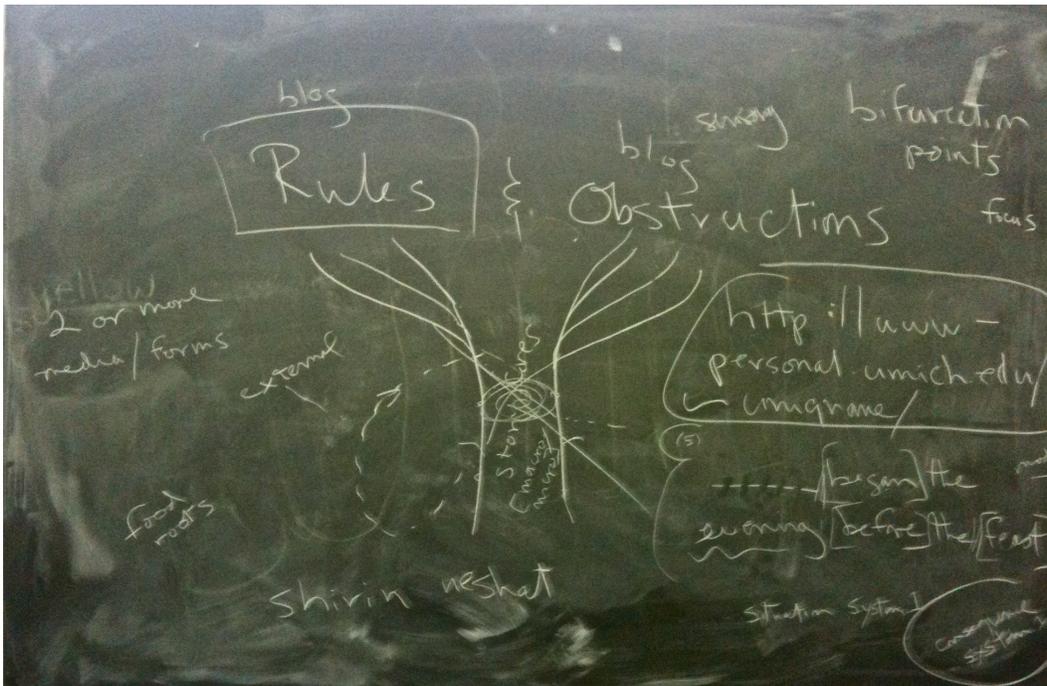


BASIC HTML for website creative expression
in part fulfilling a part of the story of using BASIC HTML
for website creative expression



a primer prepared by forkergirl

Place all image files, movie files, sound files that you would like to embed in a website in the HTML folder in your public folder at m-file.

You've got 10GB storage capacity for free!

You can use with confidence the **upload file** option in m-file for small files (of course you know the relativity of *small*), but for larger files, for convenience, or because you like blowfish, perhaps having eaten fugu without, obviously, your use of this primer, fatal reaction; to move larger files, please use an **sftp** (secure file transfer protocol) client instead. My sftp client of choice: **fugu**, a non-toxic way to move files from your host computer to the HTML folder **in** your public folder at mfile.



Fugu is available as a free download from the u of m (<http://rsug.itd.umich.edu/software/fugu/>) (and from other online locations). It's a mac app. Other prefer to use the tail-wagging dog icon of **Fetch** (<http://fetchsoftworks.com/>) for the mac.

Both sftp clients will move those those files faster than the m-file upload file option.

When using the sftp client, you'll have to indicate the server to which you're connecting:
sftp.itd.umich.edu

User name is your umich username.

Authenticate with your kerberos password, and you'll have a split screen showing the files of the local computer (the one you're using) and your m-file folders, open the public folder, open the HTML folder in the public folder, drag files from local into the HTML folder — *and voilà: blowfish magic!* the files are there and ready for you to locate them with the unique URL the files now have! (*or and voilà: bow-wow!* the files are in m-file and ready for you to use them them with the unique URL the files now have!)

