



HomeGrown Local Food Summit

March 2, 2010 – 8:00 a.m. – 4:00 p.m.

Samuel T. Dana Building | University of Michigan

Agenda

8:30 am **Welcome and Introductions** (room 1040)

2009 local food victories

Summit goals

9:30 am **Morning Breakout Session 1: *Building a campaign***

In assigned groups – see nametag for room/group assignment

10:15 am Share back (room 1040)

11:00 am **Break**

11:15 am **Morning Breakout Session 2: *Action planning***

In self-selected groups – rooms will be announced

12:15 pm **Lunch**

1:15 pm **Afternoon Workshops Session 1**

See inside for workshop details and rooms

2:15 pm **Afternoon Workshops Session 2**

See inside for workshop details and rooms

3:30 pm **Closing Plenary** (room 1040)

Afternoon Workshops | Session 1 (1:15 pm)

Entrepreneurship	
Where to find help: Resources for food businesses and farmers <i>Victoria Bennett</i>	Room 1040
Social media: Why should you care? How can you use it? <i>Karl Rosaen, Jordan Miller</i>	3325 (computer lab)
Politics, planning & zoning	
Zoning 101: <i>Open room for self-organized discussion</i>	Room 3556
Changing city zoning & ordinances to support local food in Michigan <i>Megan Masson-Minock & Erin Perdu</i>	Room 1046
Farm to School and Institution <i>Michaelle Rehmann</i>	Room 1064
Growing the movement & getting the word out	
Non-profit collaboration for policy change: towards an energy descent action plan for A ² <i>Jeannine LaPrad and Transition Ann Arbor</i>	Room 1024
Involving faith communities <i>Merilynne Rush</i>	Room 1006
Modern Homesteading	
Wildcrafting - <i>Linda Diane Feldt</i> Beekeeping - Canning - <i>Cynthia Hodges</i> Backyard mushrooms- <i>Matt Demmon</i>	Room 1028
Free Range	
Open Source Room <i>Open room for self-organized discussion</i>	Room 3552
Creative Commons Open space for creating the look of the campaign	Commons area

Afternoon Workshops | Session 2 (2:15 pm)

Entrepreneurship	
Selling more: Merchandizing your goods at the farmers market <i>Shannon Beeman</i>	Room 1040
Hoop houses as a profit center: Extend your growing and earning season <i>A panel discussion</i>	Room 1046
Social media - Tech tools for local food <i>Linh Song, Erika Block</i>	3325 (computer lab)
Politics, planning & zoning	
Growing Food in Washtenaw Co.: what helps, hinders, and remains ill-defined <i>Barry Wauldron</i>	Room 3556
Mobilizing state-level politics <i>A self-guided discussion</i>	Room 1064
Growing the movement & getting the word out	
Evaluation & Impact assessment <i>Amanda Edmonds</i>	Room 1024
Setting Up Local Food Distribution: The West Michigan Cooperative model <i>Jerry Adams</i>	Room 3552
Modern Homesteading	
Wildcrafting - <i>Linda Diane Feldt</i> Beekeeping - Canning - <i>Cynthia Hodges</i> Backyard mushrooms - <i>Matt Demmon</i>	Room 1028
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