



CRIME WATCH

THE BEAT 2000

From the Desk of... McGruff the Crime Dog

Hey folks! McGruff here, I would like to take this opportunity to say thank you for helping me Take A Bite Out Of Crime for the last 20 years. It's hard to believe I've been around that long. In my first print ad I said, "You don't know me .. Yet. But you will." Who would have thought that by 1987, just seven years after my introduction, so many people would come to know me? A study at that time found that nearly every child and 3/4 of adults in America could recognize my face and my Take A Bite Out Of Crime slogan and most of their parents had heard of me or my slogan as well.

But I didn't gain this fame on my own. I had a lot of help from people like you. Millions of people recognize my mug and follow my advice on personal safety, children's safety, senior safety, and getting involved in community crime prevention efforts because of your hard work in spreading my message.

In 1980, a group of concerned private citizens and public leaders launched the National Citizen's Crime Prevention Campaign, with me, McGruff, as their spokesdog. I started out telling people about common sense steps they could take to reduce crime - locking doors, leaving lights on, and letting neighbors know when they go on vacation. Later, my messages grew to include protecting youth, watching out for neighbors, and building a sense of neighborhood, creating communities that don't produce crime.

Then I developed special messages for children, my biggest fans. I want kids and teens to be safe. I taught them how to protect themselves against the dangers of alcohol, tobacco, and other drugs. Today you can see me in 3-D in new animated public service advertising spots and an accompanying comic activity book. I'm teaching kids how to handle bullies, what to do if they find a gun or other weapon, and how to protect themselves when using the Internet. And I must say, I do look pretty cool in the ads - just like I stepped out of the latest computer game. This helps me appeal to today's technology - savvy kids.

Now, I've built up quite a laundry list of accomplishments, but I haven't let success go to my head and I am not resting on my laurels. I'm still a dog in a trenchcoat with a job to do. My support group has grown into 400 plus member organizations which consists of federal agencies, national organizations, state and local crime prevention agencies, and groups, and community - based organizations. A hearty THANK YOU to all of you!

We have much to celebrate in 2000 - the new millennium, my 20th anniversary and crime's continuing decline!

Thanks again and keep up the good work in helping me TAKE A BITE OUT OF CRIME!

T.R.I.A.D.

The Washtenaw County TRIAD Committee is on the move again. We will be sponsoring Sweepstake Scams: Consumer Protection Information Seminar to be held on Thursday, May 25, 2000 at 1:00 pm at the Pittsfield Department of Public Safety. The guest speaker will be a member from the State Attorney General's Office. For further information, please call 944-1039.

Also the TRIAD Committee is in the process of publishing a newsletter for senior citizens called "Twilight Insight", if you or someone you know would like to receive a copy when it is completed, please call Ms. Uva Wilbanks @ 971-8400 x 7331.

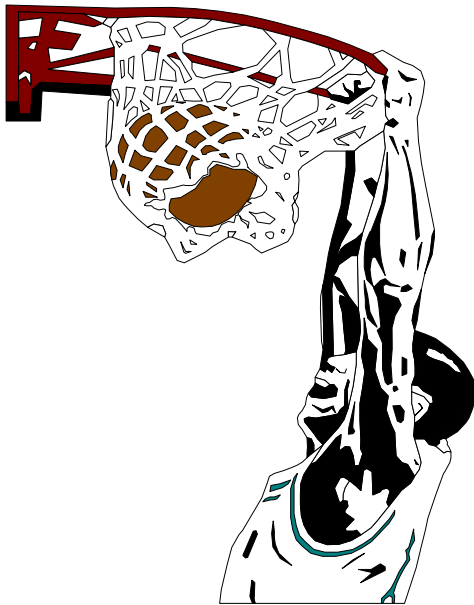
Table of Contents ...	
Letter from McGruff	1
T.R.I.A.D.	1
"Got Game?"	2
Job Posting	2
District Office Moves	2
Calender of Events	3
A Fond Farewell	3
Police Memorial Week	4





Second Annual “GOT GAME?” Basketball Tournament

Now that the NCAA tournament is over and you’ve sat in your chair biting your nails hoping that your team was the one to advance, don’t you think it’s time for you to get in on some action instead of watching? The Ann Arbor Police Department’s P.O.W.E.R. Program (Police On Wheels for Education and Recreation) in collaboration with the Ann Arbor Public Schools’ Teen Enrichment Program is sponsoring a five on five double elimination basketball tournament free to all registered participants. The tournament is open to young men and women from ages 16-18 and will be held at Huron High School, Saturday, April 29, 2000 from 9 am - 3 pm. All participants will receive a free “got game?” T-shirt and first and second place trophies will be awarded to respective teams. This is a great opportunity for teens to interact positively with officers who will be DJ - ing and refereeing. The deadline to register is Friday, April 22, 2000. Registration forms can be found at Pioneer or Huron high schools, or at your local community center. Players may also register by calling the P.O.W.E.R. Line



@ 994-2990. Hurry, there is a limit of eight teams. If you would like more information or have any questions, contact Youth Outreach Specialist Sean Slay at the above number. We’re looking forward to seeing you there! *“You’ll have a ball”.*

THE DOWNTOWN “ADAM” DISTRICT OFFICE HAS MOVED!!!

