

CURRICULUM VITAE

Richard Gonzalez

Amos N. Tversky Collegiate Professor of Psychology and Statistics
Department of Psychology
530 Church St.
University of Michigan
Ann Arbor, MI 48109
(734) 647-6785 (w)
(734) 764-3520 (f)
e-mail: gonzo@umich.edu

Last updated: June 25, 2018

[Link to Recent CV: www.umich.edu/gonzo/gonzocv.pdf](http://www.umich.edu/gonzo/gonzocv.pdf)

[Link to Google Scholar: tinyurl.com/kwkumzhJ](http://tinyurl.com/kwkumzhJ)

Education

Ph.D. 1990 Stanford University. Psychology
B.A. 1985 University of California, Los Angeles. Psychology

Professional Experience

2015-present Professor of Integrative Systems and Design, College of Engineering, University of Michigan
2012-present Faculty Associate, Center for Computational Medicine and Bioinformatics, University of Michigan
2010-present Research Professor, Center for Human Growth and Development, University of Michigan
2004-present Research Professor, Research Center for Group Dynamics, Institute for Social Research, University of Michigan
2002-present Faculty Associate, UM Comprehensive Cancer Center, University of Michigan
2001-present Professor, Department of Psychology, University of Michigan
Professor, Marketing, Business School, University of Michigan
Professor, Department of Statistics, University of Michigan
1997-2004 Faculty Associate, Research Center for Group Dynamics, Institute for Social Research, University of Michigan
1997-2001 Associate Professor, Department of Psychology, University of Michigan
Adjunct Associate Professor, Department of Statistics, University of Michigan
1998, 1999 Visiting Associate Professor (summers), Graduate School of Business, University of Chicago

| | |
|-----------|---|
| 1996-1997 | Visiting Associate Professor, Department of Psychology, Princeton University |
| 1996-1997 | Associate Professor, Department of Psychology, University of Washington Adjunct Associate Professor, Management and Organization, School of Business, University of Washington |
| 1990-1996 | Assistant Professor, Department of Psychology, University of Washington |

Honors and Awards

Best paper and best poster awards listed separately under individual presentations below

| | |
|-----------|--|
| 2016 | Amos N. Tversky Collegiate Professor of Psychology and Statistics |
| 2013 | Allen Edwards Lectureship, University of Washington |
| 2012 | American Education Research Association Division I Outstanding Research Publication Award for 2012 |
| 2011 | Rackham Distinguished Faculty Achievement Award, University of Michigan |
| 2011 | Visiting Professor Scholarship, University of Warsaw (declined) |
| 2011 | Corona Visiting Chair, Universidad de los Andes, Bogotá, Columbia (declined) |
| 2009 | Association for Psychological Science (APS) Fellow |
| 2009 | American Psychological Association (APA) Fellow |
| 2009 | Annual Robert Wherry Invited Lecture, Psychology & Statistics, Ohio State University |
| 2009 | Teaching with Technology Institute Award, University of Michigan |
| 2009 | Society of Experimental Social Psychology (SESP) Fellow |
| 2005 | Society for Multivariate Experimental Psychology, elected member |
| 2005-2008 | Annual participant, APA Scientific Leadership Workshop |
| 2004 | Black Student Psychological Association Certificate of Appreciation |
| 2001 | Fellow, CIC Academic Leadership Program |
| 1997 | Junior Scientist, Workshop in Mathematical Behavioral Sciences, Irvine, CA. |
| 1995 | University of Washington, College of Arts and Sciences Mentoring Award |
| 1988-1990 | Hewlett Packard Research Fellowship |
| 1985-1988 | National Science Foundation Graduate Fellowship |
| 1985 | U.C.L.A. Alumni Association Outstanding Senior Award |
| 1985 | U.C.L.A. College of Letters and Science Undergraduate Award |
| 1985 | Bachelor's Thesis Highest Honors, U.C.L.A. |
| 1982-1984 | University of California Regents Scholarship |
| 1981 | Rotary Club Study Abroad Scholarship (declined) |

Research Grants

Principal Investigator

| | |
|-----------|---|
| 2017-2019 | Exercise and Sport Science Initiative, Injury resiliency model for collegiate running sports. University of Michigan. |
| 2016-2019 | National Science Foundation, Advanced computational neuroscience network (ACNN), Spokes Big Data Award. |
| 2015-2020 | Proctor & Gamble. Biosocial Methods Innovation Collaboration. Research Grants. |
| 2015 | National Institute on Aging, Operationalizing affective complexity: Measurement & Applications. Conference grant. |
| 2013-2015 | Ford Motor Company, Consumer choice in a multi-modal transportation environment (with D. Chock). |
| 2012-2013 | Graham Environmental Sustainability Institute, Consumer uptake of seamless, multi-modal mobility (with D. Chock). Funding both Phase I and Phase II. |
| 2011 | Rackham Graduate School, Spring/Summer Research Grant (with Carolyn Yoon and Ji Hye Kim). |
| 2009-2013 | National Science Foundation, The role of heuristics in creative and innovative robust designs: Understanding both individual and team-based design (with P. Papalambros and C. Seifert) |
| 2010-2011 | Center for Research on Learning and Teaching, Assessing deep knowledge in statistical concepts (with C. Seifert). |
| 2009-2010 | Gilbert Whitaker Fund, Interdisciplinary Design Education Studies (with P. Papalambros and S. Daly). |
| 2009-2011 | UMTRI, Psychological factors in promoting safety belt use among part-time users (with C. Yoon and C. Seifert). |
| 2008-2010 | OVPR, The role of heuristics in creative and innovative robust design (with C. Seifert). |
| 2008-2010 | Ford Corporation/University of Michigan Innovation Alliance, Understanding consumers' response to fuel-price change and increased environmental concern (with A. Aribarg). |
| 2007-2008 | Society for the Psychological Study of Social Issues, Intersections of class, race, and gender in present and post-affirmative action higher education contexts (with Tiffany Griffin). |
| 2005 | SPSP & NSF, Summer Institute in Social Psychology. |
| 2001-2002 | OVPR, The social psychology of the minority game (with Robert Savit). |
| 1998-2002 | National Science Foundation, The social psychology of interaction and group dynamics: The problem of interdependence. |

| | |
|-----------|---|
| 1991-1995 | National Science Foundation, Source dependence: Decision making under uncertainty |
| 1994 | Graduate School Research Foundation. Joining the disliked crowd: Impact of prior attitudes toward stigmatized groups. |
| 1993 | Graduate School Research Foundation, Discretion and decisions by police in eyewitness identifications. |
| 1992 | Graduate School Research Foundation, Assessing lineup fairness: The role of context. |

Co-PI, Co-Investigator, or Participating Investigator

| | |
|-----------|---|
| 2016-2020 | General Motors. Multifunctional Vehicle Systems. D. Brei, PI. |
| 2017-2022 | Department of Education. Navigating scientific and statistical reasoning in adolescence, Priti Shah, PI |
| 2016-2021 | National Institute of Health. A longitudinal study of neural network development in children who stutter, Soo-Eun Chang, PI. |
| 2016 | ATS Foundation, Distinct phenotypes of severe sepsis patients, Hallie Prescott, PI |
| 2015-2020 | National Institute of Health. Science of behavior change: Assay development and validation for self-regulation targets. Alison Miller, PI. |
| 2014-2019 | NIH/NIMH. Effects of poverty on affective development: A multilevel, longitudinal study. Christopher Monk, PI. |
| 2013-2018 | NIH. Social relations, aging and health: Competing theories and emerging complexities. Toni Antonucci, PI. |
| 2013-2016 | NSF. Creativity through collaborative human-machine interactions: A formal approach to design crowd sourcing. Panos Papalambros, PI. |
| 2013-2016 | NSF. Collaborative Research: Evidence-based pedagogy in engineering education: Design heuristics for concept generation. Shanna Daly (University of Michigan) and Seda Yilmaz (Iowa State University), PIs. |
| 2013-2014 | NEXTRANS/USDOT. Information and transportation choices, long and short-term, that link sustainability and livability. Jonathan Levine, PI. Declined. |
| 2012-2014 | NIH/NIA. A Web-based survey of daily experienced well-being in older couples. Jacqui Smith, PI. |
| 2012-2014 | NSF. Integrating design heuristics into engineering education as a pedagogy for ideation, Shanna Daly, PI. |
| 2011-2016 | NIH/NIA. Survey measures of subjective well-being: Age, appraisal, and cognitive effects. Jacqui Smith, PI. |
| 2011-2013 | NIH/NCI. Physician use of patient-reported daily diary data in decisions about phase II trials. Felicity Harper, PI. |

- 2011-2013 Ford Corporation/University of Michigan Innovation Alliance. Specifying and estimating joint vehicle sales/shares mid-range forecasting models. Fred Feinberg, PI.
- 2011-2012 MMPEI/UM. Consumer uptake of seamless multi-modal mobility. P. Sweatman, PI, with S. Zielinski and D. Chock.
- 2010-2012 Ford Corporation/University of Michigan Innovation Alliance. Urban transportation in a carbon-constrained world—Consumer response to a knowledge-based multi-modal transportation system. P. Sweatman, PI, D. Chock, & S. Zielinski.
- 2010-2015 NIH/NCI. Reducing breast cancer treatment disparities by improving information. T. Albrecht, PI.
- 2009-2011 NIH/NIA. Experience-based and subjective well-being survey toolkits for older adults. J. Smith, PI.
- 2008-2009 MMPEI. A design science framework for modeling future GHG emissions in the energy sector. S. Skerlos, PI.
- 2008-2010 NSF. Workshop series: Interdisciplinary design as an instructional discipline. Parent grant at PSU.
- 2008-2009 OVPR. A design science framework for modeling future GHG emissions in the energy sector. S. Skerlos, PI.
- 2007-2012 NICHD. Family transitions and toddler development: A within-family perspective. Brenda Volling, PI.
- 2006-2008 Ford Corporation/University of Michigan Innovation Alliance. Piquette/BlockM Project. Panos Papalambros, PI.
- 2005-2010 NIMH. African American racial identity, discrimination and mental disorders. Robert Sellers, PI.
- 2003-2008 NIH. Family transitions following the birth of a sibling. Brenda Volling, P. I
- 2002-2005 Rackham Graduate School, Antilium Project. Rational humanization of human artifacts. Panos Papalambros, PI.
- 2001-2004 Johnson Controls, Inc., Analytic Craftsmanship. Panos Papalambros, PI.
- 2003-2004 Sunbeam Corporation. Product commonality and differentiation in consumer product lines. Panos Papalambros, PI.
- 2002-2003 National Institute of Aging. Center on Aging and Cognition: Health, Education, and Training. Denise Park, PI.

