Course Staff and Schedule

Instructor: Prof. Robert Goodspeed (rgoodspe at umich.edu)
Office: 2223C Art & Architecture Building
Office Hours: T&Th 3:00-4:00 PM (sign up via CTools link)

Class Schedule: T&Th 1-2:30 PM, 2210 Art & Architecture Building

Summary and Learning Objectives

This course provides students the opportunity to learn skills and techniques of collaborative planning, the practice of engaging diverse people and groups to resolve disputes and come to agreement. Topics covered will include interest-based negotiation, stakeholder analysis, facilitation, mediation, the consensus building approach to multi-party negotiation, and the design of urban planning processes. Special attention will be paid to race, gender, and cultural diversity, as well as the role of power and expert knowledge in the planning process. Students will explore these topics through in-class exercises and simulations, case analysis, readings, and discussion.

Learning Goal and Objectives

The course goal is to foster the development of reflective practitioners who are knowledgeable of existing collaborative planning methods and are attuned to the importance of context and interpersonal dynamics in professional practice. At the end of the course, students will be able to:

- Summarize the theory and methods of interest-based negotiation and the consensus building approach;
- Demonstrate intrapersonal skills required for collaborative planning developed through in-class exercises and reflection;
- Constructively evaluate and contribute to the design of a collaborative planning process;
- Analyze the role of race, gender, culture and expertise in collaborative planning, and propose actions that pursue inclusive planning practices.

Materials

Textbooks

Available for purchase at the North Campus Bookstore and on reserve in the Duderstadt Center


Readings

All course readings not from the textbooks will be posted to the course CTools website. The materials listed under “Additional Readings” are not required for course participants, but are suggested for students interested in exploring the topics more deeply or are facilitating the discussion that week. These readings must be obtained through the University Library, so please plan for any possible delays.
Assignments

Journal (40%) – Students keep a journal throughout the semester, submitting it in weekly installments in the course website forum. The journal is a place to reflect on class readings and discussion, and serves to begin a dialog continued in class. Students should submit journal entries for 10 of the 13 weeks with reading assignments. **Journals are due by 12 noon on Monday.**

Class Discussion Facilitation (10%) – Students will select a week as individuals or as a group of two (depending on the week’s topic) to lead the class discussion of the topic. Students should post to the class forum by **noon on Monday** the week of the discussion 1) a working definition or brief summary of the topic to be discussed; 2) a set of questions that will be used to organize the discussion about the readings and the issue in general. Students may choose to provide additional examples, readings, or other materials, however these are encouraged to be introduced in the class period. Students are encouraged to review the “Additional Resources” provided for each week, as well as discuss their plans with the instructor.

Planning Process Evaluations (10%) – Students will research and present an example of a collaborative planning process, and facilitate a brief class discussion about the case. Additional guidance and suggested processes will be provided separately. These presentations will be held during class on Weeks 11 and 12.

Case Study Presentation (10%) and Report (30% - 10% for each part) – Students will work in groups to complete a case study of a public sector dispute or planning process. The case study is divided into three parts, and further instructions will be provided in a separate assignment. **Part I is due Sept. 18, Part II is due Oct. 30, Part III is due Dec. 10.**

Policies

Academic Integrity
The Urban and Regional Planning Program is part of the Rackham Graduate School. Policies that apply to students in this course may include the Rackham Academic and Professional Integrity Policy, Taubman College Academic Policies, and other University policies.

Taubman College Policy on Plagiarism:
"Plagiarism is knowingly presenting another person’s ideas, findings, images or written work as one’s own by copying or reproducing without acknowledgement of the source. It is intellectual theft that violates basic academic standards. In order to uphold an equal evaluation for all work submitted, cases of plagiarism will be reviewed by the individual faculty member and/or the Program Chair. Punitive measures will range from failure of an assignment to expulsion from the University."

Accommodations for Students with Disabilities
It is Taubman College policy to “meet the educational needs of all persons, including those with physical or perceptual limitations, who are interested in the study of architecture, urban planning and/or urban design.” If you think you need an accommodation for a disability, please let me know at your earliest convenience. Some aspects of this course, the assignments, the in-class activities, and the way the course is usually taught may be modified to facilitate your participation and progress. As soon as you make me aware of your needs, we can work with the Services for Students with Disabilities (SSD) office to help us determine appropriate academic accommodations. SSD (734-763-3000; http://ssd.umich.edu) typically recommends accommodations through a Verified Individualized Services and Accommodations (VISA) form. Any information you provide is private and confidential and will be treated as such.

Grading

The following scale will be used for grading in this course.
<table>
<thead>
<tr>
<th>Grade</th>
<th>Minimum %</th>
</tr>
</thead>
<tbody>
<tr>
<td>A+</td>
<td>100</td>
</tr>
<tr>
<td>A</td>
<td>95</td>
</tr>
<tr>
<td>A-</td>
<td>90</td>
</tr>
<tr>
<td>B+</td>
<td>87</td>
</tr>
<tr>
<td>B</td>
<td>83</td>
</tr>
<tr>
<td>B-</td>
<td>80</td>
</tr>
<tr>
<td>C+</td>
<td>77</td>
</tr>
<tr>
<td>C</td>
<td>73</td>
</tr>
<tr>
<td>C-</td>
<td>70</td>
</tr>
<tr>
<td>D+</td>
<td>67</td>
</tr>
<tr>
<td>D</td>
<td>63</td>
</tr>
<tr>
<td>D-</td>
<td>60</td>
</tr>
<tr>
<td>E</td>
<td>50</td>
</tr>
<tr>
<td>F</td>
<td>40</td>
</tr>
</tbody>
</table>
Course Outline

