

On the spanning hypothesis for EDI semantics



Steve Kimbrough

The Wharton School

University of

Pennsylvania

kimbrough@wharton.upenn.edu

Scott Moore

University of Michigan

Business School

samoore@umich.edu

[www-personal.umich.edu/
~samoore/research/flbc/](http://www-personal.umich.edu/~samoore/research/flbc/)



The problem

- When sending a message, it is difficult to determine if the recipient is interpreting the message in the way in which the sender intended
- Applications
 - EDI (standard e-commerce)
 - Agent communication languages



Needed solution

- A semantics
 - A theory of what languages need to say (and what they already say)
- A language
 - A lexicon
 - Rules of expression formation



Not just any language

- One that spans the domain
 - It says what needs to be said
- It is parsimonious
 - Doesn't have an infinite number of predicates
- These are conflicting goals



The lexicon

- **Controlled vocabulary**
 - Verbs (deliver, order, bill)
 - Thematic roles
- **Open vocabulary of nouns & descriptors**
 - Think of ‘catalog items’



Thematic roles?

- General helper predicates used to qualify the meaning of verbs
- Examples
 - Agent, Theme, Goal, Source, Location, Instrument



Open vocabulary?

- Questions & concerns
 - How open?
 - How updated?
 - How maintained?
 - How referenced?
- These are unanswered questions
 - We're addressing them through 'proof by example'



So, our research addresses...

- **Defining an appropriate language**
 - Come up with appropriate rules for expression formulation
 - Settle on the appropriate set of thematic roles
 - Come up with a useful and realistic means of maintaining the open vocabulary
- **Testing it out with realistic examples**



Examples we're exploring

- In this paper

- Compaq's EDIFACT messages they use with business partners that are posted on the Web

- Otherwise

- KQML and other agent communication languages
- Other EDIFACT and X.12 message sets



Example 1 (simple form)

ordering(e) \wedge Agent(e, cpq) \wedge
Addressee(e, vend) \wedge Theme(e, [item1]) \wedge
Cul(e, '970101') \wedge original(e) \wedge
referenceNumber(e, 'P1M24987E') \wedge
name(cpq, 'Compaq') \wedge
Type(item1, 'PRODUCT') \wedge
description(item1,
 'Description info goes here') \wedge
quantity(item1, 100) \wedge units(item1, 'PCE') \wedge ...



Example 2 (EST form)

$po(e) \wedge \underline{\text{Speaker}}(e, s) \wedge \underline{\text{Addressee}}(e, r) \wedge$
 $\underline{\text{Theme}}(e, (e_1 | e_2)) \wedge \underline{\text{Cul}}(e, t) \wedge$

$(H(e) \leftrightarrow$

$(\text{delivering}(e_1) \wedge \underline{\text{Agent}}(e_1, r) \wedge \underline{\text{Goal}}(e_1, s) \wedge$
 $\underline{\text{Theme}}(e_1, g) \wedge \underline{\text{Sake}}(e_1, e) \wedge \text{unit}(e_1, g, u) \wedge$
 $\text{quantity}(e_1, g, q) \wedge \underline{\text{Cul}}(e_1, t_1) \wedge$
 $t_1 \leq T_1)) \wedge \dots$

*[this could all be in XML (or EDIFACT...) if
desired]*



Findings: Concerning EDI

- EDI messages are not clearly defined
 - This is not a surprise
- Messages can follow the standard but still be idiosyncratic to trading partners
- Complexity of standard makes it very difficult to construct a valid message



Findings: Concerning research program

- We've introduced it and described it
- We're encouraged but...
- These are our first baby steps