Consultant, Statistical/Senior/Research Investigator, Network, K Award Mentor

- 2017-2022 NIH. Technology and parent-child interaction, J. Radesky, PI.
- 2016-2021 NIH. Racial disparities in health: The roles of stress, social relations and the cardiovascular system, Kira Bridett, PI.

| | |
|-----------|--|
| 2016-2021 | NIH. Study of early brain alterations that predict development of chronic PTSD, Xin Wang, PI |
| 2013-2015 | NIH. Longitudinal MRI Study of PTSD Development From Days to Weeks. Xin Wang, PI. |
| 2010-2012 | NIH. Emerging Research on Families and Health. Melissa Franks, PI. |
| 2009-2011 | NIH/NIA. Harmonization of longitudinal cross-national surveys of aging. Jacqui Smith, PI. |
| 2008-2013 | NSF. IRADS: Center for the Study of Black Youth in Context. Stephanie Rowley, PI. |
| 2008-2011 | NIH/NIA. Social relations, age and health. Toni Antonucci, PI. |
| 2005-2008 | W. T. Grant. A multi-university research evaluation of the educational benefits of intergroup dialogues. Patricia Gurin, PI. |
| 2005-2008 | Ford Foundation. Intergroup dialogues: An innovative educational model for leveraging diversity. Patricia Gurin, PI. |
| 2006-2009 | Fetzer. Development of young children's compassionate behavior in the family. Brenda Volling, PI. |
| 2005-08 | KBN (Poland). Eating styles of adult Poles. G. Wieczorkowska, PI. Total amount unknown; Gonzalez paid consultant fee \$1,500. |
| 2004-2006 | NCI. Network on Methodological Development: Biopsychosocial processes and treatment decision making. Terrance Albrecht, PI (network member). |
| 2003-2007 | NIA. Family connections across generations and nations. James Jackson, PI. |
| 2001-2006 | NIMH. African American racial identity: Across generations. Robert Sellers, PI. |
| 1997-2001 | NIMH. Random effects models and multidimensional scaling. Douglas Clarkson, PI. |
| 1998-2001 | NIMH. ADVICE: Statistics tutor for generalized linear and nonlinear models. Douglas Clarkson, PI. |
| 2000 | NIMH. Berkeley Older Generation Study. Dorothy Field, PI. |
| 1998-1999 | NIMH. Contingencies of self-esteem. Jennifer Crocker, PI. |

Languages

English, Spanish

Professional Organizations

Society for Multivariate Experimental Psychology, elected member, 2005-present

Society of Experimental Social Psychology, fellow, 1995-present

Psychonomic Society, elected member, 1997-present

American Psychological Association, Fellow
American Psychological Society, charter member, Fellow
Society for Judgment and Decision Making
Society for Mathematical Psychology
Society for Personality and Social Psychology
Society for the Psychological Study of Social Issues
American Statistical Association
Institute for Mathematical Statistics
INFORMS/Decision Analysis

Editorial Work and Reviewing

Associate Editor

American Psychologist, 2006-2008
Theory and Decision, 2002-2004

Editorial Boards/Consulting Editor

Psychological Methods, 2002-2005, 2007-present
Perspectives on Psychological Science, 2010-present
Frontiers in Quantitative Psychology and Measurement, 2010-present
Cultural Diversity and Ethnic Minority Psychology, 2009-2012
Electronic Colloquium on Design Thinking Research, 2010-present
Small Group Research, 2011-2014
Psychological Review, 1997-2009
Psychological Science, 2003-2007
Journal of Experimental Psychology: Learning, Memory and Cognition, 2000-2008
Journal of Personality and Social Psychology, 2000-2005
Personal Relationships, 1997-2001

Ad hoc journal reviewer (since 1990); typically review 35-40 manuscripts per year in the following journals:

Psychological Review
Psychological Bulletin
Psychological Science
American Psychologist
Journal of Mathematical Psychology
Journal of Experimental Psychology: General
Journal of Experimental Psychology: Learning, Memory, and Cognition
Psychological Methods
Journal of Educational & Behavioral Statistics
Sociological Methodology

Communication Methods and Measures
Structural Equation Modeling
Perspectives on Psychological Science
Organizational Behavior and Human Decision Processes
Management Science
Marketing Science
Journal of Risk and Uncertainty
Journal of Behavioral Decision Making
Theory and Decision
Journal of Economic Behavior & Organization
Risk Analysis
Journal of Neuroscience, Psychology, and Economics
Journal of Personality and Social Psychology
Personality and Social Psychology Review
Personality and Social Psychology Bulletin
Journal of Personality
Social Cognition
British Journal of Social Psychology
Personal Relationships
Journal of Social and Personal Relationships
Small Group Research
Cognitive Science
Memory and Cognition
Applied Cognitive Psychology
Instructional Science
Psychology and Aging
Mathematics of Operations Research
Proceedings of the National Academy of Sciences
Nature
Science
Nature Neuroscience
Human Brain Mapping
Biological Psychiatry
Behavior Research Methods, Instruments, and Computers
Child Development
Developmental Psychology
Journal of Research on Adolescence
International Journal of Behavioral Development

Law and Human Behavior
Journal of Applied Psychology
Journal of Vocational Behavior
Journal of Family Psychology
Systems Practice
Review of General Psychology
Journal of Genetic Counseling
Methodology
Journal of Mechanical Design
Artificial Intelligence in Engineering Design, Analysis and Manufacturing
Cultural Diversity and Ethnic Minority Psychology

Ad hoc conference reviewer

Cognitive Science Conference, 2005

Guest Editor

Journal of Experimental Psychology: Learning, Memory and Cognition
Current Opinion in Behavioral Sciences, Mixed Emotion Special Issue (with J. Smith and L. Nielsen), 2017

Grant panels—member

National Institute of Health, SPIP Study Section Permanent Member, 2012-2016
National Science Foundation, Decision, Risk, and Management Sciences Program, 2007-2008
National Science Foundation, Methodology, Measurement, and Statistics Program, 2001-2002
National Institute of Mental Health, Translational Research, 2001, 2003
National Institute of Mental Health, Social Psychology, 1999

Grant panels—ad hoc

National Institute of Health, 1998-2003

Grant proposal reviewer—ad hoc

National Science Foundation
National Institute of Mental Health
Air Force Office of Scientific Research
Social Sciences and Humanities Research Council of Canada
Israel Science Foundation

Teaching

Formal courses taught since 2002: First Year Graduate Statistics Sequence; Graduate level Theories of Social Psychology; Psychology of Choice and Decision; Seminar in Social Psychology; Design Process Models; Decision Consortium
Informal teaching/mentoring: typically work with 4-6 graduate students and over 10 undergraduate students each semester

Teaching interests (have taught these courses since 1990): undergraduate & graduate statistics; research methods; psychological measurement; multivariate statistics; mathematical psychology & modeling; marketing and design models; judgment and decision making; negotiation (both PhD and MBA courses); social psychology; group dynamics

Administrative Activities and Service

University of Michigan (1997-present)

Director, Biosocial Methods Collaborative, 2013-present
Director, Research Center for Group Dynamics, 2015-present
Member, Translational Research Council, UM Office of Research, 2016-present
Member, University Committee on Disclosure to Research Participants, 2017-present
Member, Executive Advisory Committee, fMRI Lab, 2018-present
Member, Overview Committee for PhD in Scientific Computing, 2018-present
Member, President's Advisory Panel on the Biosciences, 2014-2015, 2017-present
Associate Director, Research Center for Group Dynamics, 2013-2014
Chair, Department of Psychology, 2002-2007
81 UM Dissertation Committees (30 chair or co-chair)
9 UM Postdocs
Business Engagement Center Internal/External Review Committee, Member and Chair of Faculty Subcommittee, 2016.
University of Michigan Transportation Research Institute Internal Review Committee, Member, 2015.
Center for Human Growth and Development, Steering Committee, 2014-present
Rackham Graduate School, Selection Committee, Distinguished Faculty Achievement Award, 2013-16
Chair, Quantitative Faculty Search Committee, Psychology, 2014-2016
Chair, Quantitative Training Task Force Review Committee, Psychology, 2014-2016
Social area graduate admissions, chair, 2013-2016
Social area interim chair, Winter term 2016
UM IT Scientific Visualization Advisory Group, 2012-present
RCGD Executive Committee, 2006-07, 2008-2014
ISR Policy Committee, 2009-2014
UM Office of Research Cyberinfrastructure IT Council, 2010-2013
Advisory Board, UM Medical Innovation Center, 2011-2012
CARSS Steering Committee, 2009-2013
Member, UM Faculty Grievance Review Board, 2008-2010
Member, Program in Quantitative Methodology, ISR, 1997-present
Coordinating Committee, Research Center for Group Dynamics, 1997-present
Faculty affiliate, LIFE Program, 2004-2012; UM Steering Committee, 2008-2012

UM Design Science PhD Program, Co-Founder, Co-Director (2006-2013), Executive Committee Member (2006-2015)

Depression Center University Advisory Committee, 2004-2008

Michigan Center for Advancing Safe Transportation throughout the Lifespan, Executive Committee, 2007-2011; Research Subcommittee, 2008

fMRI Center Internal Review Committee, 2006

LSA Budget Advisory Committee, 2006-2007

Center for Human Growth and Development, Advisory Committee, 2005-2007

Ctools Faculty Advisor Committee, 2005-2008

ISR Director Search Committee, 2004

Member, Faculty Executive Council, Interdisciplinary Programs, Engineering, 2002-04

Chair, Social Area Computer Committee, 1999-2002

Computer Committee Chair, Psychology, 1998-2002

Organizer, Summer Workshops in Methodology and Experimental Social Psychology, 1998-2002

Member, LS&A IT Faculty Advisory Committee, 1998-2002

Member, Psychology Department Executive Committee, 1999-2001

Member, LS&A Committee for Large Scale Computing, 2000-2001

Chair, Quantitative Search Committee, Psychology, 1998-2000

Standing Committee on ISR Computing, 1997-1999

Ad hoc LS&A Committee to Assess ROTC Academic Credit, 1999

Ad hoc statistical consultant, Affirmative Action Lawsuit, UM, 1999, 2002-03

Psychology, Social Area Admissions Committee, 1998, 2001

Member, ISR Founder's Dissertation Award Committee, 1998

UM Delegate, Chancellor Inauguration, University of Wisconsin, Parkside. 1998

University of Washington (1990-1997)

