

# The Global and Globalizing Dimensions of Mobile Communication: Developing or Developed?

International Communication Association 2008  
Pre-Conference Program

Montreal, Le Centre Sheraton  
Register through ICA @ <http://www.icahdq.org/>

Wednesday, May 21 1:00PM-7:00PM

Joyce

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## **Opening Session** **1:30PM-3:00 PM**

Welcome and Registration

### **Keynote address: Dr. James E. Katz**

Director, Center for Mobile Communication Studies, Rutgers University

Are universal mobile communication patterns developing?: Cultural construction versus cognitive exigencies

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## **Break** **3:00PM-3:30PM**

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## **Paper Session 1** **3:30PM-5:30PM**

*Telephony and the Developing World (1)*

### **Kas Kalba**

Kalba International/Yale University

The global adoption and diffusion of mobile phones: Nearing the halfway mark

### **Hiyam Hijazi-Omari & Rivka Ribak**

Department of Communications, University of Haifa

Global and local discourses of media resistance: The case of the mobile phone in Arab language websites

### **Dana Diminescu & Christian Licoppe**

Department of Social Science, Ecole Nationale des Telecommunications

Mobile-based money transfer: Weaving together financial and migration fluxes

### **Katie Lever**

Department of Communication, Western Connecticut State University

Mobile music technology, communication isolation and community building

**Reception in Jarry**

**5:30PM-7:00PM**

Thursday, May 22

8:15 AM-5:30 PM

Joyce

**Light Breakfast**

**8:15AM-8:30AM**

**Paper Session 2**

**8:30AM-10:00AM**

*Telephony and the Developing World (2)*

**Patricia Mechael**

Center for Mobile Communication Studies, Rutgers University

Mobile phones and the preservation of family well-being in Egypt

**Araba Sey**

Annenberg School for Communication, University of Southern California

Where did all the payphones go? Intermediaries, innovation and insecurity in the mobile phone industry

**Satomi Sugiyama**

Department of International Communications, Franklin College Switzerland

Mobile technologies in everyday life for the Arab students

**Break**

**10:00AM-10:30AM**

**Paper Session 3**

**10:30AM-Noon**

*Diverse Themes*

**A. Kavanaugh, M. Perez-Quinones, M. Evans & A. Puckett**

Center for Human Computer Interaction, School of Education & Appalachian Studies Program, Virginia Tech

Scaffolding technologies for low literacy groups: From cell phone to PC in Appalachia

**Dawna Ballard & Dina Inman Ramgolam**

Department of Communication Studies, University of Texas

Communication, connection, and connectivity: Mobile communication and human temporality

**Gwen Shaffer**

Mass Media & Communication Program, Temple University

Peering into the future: The potential for peer-to-peer networking to help close the digital divide

**Lunch in Drummond East**

**Noon-1:00PM**

**Paper Session 4**

**1:00PM-3:00PM**

*Mobile Communication and the Social Sphere*

**Timo Saari**

Department of Broadcasting, Telecommunications and Mass Media, Temple University  
The uses of social media in public spaces

**Scott Campbell**

Department of Communication Studies, University of Michigan  
Mobile communication and the public sphere: Linking patterns of use to civic and political engagement

**Rich Ling**

Telenor/Department of Communication Studies, University of Michigan  
The role of mobile communication in the maintenance of social networks

**Break**

**3:00PM-3:30PM**

**Paper Session 5**

**3:30PM-5:00PM**

*Telephony and the Developing World (3)*

**Jonathan Donner**

Microsoft Corporation  
A typology of mobile uses among small and informal businesses

**Harsha de Silva, Ayesha Zainudeen & Dimuthu Ratnadiwakara**

LIRNEAsia  
Perceived economic benefits of telecom access at the Bottom of the Pyramid in emerging Asia

**Hana Cecelie Geirbo**

Telenor  
Missed calls: Messaging for the masses

**Wrap-Up**

**5:00PM-5:30PM**

**Organized by:** Dr. Scott Campbell, University of Michigan; Dr. Jan Fernback, Temple University; Dr. Rich Ling, Telenor Research