

linear model w/ Gaussian error terms

$$y_i | x_i \stackrel{\text{ind}}{\sim} N(x_i^T \beta_*, \sigma^2)$$

(binary) logistic regression

$$y_i | x_i \stackrel{\text{ind}}{\sim} \text{Ber} \left(\frac{e^{x_i^T \beta_*}}{1 + e^{x_i^T \beta_*}} \right)$$

generic generalized linear model (GLM)

$$y_i | x_i \stackrel{\text{ind}}{\sim} \left[F \left(\left[\eta \right] (x_i^T \beta_*) \right) \right]$$

some "nice" distribution response function

Poisson regression:

motivation: regression / supervised learning problems in which y_i is a count

i.e. $y_i \in \{0, 1, 2, \dots\}$.

$$y_i | x_i \sim \text{Poi}(e^{x_i^T \beta_*})$$

Recall $Y \sim \text{Poi}(\lambda)$, then
pmf of Y is
$$P(Y=c) = \frac{\lambda^c e^{-\lambda}}{c!}$$

General design pattern:

F is an exponential family

η is the inverse of the gradient of log partition function.

Multi-class logistic regression

$$y_i | x_i \stackrel{\text{ind}}{\sim} \text{Cat} \left(\begin{array}{c} \frac{e^{x_i^T \beta_1}}{e^{x_i^T \beta_1} + \dots + e^{x_i^T \beta_k}} \\ \vdots \\ \frac{e^{x_i^T \beta_k}}{e^{x_i^T \beta_1} + \dots + e^{x_i^T \beta_k}} \end{array} \right)$$

Aside: $Y \sim \text{Cat}(\pi)$, then

$$Y \in \{y_1, y_2, \dots, y_k\}$$

$$P(Y=y) = \begin{cases} \pi_1 & \text{if } Y=y_1 \\ \vdots \\ \pi_k & \text{if } Y=y_k \end{cases}, \quad \pi = \begin{bmatrix} \pi_1 \\ \vdots \\ \pi_k \end{bmatrix}$$

Ex: (MLE for multi-class logistic)

$$L(\beta_1, \dots, \beta_k) = \prod_{i=1}^n p(y_i | x_i; \beta_1, \dots, \beta_k)$$

$$= \pi_1^{\mathbb{1}\{Y=y_1\}} \pi_2^{\mathbb{1}\{Y=y_2\}} \dots \pi_k^{\mathbb{1}\{Y=y_k\}}$$

$$= \prod_{i=1}^n \left(\frac{e^{x_i^T \beta_1}}{e^{x_i^T \beta_1} + \dots + e^{x_i^T \beta_k}} \right)^{\mathbb{1}\{y_i=y_1\}} \left(\frac{e^{x_i^T \beta_2}}{e^{x_i^T \beta_1} + \dots + e^{x_i^T \beta_k}} \right)^{\mathbb{1}\{y_i=y_2\}} \dots$$

$$= \prod_{i=1}^n \left(\frac{e^{x_i^T \beta_k}}{\sum_{l=1}^k e^{x_i^T \beta_l}} \right) \left(\sum_{l=1}^k e^{x_i^T \beta_l} \right) \dots$$

$$\dots \left(\frac{e^{x_i^T \beta_k}}{\sum_{l=1}^k e^{x_i^T \beta_l}} \right) \Downarrow \{y_i = y_k\}$$

$$= \prod_{i=1}^n \left(\prod_{m=1}^k \left(\frac{e^{x_i^T \beta_m}}{\sum_{l=1}^k e^{x_i^T \beta_l}} \right) \Downarrow \{y_i = y_m\} \right)$$