

Econ 618: Assignment 4A

1. Assume the informational herding model with two-states and the classical unbounded uniform private beliefs structure in S/S: namely,  $F^H(x) = x^2$  and  $F^L(x) = 2x - x^2$ . [10 pts]  
 Assume payoffs  $u_H^A = u_L^B = -1$ ,  $u_H^B = u_L^A = 1$ . Find the optimal value  $V(\pi)$  of the one-shot informational herding problem as a function of the public beliefs  $\pi$ .

Hint: Since you know that interval rules are optimal, the decision maker simply chooses a threshold, say  $\bar{p} = \bar{p}(\pi)$ , such that when private beliefs lie above  $\bar{p}$ , he takes the high action, and when private beliefs lie below  $\bar{p}$ , he takes the low action.

2. This concerns my “Informational Herding and Optimal Experimentation” paper with Peter.

There are two periods and two states  $L$  and  $H$ . An experimenter observes a signal realization from the standard uniform full support signals with  $F^H(x) = x^2$  and  $F^L(x) = 2x - x^2$ . He then takes an action  $A$  or  $B$  to maximize the payoff of his agent. That is, the professor is totally self-sacrificial, and naturally does not care about his own payoff; rather, his payoff is the agent’s expected payoff. The experimenter and agent share a common prior  $\pi$ , and the professor knows that his student will have an opportunity to observe another conditionally iid signal (private belief) from the same distribution before taking his final action  $A$  or  $B$ . Assume the standard ‘symmetric payoffs’ above for the agent. [10 pts]

- (a) What is the optimal value of the professor, as a function of the prior  $\pi$ ?

Hint: In the last question, you unwittingly showed computed for agent who has a prior  $p$  (the public belief in this model), that he has an expected a payoff (optimal bellman value) of  $1 - 2p + 2p^2$  ex ante to seeing his own private signal.

- (b) Why must it strictly exceed  $1 - 2\pi + 2\pi^2$  when  $\pi \in (0, 1)$ ?

Hint: While this will not help you find the answer, when you do get it, it will be of the form  $1 - 2\pi + 2\pi^2$  plus a positive term that is a fraction with a square root therein.