

Lauren Guggenheim

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EDUCATION

University of Michigan, Ann Arbor
Ph.D. Candidate, Mass Communication (Degree expected Summer 2010)
Dissertation: "Framing Economic Blame: Egotropic and Sociotropic Responses to Bad Economic News"
Committee: W. Russell Neuman (Chair); Ted Brader; Sonya Dal Cin; Michael Traugott

University of Wisconsin-Madison
B.A. with Distinction, Journalism and Mass Communication, Art, 2001

PROFESSIONAL EXPERIENCE

- *Program Associate*, Chicago Center for Jewish Genetic Disorders, Jewish Federation of Metropolitan Chicago/Children's Memorial Hospital, 2001-2003

AWARDS AND FELLOWSHIPS

Top Paper Awards

- Top Faculty Paper, Mass Communication Division, for "The Evolution of Media Effects Theory: Fifty Years of Cumulative Research" with W. R. Neuman, International Communication Association, 2009
- Top Student Paper, Political Communication Division, for "Strength of Convictions: Policy Debates in the Mass Media and Political Action," International Communication Association, 2008
- Top Faculty Paper, Communication Theory and Methodology Division, for "Laughing All the Way: The Relationship Between Television Entertainment Talk Show Viewing and Political Engagement Among Young Adults" with N. Kwak and X. Wang, Association for Education in Journalism and Mass Communication 2004

University of Michigan, Rackham Graduate School

- Rackham Graduate Student Research Grant, \$3,000, 2009
- Rackham Travel Grant, 2006, 2008
- Rackham Regents Fellowship, University of Michigan, 2003
Merit-based award covering two years, selective, awarded upon entry

University of Michigan, Department of Communication Studies

- Marsh Fellowship, 2010
- Marsh Research Grant, \$5,000, 2009
- Jay H. Payne Collaborative Research Fellowship (with Nojin Kwak) \$5,000, 2007
- Payne Summer Training Fellowship, 2003, 2004, 2005

- Margaret Peet Travel Fellowship, 2008
- Slimovitch Travel Grant, 2005, 2006, 2007
- Payne Research Assistant Award, 2004

PUBLICATIONS UNDER REVIEW

Neuman, W. R., & **Guggenheim, L.** “The Evolution of Media Effects Theory: Fifty Years of Cumulative Research.” *Communication Theory*, (under review)

Guggenheim, L., Kwak, N., & Campbell, S. W. “The New Negative News: The Role of Non-Traditional News in Contributing to Public Cynicism in the 2006 Elections” *International Journal of Public Opinion Research*, (under review)

CONFERENCE PAPERS

Neuman, W. R., & **Guggenheim, L.** “The Evolution of Media Effects Theory: Fifty Years of Cumulative Research.” To be presented at International Communication Association Annual Meeting, 2009.

**Top Faculty Paper, Mass Communication Division*

Guggenheim, L. “Strength of Convictions Policy Debates in the Mass Media and Political Action” International Communication Association Annual Meeting, 2008.

**Top Student Paper, Political Communication Division*

Guggenheim, L., Kwak, N., & Campbell, S. W. “The New Negative News: The Role of Non-Traditional News in Contributing to Public Cynicism in the 2006 Elections” Midwest Association for Public Opinion Research Annual Meeting, 2007.

Guggenheim, L. “Bringing election information to the public? The Role of Morning News and Prime-time News Magazines on Informing the Public During an Election” Midwest Association for Public Opinion Research Annual Meeting, 2007.

Guggenheim, L. “Late Night Malaise? Late Night Talk Shows and Political Trust Among Young Adults” Association for Education in Journalism & Mass Communication Annual Meeting, 2006.

Kwak, N., **Guggenheim, L.**, Wang, X. & Jones, B. “Feel Like Learning?: An Analysis of Political Implications of Late Night Talk Shows in the 2004 Presidential Elections” Association for Education in Journalism & Mass Communication Annual Meeting, 2005.

Kwak, N., Wang, X. & **Guggenheim, L.** “Laughing All the Way: The Relationship Between Television Entertainment Talk Show Viewing and Political Engagement Among Young Adults.” Association for Education in Journalism & Mass Communication Annual Meeting, 2004.

**Top Faculty Paper, Communication Theory and Methodology Division*

Shah, D., Zubric, J., Keum, H., Armstrong, C., Boyle, M. & **Guggenheim, L.** “The Interplay of News Frames and Elite Cues: Conditional Influence on the Activation of Mental Models” Association for Education in Journalism & Mass Communication Annual Meeting, 2001.

TEACHING POSITIONS

Graduate Student Instructor, University of Michigan:

- Communication Studies 211: Evaluating Information (Dr. Mike Traugott), Fall 2005, 2007, 2008, 2009, Winter 2007
- Political Science 385/Communication Studies 484: Mass Media and Political Behavior (Dr. Nick Valentino), Fall 2006
- Communication Studies 111: Managing the Information Environment (Bradley Taylor), Winter 2006
- Communication Studies 488: Principles of Strategic Communication and Research (Dr. Nojin Kwak) Fall 2004, Winter 2005

Grader, University of Michigan:

- Communication Studies 488: Principles of Strategic Communication and Research (Dr. Nojin Kwak) Winter 2006

RESEARCH EXPERIENCE

Bad News Makes for Good Politics, Russ Neuman, University of Michigan 2007-2008

The Development of Laws and Policies Related to the Dissemination of Public Opinion Data in Central and Eastern Europe, Mike Traugott. Bibliography, background papers, COST EU and CES/EUCE-MI, University of Michigan 2007

Emotions and Political Ads Coding Study, Ted Brader, Nicholas Valentino. Coded political advertisements. University of Michigan Summer 2005, 2006, 2007

Internet Use Survey, Nojin Kwak. Survey construction, call maintenance and supervision, data cleaning, data entry and programming. University of Michigan Fall 2004

Civic Journalism Study, Sandra Nichols. Coding, database maintenance. Pew Center for Civic Journalism, Department of Journalism and Mass Communication, UW – Madison. Spring 2001

PROFESSIONAL SERVICE

Guest Reviews

Political Communication

Departmental

New Media Faculty Search Committee, Fall 2007

Graduate Student Representative. Liaison to faculty meetings, 2004-2005.

Graduate Student Planning Committee “Broadening Horizons Graduate Student Conference” March 2004

PROFESSIONAL MEMBERSHIPS

Association for Education in Journalism and Mass Communication

International Communication Association

Midwest Association for Public Opinion Research