32 UW Dissertation Committees (6 chair)

Social/Personality Area Coordinator, 1995

Social/Personality Faculty Search Committee Member, 1995

Director, Center for Judgment and Decision Making, UW, 1993-1997

Chair, Guthrie Prize Committee, 1994

Quantitative Area Co-coordinator, 1992-1997

Computer Committee, 1991-95

Undergraduate Curriculum Committee, 1990-91

National & International

American Psychological Association, Division 5 (Methods) Executive Committee, 2018-present

Statistics Advisory Committee, *Psychological Science*, 2016

Member, APA Task Force—Training for Multidisciplinary Team Science, 2011-12

Co-chair, Methods Pre-conference, Social Psychology and Personality Conference, 2011, San

Antonio, TX

APA Division 5 Diversity Committee, 2008-2010

Participant, NSF Multidisciplinary Graduate Design Program, 2008

Member, APA Quantitative Psychology Task Force, 2006-07

Member, Scientific Committee of the Foundations of Utility and Risk, 2005-2011

Psychological Methods Editor Nomination Committee, 2005-06

Reviewer, Psychology Departments (Purdue University, University of Florida, University of San Francisco, Universidade Federal do Rio Grande do Sul—Brazil, Ohio State University, UCLA, University at Buffalo-SUNY)

Co-organizer, Summer Institute in Social Psychology, Ann Arbor, MI, 2005 (also SPSP Steering Committee Member for the Summer Program)

Psychological Review Editor Nomination Committee, 2002-03

National Research Council, Committee on Disability Determination for Individuals with Visual Impairments, 2000-2001 ([Report PDF](#))

Journal of Personality and Social Psychology Editor Nomination Committee, 2000

National Advisory Mental Health Council's Behavioral Sciences Workgroup, charged with identifying funding priorities for NIMH, 1999-2000 ([Report PDF](#))

Co-director, Convention of the Society for Mathematical Psychology, Seattle, 1994

Publications

Dissertation

Gonzalez, R. (1990). *The Impact of Others' Decisions*. Stanford University.

Books

Gonzalez, R. (2009). *Data Analysis for Experimental Design*. Guilford Press.

Journal Articles and Book Chapters

Gonzalez, R. & Tversky, A. (1990). The impact of others' decisions on investment decisions. In K. Borcherding, O. I. Larichev, and D. M. Messick (Eds.), *Contemporary Issues in Decision Making*, Elsevier Science Publishers, pp. 367-373.

Gonzalez, R., Ellsworth, P., & Pembroke, M. (1993). Response biases in lineups and showups. *Journal of Personality and Social Psychology*, *64*, 525-537. doi:[10.1037/0022-3514.64.4.525](https://doi.org/10.1037/0022-3514.64.4.525) ([PDF](#))

- Covered by several newspapers (e.g., Seattle Times, Salt Lake Tribune, Dallas Morning News, Detroit News)

Edwards, A. L. & Gonzalez, R. (1993). Simplified successive interval scaling. *Applied Psychological Measurement*, *17*, 21-27. doi:[10.1177/014662169301700106](https://doi.org/10.1177/014662169301700106) ([PDF](#))

- Gonzalez, R. & Loftus, E. (1993). The police, the witness, and the solving of crimes. Forward to P. Starrett and Keegan, *Police Identification Guide*.
- Gonzalez, R. (1994). When words speak louder than actions: Another's evaluation can appear more diagnostic than their decision. *Organization Behavior and Human Decision Processes*, 58, 214-245. doi:[10.1006/obhd.1994.1035](https://doi.org/10.1006/obhd.1994.1035) (PDF)
- Published version of 1990 dissertation, *Dissertation Abstracts International*, 51(8-B), 4101-4102.
 - Reprinted in W. De Bondt (Ed), 2005, *The Psychology of World Equity Markets*.
- Ickes, W. & Gonzalez, R. (1994). "Social" cognition and social cognition: From the subjective to the intersubjective. *Small Group Research*, 25, 294-315. doi:[10.1177/1046496494252008](https://doi.org/10.1177/1046496494252008). (PDF)
- Heath, F. & Gonzalez, R. (1995). Interaction with others increases decision confidence: Evidence against information collection views of interactive decision making. *Organizational Behavior and Human Decision Processes*, 61, 305-326. doi:[10.1006/obhd.1995.1024](https://doi.org/10.1006/obhd.1995.1024) (PDF)
- Gonzalez, R., Davis, J. & Ellsworth, P. (1995). Who should stand next to the suspect? Arrangement effects in the lineup. *Journal of Applied Psychology*, 80, 525-531. doi:[10.1037/0021-9010.80.4.525](https://doi.org/10.1037/0021-9010.80.4.525) (PDF)
- Griffin, D. & Gonzalez, R. (1995). Correlation models for dyad-level models: I. Models for the exchangeable case. *Psychological Bulletin*, 118, 430-439. doi:[10.1037/0033-2909.118.3.430](https://doi.org/10.1037/0033-2909.118.3.430) (PDF)
- Miyamoto, J., Gonzalez, R., & Tu, S. (1995). Compositional anomalies in the semantics of evidence. In J. R. Busemeyer, R. Hastie, and D. L. Medin (Eds.), *Decision Making from a Cognitive Perspective*, Volume 32 of the *Psychology of Learning and Motivation* series. Academic Press, 319-383. (PDF)
- Gonzalez, R. & Nelson, T. O. (1996). Measuring ordinal association in situations that contain tied scores. *Psychological Bulletin*, 119, 159-165. doi:[doi:10.1037/0033-2909.119.1.159](https://doi.org/10.1037/0033-2909.119.1.159) PMID: 8559859 (PDF)
- Gonzalez, R. (1996). Circles and squares, spheres and cubes: What's the deal with circumplex models?. *Journal of Vocational Behavior*, 48, 77-84. doi:[10.1006/jvbe.1996.0008](https://doi.org/10.1006/jvbe.1996.0008) (PDF)
- Greenwald, A. G., Gonzalez, R., Harris, R. J., & Guthrie, D. (1996). Effect sizes and *p*-values: What should be reported and what should be replicated? *Psychophysiology*, 33, 175-183. doi:[10.1111/j.1469-8986.1996.tb02121.x](https://doi.org/10.1111/j.1469-8986.1996.tb02121.x) PMID: 8851245 (PDF)
- Gonzalez, R. & Griffin, D. (1996). Dyadic data analysis: New statistical tools for analyzing relationships data. *International Society for the Study of Personal Relationships Bulletin*, 12(2), 7-9.
- Wu, G. & Gonzalez, R. (1996). Curvature of the probability weighting function. *Management Science*, 42, 1676-1690. doi:[10.1287/mnsc.42.12.1676](https://doi.org/10.1287/mnsc.42.12.1676) (PDF)

- Ickes, W. & Gonzalez, R. (1996). Social cognition: From the subjective to the intersubjective. In J. Nye & A. Brower (Eds.), *What's Social About Social Cognition? Research on Socially Shared Cognition in Small Groups*, Sage Publications, 285-308. [Expanded version of Ickes & Gonzalez, 1994.]
- Gonzalez, R. & Griffin, D. (1997). On the statistics of interdependence: Treating dyadic data with respect. In S. W. Duck (Ed.), *Handbook of Personal Relationships: Theory, Research, and Interventions* (2nd Ed), Chichester: Wiley, pp 271-302.
- Moore, S., Smith, R. E., & Gonzalez, R. (1997). Personality and judgment heuristics: Contextual and individual difference interactions in social judgment. *Personality and Social Psychology Bulletin*, 23, 76-83. doi:[10.1177/0146167297231008](https://doi.org/10.1177/0146167297231008) (PDF)
- Thompson, L. & Gonzalez, R. (1997). Environmental disputes: Competition for scarce resources and clashing of values. In M. Bazerman, D. Messick, A. Tenbrussel, & K. Wade-Benzoni (Eds.), *Environment, Ethics, and Behavior*. The New Lexington Press, pp 75-104. (PDF)
- Wu, G., & Gonzalez, R. (1998). Common consequence conditions in decision making under risk. *Journal of Risk and Uncertainty*, 16, 115-139. doi:[10.1023/A:1007714509322](https://doi.org/10.1023/A:1007714509322) (PDF)
- Wu, G. & Gonzalez, R. (1999). Nonlinear decision weights in choice under uncertainty. *Management Science*, 45, 74-85. doi:[10.1287/mnsc.45.1.74](https://doi.org/10.1287/mnsc.45.1.74) (PDF)
- Gonzalez, R. & Wu, G. (1999). On the shape of probability weighting function. *Cognitive Psychology*, 38, 129-166. doi:[10.1006/cogp.1998.0710](https://doi.org/10.1006/cogp.1998.0710) PMID: 10090801 (PDF)
- Kray, L. & Gonzalez, R. (1999). Differential weighting in choice versus advice: I'll do this, you do that. *Journal of Behavioral Decision Making*, 12, 207-218. doi:[10.1002/\(SICI\)1099-0771\(199909\)12:3<207::AID-BDM322>3.0.CO;2-P](https://doi.org/10.1002/(SICI)1099-0771(199909)12:3<207::AID-BDM322>3.0.CO;2-P) (PDF)
- Gonzalez, R & Griffin, D. (1999). The correlation analysis of dyad-level data in the distinguishable case. *Personal Relationships*, 6, 449-469. doi:[10.1111/j.1475-6811.1999.tb00203.x](https://doi.org/10.1111/j.1475-6811.1999.tb00203.x) (PDF)
- Griffin, D., Murray, S., & Gonzalez, R. (1999). Difference score correlations in relationship research: A conceptual primer. *Personal Relationships*, 6, 505-518. doi:[10.1111/j.1475-6811.1999.tb00206.x](https://doi.org/10.1111/j.1475-6811.1999.tb00206.x) (PDF)
- Gonzalez, R. & Griffin, D. (2000). The statistics of interdependence: Treating dyadic data with respect. In W. Ickes and S. W. Duck (Eds.), *The Social Psychology of Personal Relationships*, Chichester: Wiley, 181-213. [Revised and expanded version of Gonzalez & Griffin, 1997.] (PDF)
- Gonzalez, R. & Griffin, D. (2001). A statistical framework for modeling homogeneity and interdependence in groups. *Blackwell Handbook of Social Psychology, Vol 2: Interpersonal Processes*, M. Clark and G. Fletcher (Eds), p. 505-534. (PDF)

