



LIND MEDIA COMPANY
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October 10, 2018

Deir Yassin Remembered
Attn: Henry Herskovitz
250 Highlake Avenue
Ann Arbor, Michigan 48103

Dear Mr. Herskovitz:

Thank you again for allowing Lind Media Company to partner with Deir Yassin Remembered. Your confidence in us is greatly appreciated. We feel very strongly about the power of Outdoor and look forward to working with you to generate an outstanding campaign. Please feel free to contact us at any time with any questions or comments.

Again, thank you for choosing Lind as your Outdoor company.

Best Regards,

A handwritten signature in blue ink, appearing to read "John L. Siegenthaler".

John L. Siegenthaler
President