

Outline of Rhetoric

from *Connolly's Rhetoric Casebook* *

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(who stole it all from Aristotle)

English Grammar and Writing

- I. The Four Elements of Rhetoric
 - A. Selection of a subject in the light of occasion and purpose
 - B. Analyzing a subject and finding a theme
 - C. Arrangement of the whole composition
 - D. Choice of style or appropriate manner of expression
- II. The Six Rhetorical Methods of Exposition
 - A. Definition
 - i. Strive for equivalence and clarity in logical definition
 - ii. Strive for suitability in rhetorical definition
 - iii. Define important terms and show their connection
 - iv. Explain denotations and connotations
 - B. Classification and Division
 - i. Establish the basis of classification
 - ii. Make classifications mutually exclusive
 - iii. Make classifications complete
 - C. Exemplification
 - i. Make examples immediate, direct, and vivid
 - ii. Establish the connection between example and idea
 - D. Comparison and Contrast
 - i. Compare members of the same class
 - ii. Use comparison for interest and emphasis
 - E. Cause and Effect
 - i. Show the interconnection of cause and effect
 - ii. Distinguish cause from occasion and condition
 - iii. Explain cause by effect and effect by cause
 - F. Process Analysis
 - i. Establish the chronological sequence of events
 - ii. Give the sequence and principles of natural process
 - iii. Analyze a thought process clearly
- III. The Goals of Rhetoric
 - A. Arrange your ideas for **unity, coherence, and emphasis**
 - B. Employ your style for **clarity, vigor, and interest**

* <http://www.umich.edu/~jlawler/Connollycovers.pdf> .

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