URLs for files in the HTML folder in your m-file public folder:

THE CONSTANT: <http://www-personal.umich.edu/~username/>

THE VARIABLE: complete file name with extension

(examples of extensions: .jpg, .mov, .mp3)

The file URL is the constant plus the variable:

<http://www-personal.umich.edu/~username/completewithextension>

Some language of code:

TAG (the instructions you write with symbols and words that determine appearance and functionality of content)

OPEN TAG: use the less than symbol: <

CLOSE TAG: use the greater than symbol: >

(usually with / and a repeat of the first instruction written after opening the tag with <)

****To use and apply any HTML code in our class blog, be sure to write and/or edit your posts in the *edit HTML* mode, not the *compose* mode.**

To Link to a Web Location (including a pdf in your m-file HTML folder):

word or words to be clickable

EMBEDDING AN IMAGE IN A WEBSITE:

< img src="URLofFile">

EMBEDDING AN IMAGE IN A WEBSITE with adjustment of height and/or width:

< img src="URLofFile" height=number of pixels width=number of pixels>

*width of the container in which you will write class blog posts is about 500 pixels —might be 600

*number of pixels should be written as a number, such as *300* or *250*

EMBEDDING AN IMAGE IN A WEBSITE with text wrapped around the left or right of the image:

< img src="URLofFile" align=left>

*use right instead or left depending on where you want the image to be

EMBEDDING AN IMAGE IN A WEBSITE with adjustment of height and/or width and with adjustment of height and/or width:

< img src="URLofFile" height=number of pixels width=number of pixels align=left>

*order of the height, width or alignment element of the tag should make no difference

TEXT ADJUSTMENTS

To make text bold: `text`

To Italicize text: `<i>text</i>`

To Italicize and make text bold: `<i>text</i>`

To Adjust Text Size: `text`

*default size of text in our blog is 2.5; select a larger value such as 3, 4, or 5 for larger text; select a value such as 2, 1.5, 1 for smaller text

To Change the Color of Text: `text`

*hex code is the number symbol followed by a combination of six letters (a-f) and numbers 0-9 or may be all letters, all numbers; #ffffff = white

To Adjust Text Size and Change the Color of Text: `text`

YOU CAN EMBED YOUR VIDEO WITHOUT USING YOU TUBE OR VIMEO, ETC. by placing the .mov or .flv or .swf, etc. files in the HTML folder in your public m-file folder, then copy the URL of the movie file for use at freevideocoding.com.

Please say “no” to *enable auto play* on our collaborative site.

And please consider supporting the site with a link —just a small gratitude for providing you with the code.

Click make HTML after configuring the file, then copy and paste the code into the post you’re working on in the *edit HTML* mode at blogger.

FreeVideoCoding.com
and audio
CLEARLY the best video code generator on the web!

[Tutorials & Samples](#)
[Need Video Hosting?](#)
[Marry Your Videos to Ads!](#)
[Video Camera Projects:](#)
[Bleeping Outrageous!](#)
[Video Camera Projects:](#)
[Easy Money Making](#)

Get free video codes, embed your video and audio clips -- now!

How do you embed videos? Get free video codes from FreeVideoCoding.com. Just answer simple questions and we create custom html video codes based on your answers. Our free video codes are guaranteed to work with all your video clips and audio clips. Works with all media: wmv, mov, swf, flv, rm, even mpeg and avi. Easily post videos on web pages, blogs, videoblogs, MySpace, Craigslist, E-Bay, LiveJournal, Friendster and more.

1. What kind of media do you want to post to the web?

Windows Media (WMV, WMA)
 Flash (SWF)
 Flash (FLV)
 QuickTime (MOV)
 Real (RM)

2. Publish Quicktime Media

Enter Media File Location (url):

Choose Publishing Style:

Embed the Player
 Link to Player (from image or text)
 Link to Pop-Up
 Link to Embedded Player (from image or poster frame)*

*Note: linking from an image uses Javascript, so make sure Javascript is allowed where you are using the code

Media Player Width:
Media Player Height:

Common player sizes are:

160x120	240x135 (16:9 widescreen)
240x180	320x180 (16:9 widescreen)
320x240	160x0 (audio)
240x0 (audio)	320x0 (audio)

Enable AutoPlay? Yes
 No

Display Controls? Yes
 No

Support this free site with a link?: Yes
 No

You can also **use freevideocoding.com** to generate the HTML code **to embed a simple and reliable audio player for mp3 files.**

You will give a width value, but no height value, and the outcome is audio —two common audio player configurations are available for you to select or you can assign the values you prefer.

Many examples of the audio player generated by freevideocoding.com may be experienced at The Mid-Hudson taffy Company (midhudsonstaff.com); click on either of the sound sculpture pages at the website to see a large player population.

Enjoy!