

CHASE MASTERS

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PORTFOLIO <http://www.chasemasters.net>

EDUCATION

Master of Education - 2008

Learning Design and Development, Bowling Green State University

Graduate Teaching Assistant - 2007-2008

VCT 103: Introduction to Visual Communication Technology

VCT 282: Photography I

Bachelor of Science in Technology - 2006

Visual Communication Technology, Bowling Green State University

High School Diploma - 2002

Bryan High School, Bryan, OH

EXPERIENCE

Enabling Technologies Informationist - 2014-Present

Associate Librarian, Taubman Health Sciences Library, University of Michigan

Coordinated the integration of the new Anatomage virtual dissection table within the library and health science departments. Responsibilities included developing training procedures, writing the policies and procedures document, preparing the table for daily public access, building multiple web pages and online reservation request system, organizing a user's group, and more.

Instructional Technology Consultant Intermediate - 2009-2014

LSA Instructional Support Services, University of Michigan

Managed the 12-month LSA student response system evaluation project and oversaw the new system's rollout to 53 courses in 19 LSA departments, affecting over 21,000 students.

Designer / Web Developer - 2008-2009

UniGraphics, Bowling Green State University

Developed the rebranded "BG Views" website, which fostered interactivity and developed a stronger online student community by promoting user-submitted content on topics such as housing and campus events.

Photographer / Videographer - 2008

A&S Vision, Bowling Green State University

Received the Association for Women in Communications Crystal of Excellence Award for the "Student Voice Organizational Development" video series.

News Videographer & Editor - 2006-2007

WTOL News 11, Toledo, OH

Shot, edited, and delivered local news to the northwest Ohio community, working both independently and with reporters for an Emmy Award-winning news television station.

Promotional Editor & Production Assistant - 2004-2007

WBGU-PBS, Bowling Green, OH

Edited all promotional material and shot/edited video for regional documentaries for a 4,000-member PBS station.

TECHNOLOGY

Business

Office products like Excel, Powerpoint, Prezi, and Word; and project management software such as Trello and Basecamp.

Education

Content management systems like CTools (Sakai) and Canvas; and audience response systems such as i>clicker and Poll Everywhere.

Multimedia & Design

Non-linear video editors like Final Cut Pro and iMovie; graphic design software such as Illustrator and Visio; photo editors including Photoshop and Pixelmator; screen recorders like Camtasia; and audio editors such as Audacity and GarageBand.

Social Media

Social networks like Facebook, Google+, and Twitter; photo sharing networks such as Flickr and Instagram; video streaming services including Meerkat and Vine, blogging tools like Tumblr and Wordpress; and management software such as Google Analytics and HootSuite.

PUBLICATIONS

“Flipping the Classroom to Teach Systematic Reviews: The Development of a Continuing Education Course for Librarians” with Marisa Conte, Mark MacEachern, Nandita Mani, Whitney Townsend, Judy Smith, and Caitlin Kelley. *Journal of the Medical Library Association*, V103, Issue 2: 69-73. April 2015.

“Improving Clarity of Compliance Procedures Associated with the National Institutes of Health Public Access Policy via Process Mapping” with Nandita Mani and Merle Rosenzweig. *Journal of Library Administration*, V55 Issue 2. February 2015.