- Griffin, D., Gonzalez, R. & Varey, C. (2001). The heuristics and biases approach to judgment under uncertainty. *Blackwell Handbook of Social Psychology, Vol X: Intraindividual Processes*, A. Tesser and N. Schwarz (Eds), 207-235. (PDF)
- Clarkson, D. B. & Gonzalez, R. (2001). Random effects diagonal metric multidimensional scaling models. *Psychometrika*, 66, 25-43. doi:10.1007/BF02295730 (PDF)
- Gonzalez, R. & Griffin, D. (2001). Testing parameters in structural equation modeling: Every “one” matters. *Psychological Methods*, 6, 258-269. doi:10.1037/1082-989X.6.3.258 PMID: 11570231 (PDF)
- Trask, P., Paterson, A., Wang, C., Hayasaka, S., Milliron, K., Blumberg, L., Gonzalez, R., Murray, S., & Merajver, S. (2001). Cancer-specific worry interference in women attending a breast and ovarian cancer risk evaluation program: Impact on emotional distress and health functioning. *Psycho-Oncology*, 10, 349-360. doi:10.1002/pon.510 PMID: 11536413 (PDF)
- Gonzalez, R. (2001). Decision making in real life. *Journal of Behavioral Decision Making*, 14, 365-367. doi:10.1002/bdm.388 (PDF)
- Gonzalez, R. (2001). Experimental laboratories, social psychological. *International Encyclopedia of the Social & Behavioral Sciences, Vol 8, 5113-5*, Smelser and Baltes, Editors. Pergamon Press. (PDF)
- Revised version appeared in Wright, J. (Ed), *International Encyclopedia of the Social & Behavioral Sciences*, 2nd Ed, Vol 8. Oxford: Elsevier, p 556-8 under the title *Experimental Laboratories: Social and Economic*. (PDF)
- Polk, T. A., Behensky, C., Gonzalez, R., & Smith, E. (2002). Rating the similarity of simple perceptual stimuli: Asymmetries induced by manipulating exposure frequency. *Cognition*, 82, B75-B88. doi:10.1016/S0010-0277(01)00151-2 (PDF)
- Gonzalez, R. & Griffin, D. (2002). Modeling the personality of dyads and groups. *Journal of Personality*, 70, 901-924. PMID: 12498359 (PDF)
- Griffin, D. & Gonzalez, R. (2003). Models of dyadic social interaction. *Philosophical Transactions of the Royal Society of London, Series B, Biological Sciences*, 358, 573-581. doi:10.1098/rstb.2002.1263 PMID: 12689382 PMCID: 1693140 (PDF)
- Reprinted in Frith & Wolpert, Editors. (2004). *The Neuroscience of Social Interaction: Decoding, imitating, and influencing the actions of others*, Oxford University Press.
- Treynor, W., Gonzalez, R., & Nolen-Hoeksema, S. (2003). Rumination reconsidered: A psychometric analysis. *Cognitive Therapy and Research*, 27, 247-259. doi:10.1023/A:1023910315561 (PDF)
- Ellsworth, P. & Gonzalez, R. (2003). Questions and comparisons: Methods of research in social psychology. *Sage Handbook of Social Psychology*, Michael Hogg and Joel Cooper, Editors, Sage, 24-42. (PDF)

- Wang, C., Gonzalez, R., & Merajver, S. (2004). Assessment of genetic testing and related counseling services: Current research and future direction. *Social Science and Medicine*, *58*, 1427-42. doi:[10.1016/S0277-9536\(03\)00337-X](https://doi.org/10.1016/S0277-9536(03)00337-X) (PDF)
- Gonzalez, R. & Griffin, D. (2004). Measuring individuals in a social environment: Conceptualizing dyadic and group interaction. *Sage Handbook of Methods in Social Psychology*, C. Sansone, C. Morf, & A. Panter, Editors, Sage:Thousand Oaks, 313-334. (PDF)
- Franks, M. M., Wendorf, C. A., Gonzalez, R., & Ketterer, M. (2004). Aid and influence: Health promoting exchanges of older married partners. *Journal of Social and Personal Relations*, *21*, 431-445. doi:[10.1177/0265407504044839](https://doi.org/10.1177/0265407504044839) (PDF)
- Savit, R., Koelle, K., Treynor, W., & Gonzalez, R. (2004). Man and superman: Human limitations, innovation, and emergence in resource competition. In K. Tumer and D. Wolpert (eds), *Collectives and the Design of Complex Systems*, Springer: New York, 199-212. (PDF)
- Wu, G., Zhang, J., & Gonzalez, R. (2004). Decision under risk. In N. Harvey and D. Koehler (Eds), *Blackwell Handbook of Judgment and Decision Making*, Blackwell: MA, 399-423. doi:[10.1002/9780470752937.ch20](https://doi.org/10.1002/9780470752937.ch20) (PDF)
- Hosoy, I., Papalambros, P., Gonzalez, R., & Aitken, T. (2004). Modeling customer perceptions of craftsmanship in vehicle interior design. Proceedings of the Tools and Methods of Competitive Engineering (TMCE, peer-reviewed), Horvath & Xirouchakis, Eds, 1091-93. (PDF)
- Wang, C., Gonzalez, R., Milliron, K., Strecher, V., & Merajver, S. (2005). Genetic counseling for BRCA1/2: A randomized controlled trial of two strategies to facilitate the education and counseling process. *American Journal of Medical Genetics*, *134*, 66-73. doi:[10.1002/ajmg.a.30577](https://doi.org/10.1002/ajmg.a.30577) PMID: 15690408 (PDF)
- Hong, T., Franks, M., Gonzalez, R., Keteyian, S., Franklin, B., & Artinian, N. (2005). A dyadic investigation of exercise support between cardiac patients and their spouses. *Health Psychology*, *24*, 430-434. doi:[10.1037/0278-6133.24.4.430](https://doi.org/10.1037/0278-6133.24.4.430) PMID: 16045379 (PDF)
- Yoon, C., Laurent, G., Fung, H., Gonzalez, R., Gutchess, A., Hedden, T., Lambert-Pandraud, R., Mather, M., Park, D., Peters, E., & Skurnik, I. (2005). Cognition, persuasion and decision making in older consumers. *Marketing Letters*, *16*, 429-41. doi:[10.1007/s11002-005-5903-3](https://doi.org/10.1007/s11002-005-5903-3) (PDF)
- Gonzalez, R. & Siarkiewicz, M. (2006). How can we analyze a relationship between trust and satisfaction in married couples? *Nowiny Psychologiczne (Translation from Polish: Psychological News)*, *1*, 15-25. (PDF)
- Garcia, S., Tor, A., & Gonzalez, R. (2006). Ranks and rivals: A theory of competition. *Personality and Social Psychology Bulletin*, *32*, 970-982. doi:[10.1177/0146167206287640](https://doi.org/10.1177/0146167206287640) PMID: 16738029 (PDF)
- Highlighted in *US News & World Report's* "Best in Business" section, August 20, 2006.

- 12/10/2006—top 10 downloaded papers on Social Science Research Network (<http://www.ssrn.com/>).

- Liu, L. & Gonzalez, R. (2007). Judgment and decision processes in older adults' compliance with medical regimens. in D. C. Park & L. Liu (Eds.), *Medical Adherence and Aging: Social and Cognitive Perspectives*, American Psychological Association Books. doi:[10.1037/11557-009](https://doi.org/10.1037/11557-009) (PDF)
- Wang, C., Gonzalez, R., Janz, N., Milliron, K., & Merajver, S. (2007). The role of cognitive appraisal and worry in BRCA1/2 testing decisions among a clinic population. *Psychology & Health*, 22, 719-736. doi:[10.1080/14768320600976216](https://doi.org/10.1080/14768320600976216) (PDF)
- Masuda, T., Gonzalez, R., Kwan, L., & Nisbett, R. (2008). Culture and esthetic preference: Comparing the attention to context of East Asians and Americans. *Personality and Social Psychology Bulletin*, 9, 1260-1275. doi:[10.1177/0146167208320555](https://doi.org/10.1177/0146167208320555) PMID: 18678860 (PDF)
- Petiot, J-F., Salvo, C., Hossoy, I., Gonzalez, R., & Papalambros, P. (2009). A cross-cultural study of users' craftsmanship perceptions in vehicle interior design. *International Journal of Product Development*, 7, 28-46. doi:[10.1504/IJPD.2009.022275](https://doi.org/10.1504/IJPD.2009.022275) (PDF)
- Biele, G., Rieskamp, J., & Gonzalez, R. (2009). Computational models for the combination of advice and individual learning. *Cognitive Science*, 33, 206-42. doi:[10.1111/j.1551-6709.2009.01010.x](https://doi.org/10.1111/j.1551-6709.2009.01010.x) (PDF)
- Yoon, C., Gonzalez, R., & Bettman, J. (2009). Using fMRI to inform marketing research: Challenges and opportunities. *Journal of Marketing Research*, 46, 17-19. (PDF)
- MacDonald, E., Gonzalez, R. & Papalambros, P. (2009). Preference inconsistency in multidisciplinary design decision making. *Journal of Mechanical Design*, 131, 1-13. doi:[10.1115/1.3066526](https://doi.org/10.1115/1.3066526) (PDF)
- Gonzalez, R. (2009). Transactions and statistical modeling: Developmental theory wagging the statistical tail. A. Sameroff (Ed), *Transactional Processes in Development: How children and contexts shape each other*. American Psychological Association Books: Washington, 223-245. (PDF)
- Sacharin, V., Lee, F., & Gonzalez, R. (2009). Identities in harmony? Gender-work identity integration moderates frame-switching in cognitive processing. *Psychology of Women Quarterly*, 33, 275-284. doi:[10.1111/j.1471-6402.2009.01500.x](https://doi.org/10.1111/j.1471-6402.2009.01500.x) (PDF)
- Gonzalez, R. & Griffin, D. (2009). Dyadic data analysis. Edited by H. Reis and S. Sprecher, *Encyclopedia of Human Relationships*, Sage: Thousand Oaks, CA, 471-74.
- Chua, H., Gonzalez, R., Taylor, S., & Liberzon, I. (2009). Neural bases of regret and disappointment. An fMRI study of emotions and decision making. *NeuroImage*, 47, 2031-2040. doi:[10.1016/j.neuroimage.2009.06.006](https://doi.org/10.1016/j.neuroimage.2009.06.006) PMID: 19524050 (PDF)