<table>
<thead>
<tr>
<th>Unit</th>
<th>Topics</th>
<th>Assignments</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Introduction and Theoretical Foundations (3 weeks)</td>
<td>• Deliberative Democracy</td>
<td>• Thomas-Kilmann Instrument &amp; Self-Assessment</td>
</tr>
<tr>
<td></td>
<td>• Collaborative Rationality</td>
<td>• Case Study Part I (9/18)</td>
</tr>
<tr>
<td></td>
<td>• Skills of Collaborative Planning</td>
<td></td>
</tr>
<tr>
<td>2. Negotiation Theory, Methods &amp; Roles (4 weeks)</td>
<td>• Negotiation</td>
<td>• Three In-class Simulations</td>
</tr>
<tr>
<td></td>
<td>• Consensus Building</td>
<td>• Case Study Part II (10/30)</td>
</tr>
<tr>
<td></td>
<td>• Facilitation</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Mediation</td>
<td></td>
</tr>
<tr>
<td>3. Designing Collaborative Planning Processes (3 weeks)</td>
<td>• Designing Processes</td>
<td>• Planning Process Presentations &amp;</td>
</tr>
<tr>
<td></td>
<td>• The Legal Context for</td>
<td>Discussions</td>
</tr>
<tr>
<td></td>
<td>• Collaborative Planning</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Engagement Techniques</td>
<td></td>
</tr>
<tr>
<td>4. Topics in Collaborative Planning (4 weeks)</td>
<td>• Gender</td>
<td>• Case Presentations</td>
</tr>
<tr>
<td></td>
<td>• Race</td>
<td>• Case Study Part III (12/10)</td>
</tr>
<tr>
<td></td>
<td>• Culture</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Expertise &amp; Technology</td>
<td></td>
</tr>
</tbody>
</table>

Schedule

Unit 1 – Introduction and Theoretical Foundations

Week 1. Introduction

Tues., Sept. 2: Introduction and Overview, Short Exercises “Negotiated Eggs” and “Lost at Sea”

Thurs., Sept. 4: Film Viewing and Discussion
• Assigned: Thomas-Kilmann Instrument & Self-Assessment (Due Sept. 23)
• Episode from “Corporate/Community Dialog: An Introduction” film series by the Corporate Social Responsibility Initiative at Harvard Kennedy School/Professor John Ruggie. Available online at http://vimeo.com/43661831

Week 2. Democratic Theory

Tues., Sept. 9: Democratic Theory
5. The International Association of Public Participation, “Spectrum of Public Participation.”

Thurs., Sept. 11: Skills for Collaborative Planning

**Week 3. Collaborative Rationality**

Tues., Sept. 16: Communicative Rationality


Additional Readings:


- *Case Study Part I Due (5PM)*

**Unit 2 – Negotiation Theory, Methods & Roles**

**Week 4. Negotiation**

Tues., Sept. 23: Discussion

1. *Getting to Yes*, all chapters, including “Ten Questions"

Thurs., Sept. 25: Exercise - “Negotiated Development in Redstone”

**Week 5. Multi-Stakeholder Negotiation**

Tues., Sept. 30: Discussion


**Week 6. Facilitation and Mediation**

Tues, Oct. 7: Facilitation and Introduction to Mediation

Additional Reading:

Thurs., Oct. 9: Mediation
- **Assigned: Flooding Exercise Preparation**

**Week 7. Flooding Exercise**

Tues., Oct. 14: No Class – Fall Break

Thurs., Oct. 16: Exercise – “Flooding: Helping Cities Adjust to Climate Change Risks (II)”

**Unit 3 – Designing Collaborative Planning Processes**

**Week 8. Designing Participation**

Tues., Oct. 21: Debrief Flooding Exercise, Discussion:

Additional Readings:

Thurs., Oct. 23: Real-world Planning Conflict

**Week 9. The Legal Context for Collaborative Planning**

Tues., Oct. 28: Introduction to the Legal Context of Collaborative Planning and Public Dispute Resolution

*State Planning Mandates and Participation*


8. Ann Arbor Citizen Participation Ordinance. Ann Arbor City Code, Title V, Chapter 55, Article XII.

9. City of Ann Arbor, “Citizen Participation” webpage and *Citizens’ Guide to Effective Communication*

Additional Resources:

Thurs., Oct. 30: Presentations
- *Case Study Part II Due*

**Week 10. Planning Processes Presentations**

Tues., Nov. 4: Presentations

Thurs., Nov. 6: Presentations

**Unit 4 – Topics in Collaborative Planning**

**Week 11. Gender**

Tues., Nov. 11: Discussion


Thurs., Nov. 13: Case Presentations

**Week 12. Race & Culture**

Tues., Nov. 18: Discussion

Thurs., Nov. 20: Case Presentations

**Week 13. Expertise**

Tuesday, Nov. 25: Discussion

Additional Reading:

*Thursday, Nov. 27: No Class (Thanksgiving)*

**Week 14. Knowledge Technologies**

Tues., Dec. 2: Discussion
5. Goodspeed, R. PSS as Tools for Pragmatic Inquiry. (Draft Paper)

Thurs., Dec. 4: Case Presentation

**Week 15. Course Wrap-Up and Looking Ahead**

Tues., Dec. 9: Collaborative Planning in the 21st Century


Additional Reading:


*Case Study Part III Due on Wed., Dec. 10th at 5:00 PM.*

Fri., Dec. 19, 1:30 pm - 3:30 pm: Case Presentations (if needed)