
JONGYEARN (JON) LEE

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EDUCATION

Ph.D. Candidate, Economics, University of Michigan (Expected in 2012)
M.A., Statistics, University of Michigan (2009)
M.A., Economics, University of Michigan (2007)
M.S., Management Science and Engineering, Stanford University (2005)
M.A., Technoeconomics and Policy, Seoul National University (2001)
B.S., Chemistry (major) and Industrial Management (minor), Korea Advanced Institute of Science and Technology (KAIST), *Cum Laude* (1999)

FIELDS

Industrial Organization, Applied Econometrics, and Applied Microeconomics

RESEARCH

When Consumers Are Fascinated by Brand-New Models: A Case of US Golf Drivers Market
(*Job Market Paper*)
A Grouped Mixed Proportional Hazard Model with Social Interactions: The Passage of the Motorcycle-Helmet-Use Law (with *Yoonseok Lee*), submitted
Estimation of Latent Dependent Variables in Dynamic Panel Data Models with Lagged Ranking as a Regressor
Using the Contingent Valuation Method to Measure the Economic Damage to Coastal Environment by an Oil Spill: An Analysis of Statistical Models (*Master's Thesis*)

WORK IN PROGRESS

Seasonality and Dynamically Inconsistent Preference
Does Order Matter?: A Probabilistic Model of Sequential Product Showing at a Store
Market Segmentation Using the Aggregated Market Data and Consumer Heterogeneity

RESEARCH EXPERIENCE

Graduate Student Research Assistant, Rackham Graduate School (2007-present)
Research Assistant to Professor Yoonseok Lee (Summer 2007)
Research Assistant to Professor Tilman Börgers (Summer 2006)
Invited Researcher, Science and Technology Policy Institute (2005)
Research Assistant, Samsung Card Co., Ltd. (2004)
Researcher, Ministry of Maritime Affairs and Fisheries of South Korea (2000)
Research Assistant, Korea Resources Recovery and Reutilization Corporation (1999)

TEACHING EXPERIENCE

Department of Economics, University of Michigan:

Graduate Student Instructor, Principles of Economics (2006-2007)

Technoeconomics and Policy Program, Seoul National University:

Instructor, Intermediate Microeconomics (1999)

PRESENTATIONS

2011: Industrial Organization Lunch Seminar, University of Michigan (2x)

The 86th Annual Conference of Western Economic Association International, San Diego, CA

The 75th Annual Meeting of the Midwest Economics Association, St. Louis, MO

2009: The 73rd Annual Meeting of the Midwest Economics Association, Cleveland, OH

HONORS AND AWARDS

Rackham Travel Grant, Rackham Graduate School, University of Michigan (2009 and 2011)

Summer Research Fellowship, Department of Economics, University of Michigan (2006 and 2007)

National Scholarship, Ministry of Information and Communication of South Korea (2003-2005)

Research Fellowship, Brain Korea 21 Foundation (1999-2000)

Scholarship for Academic Excellence, KAIST (1996-1998)

Scholarship for the Outstanding Students, Bank of Korea (1995-1998)

National Candidate for International Chemistry Olympiad, Korea Chemistry Society (1993-1994)

CITIZENSHIP AND VISA STATUS

Republic of Korea, US F-1 Visa

REFERENCES

Daniel A. Akerberg (co-chair)
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Assistant Professor
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