Job Posting

We currently have an opening for one school crossing guard. The crossing guard works 1/2 hour in the morning and 1/2 hour in the afternoon crossing school children. The position pays \$28 a day. Crossing guards get one paid sick day a month and paid holidays during the school year. We provide the crossing guard with training and an orange vest, rain coat and stop sign. Anyone interested in becoming a crossing guard should contact Ron Puzon at 994-2865.

We are now operating out of our brand new office located on the ground floor of the Maynard parking structure. When it was time for the Maynard parking structure to get a face lift, the Downtown Development Authority (DDA) graciously offered to incorporate a small police office into the construction plans. We are all VERY excited about this move and feel that it will put us more in touch with the downtown community than when we were in our old location on U of M campus. Of course with a new location comes a new phone number. We can now be reached at **997-1350** and continue to have office hours from **9 a.m. to 1 p.m.** or whenever we're in the office after 1 p.m. If you're in the area PLEASE feel free to stop and visit! Officer Terry McNally and C.S.A. Susan Cottone are still your friendly neighborhood District Coordinator and C.S.A. and are ready and willing to address your concerns or just chat.

Calender of Events

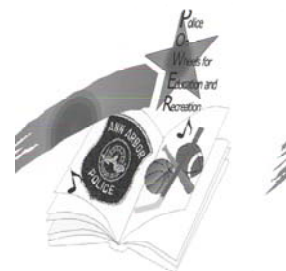
Date	Day of Week	Event	Location	Time	For more Info
April 29	Saturday	“Got Game?”	Huron High School	9:00 - 3:00 p	994-2990
May 16 - Aug 22	Tuesdays	Citizen Police Academy	Ann Arbor Police Department	6:30 - 9:30 p	994-8524
May 18	Thursday	Think Twice	Pioneer High School	2:00 - 5:00 p	994-2865
May 23	Tuesday	Annual Block Captain's Meeting	Location to be announced	7:00 p	994-8775
May 25	Thursday	Sweepstake Scams: Consumer Protection Information	Pittsfield Department of Public of Safety - 6201 Ellsworth	1:00 - 3:00 p	944-1039
June 26- July 21	Mon- Fri	Safety Town	Bryant Elementary School	9:00 - 11:30 a 12:30 -3:00 p	994-4892
July 10-14	Mon - Fri	G.R.E.A.T. Summer Camp	Eberwhite School	10:00 - 3:00 p	994-9908

Date	Day of Week	Event	Location	Time	For more Info
July 11	Tuesday	Senior Safety Day	Briarwood Mall	10:00 - 2:00 p	994-8775
July 19- 22	Wed - Sat	AAPD Art Fair Info Booth	Corner: Main & Liberty	hours of Art Fair	994-8524
July 28	Friday	National Night Out Kick-off Event	Ypsilanti Twp. - Location TBA	5:00 - 9:00 p	994-8775
August 1	Tuesday	National Night Out - City	City Neighborhoods	5:00 - ?	994-8775
August 12	Saturday	Senior Day in the Park	Island Park Drive	10:00 - 3:00 p	971-8038

A Fond Farewell ...

As life brings changes, one has come my way. I will be leaving my current position as Youth Outreach Specialist for the Ann Arbor Police Department's P.O.W.E.R. Program at the end of April. Although I look forward to new opportunities, I will miss all of the people that I've had the pleasure of meeting at the department during my two years here. I would like to thank all of you who have supported the P.O.W.E.R. Program with your time and encouragement since it's start in 1998. From Command to Officers, to civilian employees of the department, to school administrators, parents, and especially the students, I can truly say that I was very fortunate to have had the experience of working among supportive individuals who have made me feel welcomed and appreciated. I hope that the P.O.W.E.R. Program will continue to grow in the number of young people that become involved, while at the same time increasing positive relations among Ann Arbor Officers and youth of the community. I wish you all the best of luck and success in years to come. Keep up the good work!!!!

Sean Slay





Police Memorial Week - May 12 -

19

On average, 21,433 officers are injured in the line of duty each year.

This year the Washtenaw County Law Enforcement Agencies will be honoring all the fallen heroes who have paid the ultimate sacrifice with a special service to take place on Wednesday, May 17, 2000 @ 10:00 am in front of the Pittsfield Township Hall located at 6201 Michigan. All are welcomed to attend. For further information or questions, please contact, Outreach Coordinator Rita [redacted] 944-1039.



**Ann Arbor Police Department
Crime Prevention Office
100 North Fifth Avenue
Ann Arbor, MI 48104**