- MacDonald, E., Gonzalez, R., & Papalambros, P. (2009). Construction of preference for crux and sentinel product attributes. *Journal of Engineering Design*, 20, 609-626. doi:[10.1080/09544820802132428](https://doi.org/10.1080/09544820802132428) (PDF)
- Chavez, A. & Gonzalez, R. (2009). Visualizing data, visualizing models: Getting priorities right when analyzing data. *Problemy Zarządzania*, 7, nr 4 (26), 185-199. (PDF)
- Gonzalez, R. & Liberzon, I. (2010). Decision making under risk and stress: Developing a testable model. In Kornguth, S., Steinberg, R., & Matthews, M., (Eds), *Neurocognitive and Physiological Factors During High-Tempo Operations*. Ashgate Press, UK. (PDF)
- Gonzalez, R. & Berman, M. (2010). The value of brain imaging in psychological research. *Acta Psychologica Sinica*, 42, 111-119. doi:[10.3724/SP.J.1041.2010.00111](https://doi.org/10.3724/SP.J.1041.2010.00111) (PDF)
- Berman, M., Park, J., Gonzalez, R., Polk, T., Gehrke, A., Knaffla, S., & Jonides, J. (2010). Evaluating functional localizers; The case of the FFA. *NeuroImage*, 50, 56-71. PMCid: 2825676 doi:[10.1016/j.neuroimage.2009.12.024](https://doi.org/10.1016/j.neuroimage.2009.12.024) PMID: 20025980 (PDF)
- Na, J., Grossman, I., Varnum, M., Kitayama, S., Gonzalez, R., & Nisbett, R. (2010). Cultural differences are not always reducible to individual differences. *Proceedings of the National Academy of Sciences*, 107, 6192-6197. PMCid: 2851996 doi:[10.1073/pnas.1001911107](https://doi.org/10.1073/pnas.1001911107) PMID: 20308553 (PDF)
- Yilmaz, S., Gonzalez, R., & Seifert, C. (2010). Cognitive heuristics in design: Instructional strategies to increase creativity in idea generation. *Artificial Intelligence for Engineering Design, Analysis, and Manufacturing*, 24, 335-56. doi:[10.1017/S0890060410000235](https://doi.org/10.1017/S0890060410000235) (PDF)
- Stern, E., Gonzalez, R., Welsh, R., & Taylor, S. (2010). Updating beliefs for a decision: Neural correlates of uncertainty and underconfidence. *Journal of Neuroscience*, 30(23), 8032-8041. PMCid: 2896864 doi:[10.1523/JNEUROSCI.4729-09.2010](https://doi.org/10.1523/JNEUROSCI.4729-09.2010) PMID: 20534851 (PDF)
- Reid, T., Gonzalez, R., & Papalambros, P. (2010). Quantification of perceived environmental friendliness for vehicle silhouette design. *Journal of Mechanical Design*, 132, 101010-1 to 101010-12. doi:[10.1115/1.4002290](https://doi.org/10.1115/1.4002290) (PDF)
- Franks, M., Lucas, T., Stephens, M., Rook, K., & Gonzalez, R. (2010). Diabetes distress and depressive symptoms: A dyadic investigation of older patients and their spouses. *Family Relations*, 59, 599-610. doi:[10.1111/j.1741-3729.2010.00626.x](https://doi.org/10.1111/j.1741-3729.2010.00626.x) (PDF)
- Ersal (Hosoy), I., Papalambros, P., Gonzalez, R., & Aitken, T. (2011). Modeling customer perceptions of craftsmanship in vehicle interior design. *Journal of Engineering Design*, 22, 129-144. doi:[10.1080/09544820903095219](https://doi.org/10.1080/09544820903095219) (PDF)
- Berman, M., Nee, D., Casement, M., Kim, H., Deldin, P., Kross, E., Gonzalez, R., Gotlib, I., Hamilton, P., Joorman, J., Waugh, C., & Jonides, J. (2011). Neural and behavioral effects of interference resolution in depression and rumination. *Cognitive, Affective, and Behavioral Neuroscience*, 11, 85-96. PMCid: 4006074 doi:[10.3758/s13415-010-0014-x](https://doi.org/10.3758/s13415-010-0014-x) (PDF)

- Sacharin, V., Gonzalez, R. & Andersen, J. (2011). Object and user levels of analysis in design: The impact of emotions on implicit and explicit preferences for 'green' products. *Journal of Engineering Design*, 22, 217-234. doi:[10.1080/09544820903158850](https://doi.org/10.1080/09544820903158850) (PDF)
- Sripada, C., Gonzalez, R., Phan, K. L. & Liberzon, I. (2011). The neural correlates of intertemporal decision-making: Contributions of subjective value, stimulus type, and trait impulsivity. *Human Brain Mapping*, 32, 1637-48. doi:[10.1002/hbm.21136](https://doi.org/10.1002/hbm.21136) (PDF)
- Daly, S., Christian, J., Yilmaz, S., Seifert, C., & Gonzalez, R. (2011). Assessing design heuristics for idea generation in an introductory engineering course. *International Journal of Engineering Education*, 28, 463-473. (PDF)
- Gonzalez, R., Yu, T., & Volling, B. (2012). Analysis of experimental and quasi-experimental data: Pinpointing explanations. In *Handbook of Developmental Research Methods*, B. Laursen, T. Little, & N. Card (Eds). Guilford Publications: New York, 247-264. (PDF)
- Yoon, C., Gonzalez, R., Bechara, A., Berns, G., Dagher, A., Dube, L., Huettel, S., Kable, J., Liberzon, I., Plassmann, H., Smidts, A., & Spence, C. (2012). Decision neuroscience and consumer decision making. *Marketing Letters*, 23, 473-485. doi:[10.1007/s11002-012-9188-z](https://doi.org/10.1007/s11002-012-9188-z) (PDF)
- Feinberg, F. & Gonzalez, R. (2012). Bayesian modeling for psychologists: An applied approach. *Handbook of Research Methods: Vol 2. Research Designs*, H. Cooper, Editor-in-Chief, Washington, DC: American Psychological Association, 445-464. doi:[10.1037/13620-024](https://doi.org/10.1037/13620-024) (PDF)
- Gonzalez, R. & Griffin, D. (2012). Dyadic data analysis. *Handbook of Research Methods in Psychology: Vol 3. Data Analysis and Research Publication*, H. Cooper, Editor-in-Chief, New York: American Psychological Association, 439-450. doi:[10.1037/13621-022](https://doi.org/10.1037/13621-022) (PDF)
- Griffin, D., Gonzalez, R., Koehler, D., & Gilovich, T. (2012). Judgmental heuristics: A historical overview. In K. Holyoak and R. Morrison, *Oxford Handbook of Thinking and Reasoning*, K. Holyoak and R. Morrison, Eds. Oxford: Oxford University Press, 322-345. (PDF)
- Ybarra, O., Lee, D., & Gonzalez, R. (2012). Supportive social relationships attenuate the appeal of choice. *Psychological Science*, 23, 1186-92. doi:[10.1177/0956797612440458](https://doi.org/10.1177/0956797612440458) (PDF)
- Highlighted in *This Week in Psychological Science*, e-news featuring online-early access to research in *PS*, September 11, 2012.
- Ho, S., Gonzalez, R., Abelson, J. & Liberzon, I. (2012). Neurocircuits underlying cognition-emotion interaction in a social decision making context. *NeuroImage*, 63, 843-57. doi:[10.1016/j.neuroimage.2012.07.017](https://doi.org/10.1016/j.neuroimage.2012.07.017) (PDF)
- Daly, S., Yilmaz, S., Christian, J., Seifert, C., & Gonzalez, R. (2012). Design heuristics in engineering concept generation. *Journal of Engineering Education*, 101, 601-629. (PDF)
- Showcased in **PRISM Magazine**, the American Society for Engineering Education's monthly magazine, December 2012

- Selected for the AERA Division I Outstanding Publication for 2012 Award

Gonzalez, R. & Griffin, D. (2013). Deriving estimators and their standard errors in dyadic data analysis: Examples using a symbolic computation program. In M. Edwards & R. MacCallum (Eds.), *Current Topics in the Theory and Application of Latent Variable Models*, Routledge, 24-41. (PDF)

Griffin, D. & Gonzalez, R. Endowment and contrast: A lens for happiness research. (2013). In S. David, I. Boniwell and A. Conley Ayers (Ed.), *Oxford Handbook of Happiness*. Oxford, UK: Oxford University Press, p 35-59. (PDF)

Cavagnaro, D., Gonzalez R., Myung, J., & Pitt, M. (2013). Optimal decision stimuli for risky choice experiments: An adaptive approach. *Management Science*, 59, 358-75. PMCID: 3924862 doi:10.1287/mnsc.1120.1558 (PDF)

- Abstract listed in Brunswik Society Newsletter, 2012.

Sorensen, N., Gurin, P., Nagda, B., Stephan, W., Gonzalez, R., Lopez, G., & Rodriguez, J. (2013). Effects of intergroup dialogue: A focus on processes and outcomes. In P. Gurin, B. Nagda and X. Zuniga, *Dialogue across Differences: Practice, Theory and Results on Intergroup Dialogue*. Russell Sage: New York, p 147-179.

