part of the sample period, and because they exclude the Y4 – Y3 revision, which has very low variance. In these equations, the coefficient of the previous revision is indeed positive, but not significantly so. Equivalently, the R^2 statistics are low. Hence, BEA does not appear to share with other forecasters the slow correction of errors.

We also considered estimates for two different periods. First, we considered estimates beginning in 1968. These estimates did yield some rejections of the efficiency forecast hypothesis, yet we suspect those results may be misleading. The pre-1976 estimates were expressed in 1958 dollars and have been benchmarked twice. Our estimates used BEA’s correction to place them on 1980 benchmark definitions, expressed in 1972 dollars. Hence, these rejections, which we do not report, may well be due to bias in the definitional corrections or to the shift in base years. Alternatively, one could argue that BEA’s estimation techniques have improved since the earlier period.10

Second, we also extended the sample through the second quarter of 1985. These results were qualitatively the same as those reported here for 1976–82. The very recent estimates are based on “final” estimates made only shortly after the provisional estimates. Consequently, recent “final” revisions may, themselves, be revised substantially. To avoid this problem, we report the results for the sample ending in 1982.

Conclusion

We conclude, with the exceptions noted, that the revisions of GNP growth, both nominal and real, are more like unforecastable new information than like measurement error. Both Zellner and Cole provide evidence that the revisions of GNP are serially correlated, but serial correlation of the revisions is entirely consistent with their being unforecastable.11 The revised values are unavailable for quarters or years after the provisional announcement; efficient forecasting, therefore, does not imply that these forecast errors should be uncorrelated. Hence, serial correlation of the revisions is not evidence against the hypothesis of efficient forecasters.12 Cole’s finding, along with that of Jaszi, that the average of the revision errors is nonzero could be evidence that the provisional estimates are biased.13 If, as we found for Y4 – Y3, the conditional mean of the revisions were statistically significantly nonzero, that would be evidence of bias. Yet in general we find no evidence for such bias.

Our findings have important consequences for the use of the provisional estimates of GNP by forecasters, policymakers, and economic agents. If the revisions were measurement errors rather than efficient forecast errors, users of the provisional estimates should use statistical signal extraction procedures to best estimate the underlying value.14 Our findings suggest, however, that there is limited scope for using other observed data to improve the estimate of the underlying value of GNP.15

Our characterization of the provisional GNP estimates is the opposite of that of the preliminary money stock data. Preliminary announcements of the money stock data are better characterized as observations of the true series measured with error than as efficient forecasts.16 These differing characterizations may be attributable to the qualitative difference in the procedures for estimating the money stock and estimating GNP. BEA does exercise judgment in estimating GNP. Specifically, BEA staff meets to evaluate and adjust the estimates before they are released.17 The Federal Reserve has a dual role of estimating and controlling the monetary aggregates. Consequently, it may be reluctant to exercise discretion in constructing its estimates.


12. Such serial correlation would not make our estimated regression coefficients inconsistently estimated. It could, however, make our standard errors inconsistent. We have, however, found no evidence of serial correlation in our residuals, so our standard errors appear to be valid.


15. One might wonder why we are not able to forecast the revisions of aggregate GNP when Howery (“The Use of Preliminary Data”) is able to do so for inventory investment, a component of GNP. There are likely to be errors in the components of GNP that wash out in the aggregate. Jaszi finds evidence for this claim, calling it the “guardian angel of national income estimators” (“Quarterly National Income and Product Accounts,” p. 120). Of course, a failure to find a forecastable component to the revision error could be due to a lack of statistical power.

16. See Mankiw, Runkle, and Shapiro, “Preliminary Announcements of the Money Stock.”