New season set for NI Gallery

By MICHAEL ROBERTS
Daily News arts editor

Across town from the Midland Center for the Arts, away from the buzz of its many activities, is another center for artists and art lovers, tucked quietly between the storefronts and shade trees of Midland's downtown business district.

The Northwood Institute Gallery at 314 Main is a showcase for painters, sculptors, potters and jewelry makers from Midland and around the state. With special shows throughout the year, the year-round displays by several artists, and a selection of original prints from around the world, the NI Gallery offers Midland area residents a wide selection of art all available for purchase. And on the other side of the coin, it also provides local artists an outlet through which to market their work.

Ann Landgraf, director of the gallery for the past seven years, says one of the functions of a good gallery is to educate. "One of the things that gives me pleasure, and one of the roles of a good gallery," she says, "is to help educate people about the various aspects of the art they are viewing. Aside from whether or not a purchase is made, the great part is helping people increase their viewing enjoyment."

NI Gallery is operated by the Town and Campus Organization associated with Northwood Institute. Money made by the gallery is turned over to the Institute's scholarship and library fund. Mrs. Landgraf is assisted by some 30 volunteers, many of them students, who serve as gallery hosts and hostesses.

NI Gallery officially opens its fall season on Oct. 11, featuring metalsmith Richard Austin from Riverside, Ill., who will be exhibiting a display of his original jewelry. A member of a private business consulting firm, Austin has been a jeweler and metalsmith in his spare time for over 24 years. In addition to showing and selling his jewelry, Austin has authored 68 articles on jewelry making, co-authored a book, "How to Design Jewelry," and has completed another book, "Modeling for Investment Casting," which will be published in January.

"As far as my own personal style or approach is concerned," Austin says, "I tend to take after the Renaissance artist's approach. Since I have considerable technical training in chemical engineering and metallurgy areas, I like to tackle problems which are not only design problems but technical problems with regard to manufacturing the masters or casting the actual work."

During November, NI Gallery will be featuring the work of portrait artist Ron Sills of East汽. Having studied at Michigan State University and the South Bend Art Center, Mrs. Sills is now an art teacher at a private school in Flint. She has also taught at the Niles Art Center in Niles, Mich.

In March, the gallery will host a show of fabric, pottery and weavings by Terry and Sharon Emrick.

In addition to these special shows throughout the season, the NI Gallery also displays original prints from the collection of Albert Szok, a teacher at Midland High School, and a longtime collector of fine art. Szok's prints include works by Dalí, Calder, Delacroix, Moti, Secunda, Tobiassse and Valessy, and are available for purchase.

December will be a homecoming for Jim and Chris McNamall, potters who now live and work on the Lake Superi or shore near Eagle River. Former studio instructors at the Midland Center for the Arts, the McNamalls now live in a four-room cabin and work the art fair circuit selling their ceramics. They have a long list of Best of Show awards from fairs around the country, and attend fairs as far away as Florida during their traveling season. As with all the other featured artists, the McNamalls will be present at the opening of their exhibit.

Exhibit open

Marcel Breuer, a Bauhaus architect who created some of America's greatest religious structures, is one of two distinguished artists featured in an exhibit of photographs, paintings, sculptures and prints at Michigan State University's Kresge Gallery through Oct. 22.

Breuer designed, among other structures, the Whitney Museum in New York, the UNESCO Building in Paris and the St. Francis de Sales Church in Muskegon for which he won the 1973 Silver Medal from the American Institute of Architects.
CONGRATULATIONS

... your rings should last a lifetime

Eve. J. Alfilfe
Richard D. Austin
Joycelyn Merchant

custom designs

Artifacts Gallery

1105 Central, Wilmette
Tues.-Sat. 10-5, Thurs. 10-8

251-7707
MR. & MRS. THOMAS BROWN
MR. & MRS. JOHN CASTLE
MR. & MRS. ALDEN DOW
MR. & MRS. DALE HAYWOOD
MR. DAVE GOODMAN
MS. MARY WATKINS

CORDIALLY INVITE YOU
TO ATTEND THE
OPENING NIGHT RECEPTION
FOR
METALSMITH-AUTHOR
MR. RICHARD AUSTIN
WEDNESDAY, OCT. 11
7-9 P.M.
THE NORTHWOOD GALLERY
Entertainment furnished
by Earl Sanders &
Tom Mead
RSVP  631-1600, ext. 219
Jewelry
by
Richard Austin
Metalsmith
Author

Exhibiting: Oct. 11 thru 31

Northwood Institute Gallery proudly presents a unique and versatile collection of JEWELRY by RICHARD AUSTIN, a business consultant and former Midlander who now resides in Riverside, Illinois. His spare time is dedicated to his crafts which are metalsmithing and lapidary work. He has written and published many books and articles on these subjects.

Gallery Hours: Tues. thru Sat. 10-4

A Project of Town and Campus and the Library League of Northwood Institute
Northwood Institute Gallery proudly presents a unique and versatile collection of JEWELRY by RICHARD AUSTIN, a business consultant and former Midlander who now resides in Riverside, Illinois.

His spare time is dedicated to his crafts which are metalsmithing and lapidary work. He has written and published many books and articles on these subjects.

Gallery Hours: Tuesday thru Saturday 10:00am to 4:00pm

The Northwood Institute Gallery, 314 East Main Street, Midland, Michigan, phone (517) 631-0390 is a project of Town and Campus and the Library League of Northwood Institute to benefit the scholarship fund of the college.
UNISEX BRACELET
It says "Be mine" in such elegant fashion. Wear it or give it to show how much you care. Sterling silver.
BE 3 $34.95 ($2.00)

14 K GOLD DESIGNER RING
Sculptured elegance in exquisite, hand-crafted 14K gold with 6 cultured pearls. Beautiful heart design symbolizes your love.
RA 1 $125 ($2.25)
Specify size: 5, 5 1/2, 6, 6 1/4, 7. Other sizes special order.