Eggy, S., Penner, L., Hagiwara, N., Gonzalez, R., Harper, F., Heath, E., & Albrecht, T. (2013). Patient, companion, and oncologist perceptions of information discussed during oncology clinical interactions. *Psych-Oncology*, 22, 637-645. PMCID: 3772532 doi:10.1002/pon.3045 (PDF)

Hagiwara, N., Penner, L., Gonzalez, R., Eggy, S., Dovidio, J., Gaertner, S., West, T., & Albrecht, T. (2013). Racial attitudes, physician-patient talk time ratio, and adherence in racially discordant medical interactions. *Social Science & Medicine*, 87, 123-131. PMCID: 3677202 doi:10.1016/j.socscimed.2013.03.016 (PDF)

- Cited in Forbes, 7/21/2013
- Winner, 2014 Kale Award in Oncology, Karmanos Comprehensive Cancer Clinic

Stern, E., Welsh, R., Gonzalez, R., Fitzgerald, K., Abelson, J., & Taylor, S. (2013). Subjective uncertainty and limbic hyperactivation in obsessive-compulsive disorder. *Human Brain Mapping*. 34, 1956-1970. doi:10.1002/hbm.22038 (PDF)

Cavagnaro, D., Pitt, M., Gonzalez, R., & Myung, J. (2013). Discriminating among probability weighting functions using adaptive design optimization. *Journal of Risk and Uncertainty*, 47, 255-289. PMCID: 3895409 doi:10.1007/s11166-013-9179-3 (PDF)

Falk, E., Hyde, L., Mitchel, C., Faul, J., Gonzalez, R., Heitzeg, M., Keating, D., Langa, K., Martz, M., Maslowsky, J., Morrison, F., Noll, D., Patrick, M., Pfeffer, P., Reuter-Lorenz, P., Thomason, M., Davis-Kean, P., Monk, C., Schulenberg, J. (2013). Neuroscience meets population science: What is a representative brain? *Proceedings of the National Academy of Sciences*, 110, 17615-22. PMCID: 3816464 doi:10.1073/pnas.1310134110 (PDF)

- Hagiwara, N., Penner, L., Gonzalez, R., Eggly, S., & Albrecht, T. (2013). Within-group health disparities among Blacks: The effects of Afrocentric features and unfair treatment. *Cultural Diversity & Ethnic Minority Psychology, 19*, 477-480. PMCID: 3818459 doi:[10.1037/a0032566](https://doi.org/10.1037/a0032566) (PDF)
- Smith, J., Ryan, L., Queen, T., Becker, S., & Gonzalez, R. (2014). Snapshots of mixtures of affective experiences in a day: Findings from the Health and Retirement Study. *Journal of Population Ageing, 7*, 55-79. PMCID: PMC3979585 doi:[10.1007/s12062-014-9093-8](https://doi.org/10.1007/s12062-014-9093-8) (PDF)
- Aguayo, C., Utter, B., Luntz, J., Gonzalez, R., Brei, D. , Johnson, N., & Alexander, P. (2014). Damper-controlled switch for SMA motion smoothing. *Proceedings of SPIE, Volume 9059, Industrial and Commercial Applications of Smart Structures Technologies*.
- Yilmaz, S., Daly, S., Christian, J., Seifert, C., & Gonzalez, R. (2014). Can experienced designers learn from new tools? A case study of idea generation in a professional engineering team. *International Journal of Design Creativity and Innovation, 2*, 82-96. doi:[10.1080/21650349.2013.832016](https://doi.org/10.1080/21650349.2013.832016) PMCID: NA (PDF)
- Daly, S. R., Yilmaz, S., Christian, J. L., Seifert, C. M., & Gonzalez, R. (2014). 77 Design Heuristics. In H. S. Fogler & S. LeBlanc (eds.), *Strategies for Creative Problem Solving 3rd Ed.* New York: Prentice Hall.
- Stern, E., Gonzalez, R., Welsh, R., & Taylor, S. (2014). Medial frontal cortex and anterior insula are less sensitive to outcome predictability when monetary stakes are higher. *Social Cognitive and Affective Neuroscience, 9*, 1625-31. doi:[0.1093/scan/nst154](https://doi.org/0.1093/scan/nst154) (PDF)
- Yilmaz, S., Daly, S. R., Seifert, C. M., & Gonzalez, R. (2014). Different perspectives. *Engineering Designer Magazine Institution of Engineering and Design Education Selects*, March, 24-27.
- Volling, B., Yu, T., Gonzalez, R., Kennedy, D., Rosenberg, L., & Oh, W. (2014). Children's responses to mother-infant and father-infant interaction with a baby sibling: Jealousy or Joy? *Journal of Family Psychology, 28*, 634-644. doi:[10.1037/a0037811](https://doi.org/10.1037/a0037811) (PDF)
- Oh, W., Volling, B., & Gonzalez, R. (2015). Trajectories of children's social interactions with their infant sibling in the first year: A multidimensional approach. *Journal of Family Psychology, 29*, 119-129. doi:[10.1037/fam0000051](https://doi.org/10.1037/fam0000051) (PDF)
- Volling, B., Oh, W., Gonzalez, R., Kuo, P., & Yu, T. (2015). Patterns of marital change across the transition from one child to two. *Couple and Family Psychology: Research and Practice, 4*, 177-97. doi:[10.1037/cfp0000046](https://doi.org/10.1037/cfp0000046) (PDF)
- Kramer, J., Daly, S., Yilmaz, S., Seifert, C., & Gonzalez, R. (2015). Investigating the impact of design heuristics on idea initiation and development. *Advances in Engineering Education, Summer 2015*. (PDF)
- Bonem, E., Ellsworth, P. & Gonzalez, R. (2015). Age differences in risk: Perceptions, intentions and domains. *Journal of Behavioral Decision Making, 29*, 317-330. doi:[10.1002/bdm.1848](https://doi.org/10.1002/bdm.1848)

(PDF)

- Burnap, A., Ren, Y., Gerth, R., Papazoglou, G., Gonzalez, R. & Papalambros, P. (2015). When crowdsourcing fails: A study of expertise on crowdsourced design evaluation. *Journal of Mechanical Design*, 137. 137-43. doi:[10.1115/1.4029065](https://doi.org/10.1115/1.4029065) (PDF)
- Yilmaz, S., Daly, S., Seifert, C., & Gonzalez, R. (2015). How do designers generate new ideas? Design heuristics across two disciplines. *Design Science*, 1. doi:[10.1017/dsj.2015.4](https://doi.org/10.1017/dsj.2015.4) (PDF)
- Falk, E., O'Donnell, M., Tompson, S., Gonzalez, R., Dal Cin, S., Strecher, V. Cummings, K. M. & An L. (2016). Functional brain imaging predicts health campaign success. *Social, Cognitive and Affective Neuroscience*, 11, 204-14. doi:[10.1093/scan/nsv108](https://doi.org/10.1093/scan/nsv108) (PDF)
- Vickers, B., Preston, S., Gonzalez, R., & Angott, A. (2016). Hoarders only discount consumables and are more patient for money. *Frontiers in Behavioral Neuroscience*, 10:30. doi:[10.3389/fnbeh.2016.00030](https://doi.org/10.3389/fnbeh.2016.00030) (PDF)
- Penner, L., Dovidio, J., Gonzalez, R., Albrecht, A., Chapman, R., Foster, T., Harper, F., Hagiwara, N., Haeel, L., Shields, A., Gadgeel, S., Simon, M., Griggs, J., & Eggly, S. (2016). The Effects of Oncologist Implicit Racial Bias in Racially Discordant Oncology Interactions. *Journal of Clinical Oncology*, . doi:[10.1200/JCO.2015.66.3658](https://doi.org/10.1200/JCO.2015.66.3658) PMCID: PMC5012663 (PDF)
- Gray, C., Seifert, C., Yilmaz, S., C., Daly, S., & Gonzalez, R. (2016). What is the Content of “Design Thinking?” Design Heuristics as Conceptual Repertoire. *International Journal of Engineering Education*, 32(3B), 1349-1355. doi:[0949-149X/91](https://doi.org/0949-149X/91) (PDF)
- Burnap, A., Pan, Y., Liu, Y., Ren, Y., Lee, H., Gonzalez, R., & Papalambros, P. (2016). Improving design preference prediction accuracy using feature learning. *Journal of Mechanical Design*, 138, 714-26. doi:[10.1115/1.4033427](https://doi.org/10.1115/1.4033427) (PDF)
- Yilmaz, S., Seifert, C., Daly, S., & Gonzalez, R. (2016). Evidence-based design heuristics for idea generation. *Design Studies*, 46, 95-124. doi:[10.1016/j.destud.2016.05.001](https://doi.org/10.1016/j.destud.2016.05.001) (PDF)
- Seifert, C., Gonzalez, R., Yilmaz, S., & Daly, S. R. (2016). Boosting creativity in idea generation using Design Heuristics. In Luchs, M., Swan, K., & Griffin, A. Editors, *Design and Design Thinking*, Product Development and Management Association Hoboken, NJ: Wiley, 71-81. (PDF)
- Seifert, C., Gonzalez, R., Yilmaz, S., & Daly, S. R. (2016). Design Heuristics: A tool for innovation in consumer product design. In R. Batra, C. Seifert, & D. Brei, (eds.), *The Psychology of Design: Creating Consumer Appeal*. New York: M. E. Sharp, 327-44. (PDF)
- Yilmaz, S., Daly, S., Seifert, C. & Gonzalez, R. (2016). Design Heuristics in Innovative Products. *Journal of Mechanical Design*, 138, XX. doi:[10.1115/1.4032219](https://doi.org/10.1115/1.4032219) (PDF)
- Kuo, P. et al. (2016) Individual variation in father's testosterone reactivity to infant distress predicts parenting behaviors with their one-year old infants. *Developmental Psychobiology*, 58, 303-14.

doi:[10.1002/dev.21370](https://doi.org/10.1002/dev.21370) PMid: 26497119 PMCID: PMC4801682 (PDF)

Burnap, A., Hartley, J., Pan, Y., Gonzalez, R., & Papalambros, P. (2016). Balancing design freedom and brand recognition in the evolution of automobile brand styling. *Design Science*, 2. doi:[10.1017/dsj.2016.9](https://doi.org/10.1017/dsj.2016.9) (PDF)

Daly, S., Seifert, C., Yilmaz, Y., & Gonzalez, R. (2016). Comparing ideation techniques for beginning designers. *Journal of Mechanical Design*, 138. doi:[10.1115/1.4034087](https://doi.org/10.1115/1.4034087) (PDF)

Newton, N., Pladevall-Guyer, J., Gonzalez, R., & Smith, J. (2016). Activity Engagement and Activity-related Experiences: The Role of Personality. *Journal of Gerontology: Social Sciences*. doi:[10.1093/geronb/gbw098](https://doi.org/10.1093/geronb/gbw098) (PDF)

Eggly, S., Hamel, L., Foster, T., Albrecht, T., Harper, F., Chapman, R., Thompson, H., Griggs, J., Gonzalez, R., Berry-Bobovski, L., Tkatch, R., Simon, M., Shields, A., Gadgeel, S., Loutfi, R., Ali, H., Wollner, I., & Penner, L. (2017). Randomized Trial of a Question Prompt List to Increase Patient Active Participation During Interactions with Black Patients and their Oncologists. *Patient Education & Counseling*, 100, 818-26. doi:[10.1016/j.pec.2016.12.026](https://doi.org/10.1016/j.pec.2016.12.026) PMid: 28073615 (PDF)

Kuo, P., Volling, B., & Gonzalez, R. (2017). Gender role beliefs, work-family conflict, and father involvement after the birth of a second child. *Psychology of Men & Masculinity*.doi:[10.1037/men0000101](https://doi.org/10.1037/men0000101) (PDF)

Pan, Y., Burnap, A., Hartley, J., Gonzalez, R., & Papalambros, P. Y. (2017). Deep Design: Product Aesthetics for Heterogeneous Markets. Proceedings of 23rd SIGKDD Conference on Knowledge Discovery and Data Mining (KDD'17), Halifax, Nova Scotia, Canada. 1961-70. doi:[10.1145/3097983.3098176](https://doi.org/10.1145/3097983.3098176) (PDF)

- Published in peer-reviewed, archival proceedings.

