University of Michigan  
Taubman College of Architecture and Urban Planning  
UP 614: Collaborative Planning  
Fall 2015

Course Staff and Schedule

Instructor: Prof. Robert Goodspeed  
Email: rgoodspe@umich.edu  
Office: 2223C Art & Architecture Building  
Tel.: (734) 615-7254  
Office Hours: T&Th 2:30 – 4 PM (Sign up via Canvas link)

Class Schedule: T&Th, 1-2:30 PM, 2210 Art & Architecture Building

Course Overview

This course provides students the opportunity to learn skills and techniques of collaborative planning, the practice of engaging diverse people and groups to resolve disputes and come to agreement. Topics covered will include interest-based negotiation, stakeholder analysis, facilitation, mediation, the consensus building approach to multi-party negotiation, and the design of urban planning processes. Special attention will be paid to race, gender, and cultural diversity, as well as the role of power and expert knowledge in the planning process. Students will explore these topics through in-class exercises and simulations, case analysis, readings, and discussion.

Learning Goal and Objectives

The course goal is to foster the development of reflective practitioners who are knowledgeable of existing collaborative planning methods and are attuned to the importance of context and interpersonal dynamics in professional practice. At the end of the course, students will be able to:

- Summarize the theory and methods of interest-based negotiation and the consensus building approach;
- Demonstrate intrapersonal skills required for collaborative planning developed through in-class exercises and written reflection assignments;
- Constructively evaluate and contribute to the design of a collaborative planning process;
- Analyze the role of race, gender, culture and expertise in collaborative planning, and propose actions that improve the inclusiveness of planning practices.

Materials

Textbooks

Available for purchase at the North Campus Bookstore or online.

- Faga, Barbara. 2006. *Designing Public Consensus: The Civic Theater Of Community*
Readings
All course readings not from the textbooks will be posted to the course Canvas website. The materials listed under “Additional Readings” are not mandatory, but are suggested for students interested in exploring the topics more deeply, PhD students, or those who are facilitating the discussion that week.

Professional Guides
There is a substantial “grey literature” on many of the topics discussed in the course, including professional reports, guidebooks, tools, and other resources. If you are aware of materials such as these, I will gladly share them with the class. The course website includes copies of the following reports, which complement the assigned readings and may be useful for your case study reports:


Website
This course will utilize the new Canvas learning management system, and the course website is available through the CTools Gateway, or at this URL: https://umich.instructure.com/courses/5202

Grading and Assignments

Self-Assessment (5%) – Students will complete a short self-assessment assignment, due Sept. 11, at 12:00 noon.

Attendance (10%) – Class attendance is required. Students may be able to receive credit for classes missed due to unavoidable personal or family emergencies or religious observance by following the following procedure: 1) notify the instructor at least a week before, or as early as possible, 2) identify an article or report related to the topic of the missed class session and, 3) after confirming the article or report with the instructor, prepare a 500-word reaction paper synthesizing its contents and relationship to the class content. The paper is due within three weeks of the missed session.

Class Discussion Facilitation (10%) – Students will select a week as individuals or as a group of two to lead the class discussion of the topic. Students should post to the class forum by noon on Monday the week of the discussion 1) a working definition or brief summary of the topic to be discussed; 2) a set of questions that will be used to organize the discussion about the readings and the topic in general. Students may choose to provide additional examples,
readings, activities or other materials, however these should be introduced during the class period. Students are encouraged to review the “Additional Resources” provided for each week, as well as discuss their plans with the instructor during office hours the week previous.

Planning Process Analysis (10%) – Students will complete a short analysis of a planning process. Additional guidance and suggested processes will be provided separately. Assignment will be due Nov. 11.

Journal (25%) – Students keep a journal throughout the semester, submitting it in weekly installments in Canvas forum. The journal is a place to reflect on class readings and discussion, and serves to begin a dialog continued in class. Each journal must contain a substantive reference to all of the class readings assigned that week. Students should submit journal entries of 400 words or longer for 10 of the 12 sessions with reading assignments. Journals are due by 12 noon on Mondays.

