



## **HomeGrown Local Food Summit**

*March 2, 2010 – 8:00 a.m. – 4:00 p.m.*

Samuel T. Dana Building | University of Michigan

### **Agenda**

8:30 am **Welcome and Introductions** (room 1040)

2009 local food victories

Summit goals

9:30 am **Morning Breakout Session 1: *Building a campaign***

*In assigned groups – see nametag for room/group assignment*

10:15 am Share back (room 1040)

11:00 am **Break**

11:15 am **Morning Breakout Session 2: *Action planning***

*In self-selected groups – rooms will be announced*

12:15 pm **Lunch**

1:15 pm **Afternoon Workshops Session 1**

*See inside for workshop details and rooms*

2:15 pm **Afternoon Workshops Session 2**

*See inside for workshop details and rooms*

3:30 pm **Closing Plenary** (room 1040)

## Afternoon Workshops | Session 1 (1:15 pm)

<b>Entrepreneurship</b>	
<b>Where to find help:</b> Resources for food businesses and farmers <i>Victoria Bennett</i>	Room 1040
<b>Social media:</b> Why should you care? How can you use it? <i>Karl Rosaen, Jordan Miller</i>	3325 (computer lab)
<b>Politics, planning &amp; zoning</b>	
<b>Zoning 101:</b> <i>Open room for self-organized discussion</i>	Room 3556
<b>Changing city zoning &amp; ordinances</b> to support local food in Michigan <i>Megan Masson-Minock &amp; Erin Perdu</i>	Room 1046
<b>Farm to School and Institution</b> <i>Michaelle Rehmann</i>	Room 1064
<b>Growing the movement &amp; getting the word out</b>	
<b>Non-profit collaboration for policy change:</b> towards an energy descent action plan for A <sup>2</sup> <i>Jeannine LaPrad and Transition Ann Arbor</i>	Room 1024
<b>Involving faith communities</b> <i>Merilynne Rush</i>	Room 1006
<b>Modern Homesteading</b>	
Wildcrafting - <i>Linda Diane Feldt</i> Beekeeping - Canning - <i>Cynthia Hodges</i> Backyard mushrooms- <i>Matt Demmon</i>	Room 1028
<b>Free Range</b>	
<b>Open Source Room</b> <i>Open room for self-organized discussion</i>	Room 3552
<b>Creative Commons</b> Open space for creating the look of the campaign	Commons area

## Afternoon Workshops | Session 2 (2:15 pm)

<b>Entrepreneurship</b>	
<b>Selling more:</b> Merchandizing your goods at the farmers market <i>Shannon Beeman</i>	Room 1040
<b>Hoop houses as a profit center:</b> Extend your growing and earning season <i>A panel discussion</i>	Room 1046
<b>Social media - Tech tools for local food</b> <i>Linh Song, Erika Block</i>	3325 (computer lab)
<b>Politics, planning &amp; zoning</b>	
<b>Growing Food in Washtenaw Co.:</b> what helps, hinders, and remains ill-defined <i>Barry Wauldron</i>	Room 3556
<b>Mobilizing state-level politics</b> <i>A self-guided discussion</i>	Room 1064
<b>Growing the movement &amp; getting the word out</b>	
<b>Evaluation &amp; Impact assessment</b> <i>Amanda Edmonds</i>	Room 1024
<b>Setting Up Local Food Distribution:</b> The West Michigan Cooperative model <i>Jerry Adams</i>	Room 3552
<b>Modern Homesteading</b>	
Wildcrafting - <i>Linda Diane Feldt</i> Beekeeping - Canning - <i>Cynthia Hodges</i> Backyard mushrooms - <i>Matt Demmon</i>	Room 1028
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<b>Open Source Room</b> Open room for self-organized discussion	Room 1006
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