Mejía, S. & Gonzalez, R. (2017). Couples' shared beliefs about aging and implications for future functional limitations. *The Gerontologist*, 57, S149-S159. doi:[10.1093/geront/gnx071](https://doi.org/10.1093/geront/gnx071). PMid: 28854612 (PDF)

Miller, A.L., Gearhardt, A.N., Fredericks, E.M., Katz, B. Fink Shapiro, L., Holden, K., Kaciroti, N., Gonzalez, R. Hunter, C., & Lumeng, J.C. (2017). Targeting Self-Regulation to Promote Health Behaviors in Children. *Behaviour Research and Therapy*. doi:[10.1016/j.brat.2017.09.008](https://doi.org/10.1016/j.brat.2017.09.008) PMid: 29050636 (PDF)

Mejía, S., Ryan, L., Gonzalez, R., & Smith, J., (2017). Successful aging at the intersection of individual resources, age, environment, and experiences of well-being in daily activities. *Journal of Gerontology: Social Sciences*. doi:[10.1093/geronb/gbw148](https://doi.org/10.1093/geronb/gbw148) PMid: 28077430 (PDF)

Lee, D., Ybarra, O., Gonzalez, R., & Ellsworth, P. (2017). I-through-We: How supportive social relationships facilitate personal growth. *Personality and Social Psychology Bulletin*. doi:[10.1177/0146167217730371](https://doi.org/10.1177/0146167217730371) PMid: 28918683 (PDF)

- Xie, B., Larson, J., Gonzalez, R., Pressler, S., Lustig, C., & Arslanian-Engoren, C. (2017). Components and indicators of frailty measures: A literature review. *Journal of Frailty & Aging*, 6, 76-82. doi:[10.14283/jfa.2017.11](https://doi.org/10.14283/jfa.2017.11) PMID: 28555707 (PDF)
- Kuo, P., Volling, B., & Gonzalez, R. (2017). His, Hers, or Theirs? Coparenting after the birth of a second child. *Journal of Family Psychology*, 31, 710-20. doi:[10.1037/fam0000321](https://doi.org/10.1037/fam0000321) PMID: 28368201 PMCID: 5608629 (PDF)
- Burnap, A., Gerth, R., Gonzalez, R., & Papalambros, P. (2017). Identifying experts in the crowd for evaluation of engineering designs. *Journal of Engineering Design*, 28, 317-337. doi:[10.1080/09544828.2017.1316013](https://doi.org/10.1080/09544828.2017.1316013) (PDF)
- Gonzalez, R., Smith, J. & Nielsen, L. (2017). Editorial overview: Theories, methods and applications of mixed emotions. *Current Opinion in Behavioral Sciences*, 15. doi:[10.1016/j.cobeha.2017.05.019](https://doi.org/10.1016/j.cobeha.2017.05.019) PMID: 29276729 PMCID: 5739087 (PDF)
- Volling, B., Gonzalez, R., Oh, W., Song, J-H., Yu, T., Rosenberg, L., Kuo, P., Thomason, E., Beyers-Carlson, E., Safyer, P., & Stevenson, M. (2017). Developmental trajectories of children's adjustment across the transition to siblinghood: Pre-birth predictors and sibling outcomes at year one. *Monographs of the Society for Research in Child Development*, Serial No. 326, Vol 82, No 3, 1-215. doi:[10.1111/mono.12265](https://doi.org/10.1111/mono.12265) (PDF)
- Benjamin, D. et al. (2018). Redefining statistical significance. *Nature Human Behavior*, 2, January, 6-10. doi:[10.1038/s41562-017-0189-z](https://doi.org/10.1038/s41562-017-0189-z) (PDF)
- Stevenson, M., Volling, B., & Gonzalez, R. (In press). An examination of father vulnerability and coercive family process after the birth of a sibling: A spillover cascade model. *Development and Psychopathology*.
- Alter, G. & Gonzalez, R. (2018). Responsible practices for data sharing. *American Psychologist*, 73, 146-156. doi:[10.1037/amp0000258](https://doi.org/10.1037/amp0000258) PMCID: PMC5967383 (PDF)
- Sip, K., Gonzalez, R., Taylor, S., & Stern, E. (in press). Increased loss aversion in unmedicated patients with obsessive-compulsive disorder. *Frontiers in Psychiatry*.
- Volling, B. et al (in press). Maternal and paternal trajectories of depressive symptoms predict family risk and children's emotional and behavioral problems after the birth of a sibling. *Development and Psychopathology*.
- Gray, C., McKilligan, S., Daly, S., Seifert, C., & Gonzalez, R. (Accepted). Using creative exhaustion to foster idea generation. *International Journal of Technology and Design Education*. doi:<https://doi.org/10.1007/s10798-017-9435-y> (PDF)
- Hauser, D., Ellsworth, P. & Gonzalez, R. (In press). Are manipulation checks necessary? *Frontiers in Psychology*.

- MacDonald, E., Whitefoot, K., Du, P., Papalambros, P., Gonzalez, R., & Allison, J. Sustainability, preference, and profitability in design optimization. Manuscript under review.
- Yilmaz, S., Daly, S., Seifert, C. & Gonzalez, R. Design heuristic use in concept generation: A comparison of engineering and industrial designers. Manuscript under review.
- Raichur, V., Chock, D., Gonzalez, R. Xie, Q., Shen W., & Zhang, S. Emerging Urban Mobility Systems: Analysis of Commuters? Preferences in Beijing, China. Manuscript under review.
- Segal, B. Braun, T., Gonzalez, R., & Elliott, M. Tests of matrix structure for construct validation. Manuscript under review.
- Yilmaz, S., Seifert, C., Daly, S. & Gonzalez, R. Evidence in Design: 77 Design Heuristics for Idea Generation. Under review.
- Narisetty, N., Mukherjee, B., Chen, Y., Gonzalez, R., & Meeker, J. Selection of nonlinear interactions by a forward stepwise algorithm: Application to characterizing the health effects of environmental chemical mixtures. Manuscript under review.
- Nielsen, K. & Gonzalez, R. Comparison of common amplitude metrics in event-related potential analysis. Manuscript under review.

Book Reviews

- Gonzalez, R. (1994). The statistics ritual in psychological research. *Psychological Science*, 5, 321-328.
- Gonzalez, R. (1997). Making sense of multiple comparisons. *Systems Practice*, 10, 115-117.
- Ellsworth, P. & Gonzalez, R. (2001). The handbook of research methods in social and personality psychology: A toolbox for serious researchers. *Psychological Science*, 12, 266-286. [\(PDF\)](#)
- Gonzalez, R. (2003). Review of Steven's *Applied Multivariate Statistics for the Social Sciences*, *American Statistician*, 53, 3-4.

Manuscripts and Technical Reports

- Liu, L., Gonzalez, R., & Park, D. All judgments are not created equal: Evidence for age differences in availability bias. Manuscript.
- Gonzalez, R. Contrasts on binomial data: Between-subjects designs. Manuscript.
- Gonzalez, R. & Griffin, D. Understanding the intraclass correlation. Technical report.
- Gonzalez, R. & Griffin, D. An approximate significance test for the group-level correlation. Technical report.

Hosoy, I., Papalambros, P., Gonzalez, R., & Aitken, T. A methodology to include craftsmanship considerations in product design process. Technical report.

Professional Presentations

Gonzalez, R., & Lepper, M. (1987). The components of discovery and didactic instruction. Presented at the Western Psychological Association Convention, Long Beach, CA.

Gonzalez, R., & Smith, V. (1988). Jurors' perception of witness confidence. Presented at the Western Psychological Association Convention, Burlingame, CA.

Gonzalez, R. & Tversky, A. (1989). The effect of others' decisions on stock selection. Presented at the Twelfth Research Conference on Subjective Probability, Utility and Decision Making, Moscow, USSR.

Gonzalez, R., & Tversky, A. (1989). Unique v. shared information in stock market decisions. Presented at the Western Psychological Association Convention, Reno, NV.

Gonzalez, R., & Ellsworth, P. (1989). Lineups v. showups: Comparing absolute and relative judgments. Presented at the Western Psychological Association Convention, Reno, NV.

Heath, F., Gonzalez, R., & Tversky, A. (1990). Interactive decision making: Information and confidence. Presented at the Fourth Behavioral Decision Research in Management Conference, Wharton School, Philadelphia.

Nelson, T. O. & Gonzalez, R. (1992). Relationships between proportional reduction in error (PRE) measures and their probabilistic interpretations. European Mathematical Psychology Meeting, Brussels, Belgium.

Gonzalez, R. (1992). Source dependence in decision making. Presented at the Joint Meeting of the Institute of Management Sciences and Operations Research Society of America, Orlando, FL.

Carmichael-Olson, H., Feldman, J., Streissguth, A. P., & Gonzalez, R. (1992). Neuropsychological deficits and life adjustments in adults and adolescents with Fetal Alcohol Syndrome. Presented at the Research Society on Alcoholism Annual Meeting, San Diego, CA.

Gonzalez, R. (1992). An introduction to generalized expected utility theories. Instructional Workshop with J. Miyamoto and E. Weber at the Fourteenth annual meeting of the Society for Medical Decision Making, Portland, Oregon.

Wu, G. & Gonzalez, R. (1993). Editing and cumulative prospect theory: Ordinal independence and outcome cancellation. Presented at the Joint Meeting of the Institute of Management Sciences and Operations Research Society of America, Chicago, IL.