Case Study Presentation (10%) and Report (30% - 10% for each part) – Students will work in groups to complete a case study of a public sector dispute or planning process. The case study is divided into three parts, and further instructions will be provided in a separate assignment. Part I is due Sept. 30, Part II is due Oct. 28, Part III is due Dec. 2.

Policies

Academic Integrity
The Urban and Regional Planning Program is part of the Rackham Graduate School. Policies that apply to students in this course may include the Rackham Academic and Professional Integrity Policy, Taubman College Academic Policies, and other University policies. The Taubman College Policy on Plagiarism reads in part:

"Plagiarism is knowingly presenting another person’s ideas, findings, images or written work as one’s own by copying or reproducing without acknowledgement of the source. It is intellectual theft that violates basic academic standards. In order to uphold an equal evaluation for all work submitted, cases of plagiarism will be reviewed by the individual faculty member and/or the Program Chair. Punitive measures will range from failure of an assignment to expulsion from the University."

Accommodations for Students with Disabilities
It is Taubman College policy to "meet the educational needs of all persons, including those with physical or perceptual limitations, who are interested in the study of architecture, urban planning and/or urban design." If you think you need an accommodation for a disability, please let me know at your earliest convenience. Some aspects of this course, the assignments, the in-class activities, and the way the course is usually taught may be modified to facilitate your participation and progress. As soon as you make me aware of your needs, we can work with the Services for Students with Disabilities (SSD) office to help us determine appropriate academic accommodations. SSD (734-763-3000; http://ssd.umich.edu) typically recommends accommodations through a Verified Individualized Services and Accommodations (VISA) form. Any information you provide is private and confidential and will be treated as such.
**Grading**

The following scale will be used for grading in this course.

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<th>Grade</th>
<th>Minimum %</th>
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<tr>
<td>A+</td>
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<td>A</td>
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<td>B+</td>
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Course Outline

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<tr>
<th>Module</th>
<th>Topics</th>
<th>Exercises</th>
<th>Assignments</th>
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<tbody>
<tr>
<td>1. Introduction and Theoretical Foundations (3 weeks)</td>
<td>• Democratic Theory</td>
<td>• Introductory Exercises</td>
<td>• Self-Assessment (9/16)</td>
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<td></td>
<td>• Skills of Collaborative Planning</td>
<td>• Appleton v. Baker</td>
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<td>• Collaborative Rationality</td>
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<td>2. Negotiation Theory, Methods &amp; Roles (7 weeks)</td>
<td>• Negotiation</td>
<td>• Negotiated Development in Redstone</td>
<td>• Case Study Part I (9/30)</td>
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<td>• Gender &amp; Culture</td>
<td>• Bradford Development</td>
<td>• Case Study Part II (10/28)</td>
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<td>• Mediation</td>
<td>• Flooding II</td>
<td>• Case Presentation I (11/5)</td>
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<td>• Multiparty Negotiation/Consensus Building</td>
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<td>• Process Evaluation (11/11)</td>
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<td>• Stakeholder Analysis</td>
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<td>• Facilitation</td>
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<td>3. Implementing Collaborative Planning (4 weeks)</td>
<td>• Designing Processes &amp; Community Benefits Agreements</td>
<td>• Guest Speakers</td>
<td>• Case Presentation II</td>
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<td>• Race and Ethnicity</td>
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<td>• Case Study Part III (12/2)</td>
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<td>• Expertise and Technology</td>
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**Module 1 – Introduction and Theoretical Foundations**

**Week 1. Introduction**

Tues., Sept. 8: Introduction and Overview, Short Exercises “Negotiated Eggs” and “Lost at Sea”