STERLING SILVER RING
Slip into the new shape of sophistication. An original artisan design, accented by a cultured pearl, jade or black onyx.
RA 6 $99.00 ($2.25)

MY LOVE
Magnificent sterling silver fashion accessory in popular beehive design with four cultured pearls. The Penhouse look at an unusual price. Approx. 2" in length on 18" chain.

FANTASIA
Beautiful burnished sterling silver contemporary styled pendant. The go-everywhere fashion accessory. With cultured pearls. Approx. 2" in length on 18" chain.

L'AMOUR CHAIN
Sumptuous 18-inch gold-filled chain in high fashion design that goes with anything. The perfect gift of love!
BE 4 $17.95 ($1.50)

Sterling Silver Designer RIng
14K Gold Designer Ring
Sterling Silver Ring
L'Amour Chain
Fantasia Pendant

The Berkley Square Galleries, Inc.
15 Vose Avenue, South Orange, New Jersey 07079

Descriptive copy on page 8

Master Charge and Visa
Credit Card Orders
Call Toll Free
800-243-5000
in Conn: 1-800-862-5577

PAGE 6
BOOK REVIEWS

tions to help keep up with modern ideas and techniques, and lists sources of materials and supplies.

This book could profit from more illustrations but is to be read and re-read and kept as a constant reference.—Nathan B. Winkler, JC-K jewelers' technology editor; Jewelers' Book Club judge.

A design quickie


It is really quite remarkable how much worthwhile material is crowded into this 32-page book. Like most Gemac books, it is written largely for the hobbyist with some background in jewelry making.

The authors admit it would be presumptuous to think they could cover the subject of jewelry design in 30 pages. Then they try to do it. They suggest ways to develop ideas and elaborate upon them to create original jewelry. Some might shy away from asking the wearer of a piece of admired jewelry for permission to copy it, as suggested.

The book contains nine designs, which are developed with descriptions on how to construct them, 21 photographs of various pieces of jewelry and 75 sketches to act as points of departure for developing one's own designs. For the person seeking aid in getting started in designing, this affords a jumping-off point.—Nathan B. Winkler, JC-K jewelers' technology editor; Jewelers' Book Club judge.

What's velikite mean?


There are about 2600 minerals known to man. The names of about 1500 of them tell us practically nothing about the minerals themselves.

The origin and meaning of mineral names are the subjects of this book, the first work of its kind since 1896.

The book discusses minerals named after people, such as joesmithite (an American geologist), jimthompsonite (another geologist) and rooseveltite (U.S. President Franklin Delano).

There are also minerals named after places, like oregonite, benitoite (San Benito, Cal.) and tranquilityite, a lunar rock named after the moon's Sea of Tranquility.

The book also tells us that garnet is named for the Latin word for pomegranate seed, which the gem was thought to resemble. Amethyst is the Greek phrase for "not drunk" (the stone was believed to prevent intoxication).

Besides chapters on how minerals have been named through the years, the book contains an alphabetical list of every known mineral names and its origin. The author, who edits Rocks and Minerals magazine, was able to come up with the origin of every mineral's name, save four—bavinskite, iriginite, slawsonite and velikite.

Gem essentials


The author is a newcomer to the gemology fold, but has been writing some excellent articles and, now, books on the subject. This small (in format only) publication is a fine introduction to the study of gems and contains all the information necessary to start getting an expert's familiarity. There is relatively little on gemstones, just an appendix and some tables at the end.

However, all the principles of gemology are explained. The reader who thoroughly grasps all that Read has to say will be well on his way to being a gemologist. With Webster and Herbert-Smith to give the stone facts, the buyer will have the essentials of gemology in his library.

We can highly recommend this book if the jeweler has no other introduction to gemology. It is, for example, infinitely better than the Hurlbut-Switzer book; more accurate and more readable. However, the small format (a 4¼-in. by 7¼-in. pocket book) makes it hard to use. It is a great pity that the publisher, constrained perhaps by conformity with other books in its series of "Beginner's" books, felt it necessary to compress so many words into so few small pages. Were it in normal size, with larger type, thicker paper and a less slippery cover, it would be a much nicer book to own and use.—F. H. Pough, Ph.D., JC-K gems editor; Jewelers' Book Club judge.

Focus on instruments


This work does not greatly differ from the same author's Beginner's Guide to Gemmology; the principal difference is that in the title. In both, he describes mineral (gemstone) properties and tells about the instruments useful and used to determine them. Here the emphasis is perhaps a little more on instrumentation and it is a fine catalog of the equipment available to the jeweler for testing and description purposes.

The chief drawback to such a work is a constant need to bring it up to date. In a trade where new instruments, like the diamond probe and the infra-red reflectance, can suddenly appear and become popular, it is difficult to keep abreast of developments. The luster meters made it; the heat conductivity measurers didn't.

On the other hand there are many old-time instruments like the refractometer, the polariscope, the spectroscope and the dichroscope which have a long tradition in the trade. The descriptions here are revealing, for they also teach gemological principles. The book is, in effect, a guide to the study of gemology, though it purports to be an instrument catalog.

It seems traditional among British publishers to accept advertisements in the back of a book, something one never sees in an American publication. Read's work has many; one wonders which side of the street the publishers are working. The book really ends at page 227.

It is a good book and the author is very competent. However, if you buy