“The Thin Ideal : America’s Obsession”
Exhibit of Material Artifacts
Floor Plan and Pictures of Artifacts
**Arrows show direction of walking through the exhibit.**
Display A Artifacts

Old Thought- Lose Weight through Exercise Vs. Today’s Thought-Take a Pill
Display B Artifacts

Frozen Dinner of 1950’s vs. Today’s Frozen Dinner
Display C Artifacts
Old Government Food Pyramid Vs. Newly Revised Modern Food Pyramid
Display D Artifacts
Vintage Barbie Vs. Today’s Barbie
Display E Artifacts
Photograph of Model Marilyn Monroe Vs. Today’s Model
Reasoning Behind Our Exhibit

• Our exhibit aims to show five distinct displays that each include two different material artifacts. Each display shows the drastic change of the particular product or concept relating to dieting, weight loss, and the thin ideal. Walking from one display to another in the exhibit would allow the audience to see each concept and then move at their own pace to view the following concepts related to this topic. On each display the artifacts are placed on the table or hung side by side so the viewers can easily compare and contrast the artifacts themselves, and see how they have changed over time to create the thin ideal that has become America’s obsession.

• The exhibit presents the material artifacts in a progressive order. First the concept of how American’s lose weight, followed by what they eat, which is followed by how that has changed the classic food pyramid, then the change in the ideal image of women displayed through Barbie, and finally through the display of differing images of the female model over time.