Thurs., Sept. 10: Film Viewing and Discussion
• Assigned: Thomas-Kilman Instrument & Self-Assessment
• Episode from “Corporate/Community Dialog: An Introduction” film series by the Corporate Social Responsibility Initiative at Harvard Kennedy School/Professor John Ruggie. Available online at [http://vimeo.com/43661831](http://vimeo.com/43661831)

**Week 2. Democratic Theory**

Tues., Sept. 15: Democratic Theory

*Wed., Sept. 16th*: *Self-Assessment Due by Noon*

*Thurs., Sept. 17*: Skills of Collaborative Planning

**Week 3. Collaborative Rationality**

*Tues., Sept. 22*: Collaborative Planning Theory

Additional Readings:


**Module 2 – Negotiation Theory, Methods & Roles**

**Week 4. Negotiation**

*Tues., Sept. 29*: Discussion
1. *Getting to Yes*, all chapters, including “Ten Questions”

*Wed., Sept. 30*: *Case Study – Part 1 Due at 12 Noon*

*Thurs., Oct. 1*: Exercise - “Negotiated Development in Redstone”
**Week 5. Gender & Culture**

**Tues., Oct. 6: Gender**


**Suggested Readings:**


- There is a substantial literature in the areas of how to promote equality among groups defined by gender, sexual orientation, ethnicity, or other characteristics through public policy and urban planning. A few key citations include:
  - Tacoli, C. and D. Satterwaite. April 2013. Gender and Urban Change Theme Issue, *Environment and Urbanization*. [http://eau.sagepub.com/content/25/1.toc](http://eau.sagepub.com/content/25/1.toc)

**Thurs., Oct. 8: Film/Activity**

**Week 6. Mediation**

**Tues., Oct. 13: Mediation**


Additional Readings

Thurs., Oct. 15: Exercise – “Westville”

**Week 7. Fall Break Week**

Tues., Oct. 20: No Class – Fall Break

Thurs., Oct 22: Group Work (No Class Meeting)

**Week 8. Multiparty Negotiation/Consensus Building**

Tues., Oct. 27: Multiparty Negotiation

Wed., Oct. 28: Case Study – Part 2 due at 12 noon


**Week 9. Stakeholder Analysis**

Tues., Nov. 3: Stakeholder Theory and Analysis

Additional Resources:

Thurs., Nov. 5: Case Presentations
Week 10. Facilitation

Tues., Nov. 10: Facilitation

- Assigned: Flooding Exercise Preparation


Additional Reading:


Wed., Nov. 11: Process Analysis Due at 12 noon

Thurs., Nov. 12: Exercise – “Flooding: Helping Cities Adjust to Climate Change Risks (II)”

Module 3 – Implementing Collaborative Planning

Week 11. Designing Collaboration and Community Benefits Agreements

Tues., Nov. 17: Designing the Planning Process and Community Benefits Agreements

5. The U.S. Legal Context of Collaborative Planning (handout)

Additional Resources:


Thurs., Nov. 19: CBA Speaker
**Week 12. Race and Ethnicity**

Tues., Nov. 24: Race and Ethnicity


Additional Resources:

Thurs., Nov. 26: No Class (Thanksgiving)

**Week 13. Expertise and Technology**

Tues., Dec. 1: Expertise and Technology


Additional Reading:
- Gudmundsson, Henrik. 2011. “Analyzing Models as a Knowledge Technology in


*Wed., Dec. 2: Case Study – Part 3 due at 12 noon*

Thurs., Dec. 3: Guest Speaker—Holly St. St. Clair, Director of Data Services, Metropolitan Area Planning Council (Boston)

**Week 14. Course Wrap-Up and Case Presentations**

Tues., Dec. 8: Collaborative Planning in the 21st Century


Additional Reading:


Thurs., Dec. 10: Case Presentations

**Final Exam Period**

Tues., Dec. 22, 4:00 – 6:00 PM: Case Presentations