Gonzalez, R. (1993). New experiments on the probability weighting function. Presented at the Society for Mathematical Psychology Meetings. Norman, OK.

- Gonzalez, R. & Wu, G. (1994). New directions in modeling risky choice: Editing revisited. Presented at the Joint Meeting of the Institute of Management Sciences and Operations Research Society of America, Boston, Mass.
- Wu, G. & Gonzalez, R. (1994). Violations of cumulative prospect theory. Presented at the Foundations of Utility and Risk Meetings, Oslo, Norway.
- Davis, J., Gonzalez, R., & Ellsworth, P. (1994). Arrangement effects in measures of lineup fairness. Presented at the American Psychology and Law Society Meetings, Santa Fe, New Mexico.
- Gonzalez, R. & Griffin, D. (1994). An overview of the intraclass correlation with applications to interpersonal research. Presented at the International Conference on Personal Relationships Meeting, Groningen, Netherlands.
- Griffin, D. & Gonzalez, R. (1994). The correlational analysis of dyad-level data: Models for the exchangeable case. Presented at the International Conference on Personal Relationships Meeting, Groningen, Netherlands.
- Gonzalez, R. & Griffin, D. (1994). Dyads and groups as personality systems. Presented at the Annual Meeting of the American Psychological Association, Los Angeles.
- Wu, G. & Gonzalez, R. (1994). New results in cumulative prospect theory. Annual Meeting of the Society for Mathematical Psychology, Seattle.
- Wu, G. & Gonzalez, R. (1995). Modeling the weighting function over events spaces. Conference on Subjective Probability, Utility and Decision Making, Jerusalem.
- Ickes, W. & Gonzalez, R. (1995). Two paradigms for social cognition. Presented at the Annual Meeting of the Society for Experimental Social Psychology, Washington D.C.
- Kray, L. & Gonzalez, R. (1995). Self/other discrepancies in decision making. Presented at the Society for Judgment and Decision Making Meetings, Los Angeles.
- Wu, G. & Gonzalez, R. (1995). The curvature of the weighting function. Presented at the Society for Judgment and Decision Making Meetings, Los Angeles.
- Thompson, L. & Gonzalez, R. (1995). A social-psychological analysis of environmental disputes. Presented at Conference for Psychological Perspectives to Environmental and Ethical Issues in Management, Northwestern University, Evanston.
- Davis, J. and Gonzalez, R. (1996). Absolute and comparative judgments in eyewitness identification procedures. Presented at the American Psychology and Law Society Meetings, South Carolina.
- Gonzalez, R. & Griffin, D. (1996). Dyadic data analysis. Symposium at the INPR conference, Seattle, WA.
- Griffin, D. & Gonzalez, R. (1996). Analyzing data in personal relationships research. Symposium at the International Society for the Study of Personal Relationships conference, Banff, Canada.

- Gonzalez, R. & Wu, G. (1996). A functional equations analysis of the weighting function. Judgment and Decision Making Society Meetings, Chicago, Illinois.
- Wu, G. & Gonzalez, R. (1997). Common consequence conditions in decision making under uncertainty. Third Annual Rutgers Research Conference: Recent Developments in Experimental Analysis of Individual and Group Choice in Economics, Rutgers, NJ.
- Gonzalez, R., Griffin, D., & Thompson, M. (1997). Psychological ambivalence. 105th Convention of the American Psychological Association, Chicago, Illinois.
- Wu, G. & Gonzalez, R. (1997). Dominance violations & event splitting in decision making under uncertainty. Institute for Operations Research and Management Sciences meetings, Dallas, Texas.
- Gonzalez, R. (1998). The psychology of risk aversion. Decision Making Consortium Annual Conference, University of Michigan.
- Gonzalez, R. and Wu, G. (1998). A new nonparametric algorithm for estimating utility functions and probability distortions. INFORMS, Seattle, WA.
- Wu, G. and Gonzalez, R. (1999). Composition rules in original and cumulative prospect theory. INFORMS, Cincinnati, OH.
- Gonzalez, R. and Wu, G. (1999). Nonparametric estimation for cumulative prospect theory. Foundations of Utility and Risk, Marakesh, Morocco.
- Clarkson, D., Gonzalez, R., & Lu, J. (1999). Random effects multidimensional scaling models. Proceedings of the 31st Symposium on the Interface: Computing Science and Statistics, Schaumburg, Illinois.
- Behensky, C. K., Polk, T. A., Gonzalez, R. & Smith, E. E. (2000). Understanding and manipulating asymmetries in similarity judgments. Annual meeting Society for Cognitive Neuroscience, San Francisco.
- Abstract published in the *Journal of Cognitive Neuroscience*, 4C, Suppl. S.
- Wu, G. & Gonzalez, R. (2000). Implications of the probability weighting function for economics. Conference on the Foundations of Risk, Uncertainty, and Ambiguity, Mannheim, Germany.
- Wang, C., Milliron, K., Hayasaka, S., Murray, S., Paterson, A., Trask, P., Gonzalez, R., & Merajver, S. (2000). Understanding genetic risk for hereditary breast cancer: Complexities and challenges. National Conference on Genetics and Public Health, Ann Arbor, MI.
- Gonzalez, R. & Griffin, D. (2000). Separating individual processes from group processes. Annual meeting of the Society for Experimental Social Psychology, Close Relationships Pre-Conference, Atlanta.

- Griffin, D. & Gonzalez, R. (2000). Advanced regression models in dyadic and group research. Annual meeting of the Society for Experimental Social Psychology, Close Relationships Pre-Conference, Atlanta.
- Gonzalez, R. & Griffin, D. (2000). Testing linear models with nonindependent data. Special Symposium on Statistical Models for Groups, Annual meeting of the Society for Experimental Social Psychology, Atlanta.
- Smith, D., Gonzalez, R., Yates, F., & Riis, J. (2000). Overconfidence in groups: An integrative model. Psychonomics, New Orleans.
- Veniot, E., Yates, F., & Gonzalez, R. (2000). Decision readiness. Society for Judgment and Decision Making, New Orleans.
- Wang, C., Gonzalez, R., Hayasaka, S., Milliron, K., Trask, P., Paterson, A., Murray, S., & Merajver, S. (2001). Predictors of genetic testing decisions among unaffected women attending a risk evaluation clinic for BRCA1/2. Society of Behavioral Medicine's 22nd Annual Scientific Sessions, Seattle, WA.
- Gonzalez, R. & Griffin, D. (2001). Models of social interaction. Symposium on Analytic Methods in Developmental Psychology, Annual meeting of the Society for Research in Child Development, Minnesota.
- Gonzalez, R. & Wu, G. (2001). Composition rules: Failures of cumulative prospect theory. Foundations of Uncertainty and Risk X, Turin, Italy.
- Hoering, A., Clarkson, D., & Gonzalez, R. (2001). Random effects multidimensional unfolding models. Presented at the American Statistical Association meetings, Atlanta, Georgia.
- Sinkevich, O., Gonzalez, R., & Papalambros, P. (2001). Contingent weighting in engineers and artists. Society for Judgment and Decision Making, Orlando.
- Sinkevich, O., Gonzalez, R. & Papalambros, P. (2001). Coupling of the engineering performance and customer preference models. SIAM Annual Meeting, San Diego, CA.
- Sinkevich, O., Gonzalez, R. & Papalambros, P. (2001). Coordination of product design decisions. INFORMS International Conference, Hawaii.
- Savit, R., Koelle, K., Treynor, W., & Gonzalez, R. (2002). Experiments on the minority game. International Conference on Complex Systems, Nashua, New Hampshire.
- Jung, S. & Gonzalez, R. (2002). Estimating random effects in multidimensional unfolding. American Statistical Association Annual Meeting, New York, New York.
- Wang, C., Milliron, K., Gonzalez, R., & Merajver, S. Process issues in genetic counseling for hereditary breast and ovarian cancer: Client ratings and session characteristics. (2002). American Society of Human Genetics, Baltimore, Maryland.

- Abstract published in *American Journal of Human Genetics*, 71, 342-995 Suppl. S, Oct, 2002

Wang, C., Gonzalez, R., Milliron, K., & Merajver, S. (2002). Genetic counseling as a decision aid: Using counseling for hereditary breast/ovarian cancer as an example. Society for Medical Decision Making, Baltimore, Maryland.

Gonzalez, R., Wang, C., Merajver, S., & Milliron, K. (2002). Behavioral decision theory and genetic counseling. National Society for Genetic Counseling, Phoenix, Arizona.

- Plenary address

Savit, R., Koelle, K., Treynor, W., & Gonzalez, R. (2002). Man and superman: Human limitations, innovation and emergence in resource competition. Workshop on Collectives and the Design of Complex Systems, NASA-Ames Research Center, San Jose, CA. [Full paper published in Proceedings].

Gonzalez, R. & Griffin, D. (2002). Data analysis issues in the study of bereavement. Changing Lives of Older Couples Workshop, Ann Arbor, Michigan.

Venoitt, E., Yates, F., Gonzalez, R., & Verosky, S. (2002). What if the grass is greener on the other side? The psychology of deferred decisions. Society for Judgment and Decision Making, Kansas City.

Wang, C., Gonzalez, R., Milliron, K., & Merajver, S. (2003). Appraisal of BRCA1/2 threat: Cognition, affect and testing decisions. Society of Behavioral Medicine, Salt Lake City, Utah.

Gonzalez, R. & Wu, G. (2003). Composition rules. Annual meetings of the Society for Mathematical Psychology, Ogden, Utah.

Jung, S. & Gonzalez, R. (2003). Likelihood approach to the estimation of random effects multidimensional unfolding. American Statistical Association Annual Meeting, San Francisco, CA.

Kuan, K., Olson, J., & Gonzalez, R. (2003). Effects of information presentation on perceived reputation in virtual communities: A controlled experiment. International Conference on Information Systems, Seattle, WA.

Treynor, W., Pang, J., & Gonzalez, R. (2003). A new cheating paradigm. Kyoto University International Symposium on Self, Cognition and Emotion, Kyoto-Michigan Collaboration in Psychology, Ann Arbor, MI.

Wang, C., Gonzalez, R., Strecher, V., Milliron, K., & Merajver, S. (2004). A randomized controlled trial of a cd-rom and written feedback to genetic counselor: Impact on BRCA1/2 counseling outcomes. Society for Behavioral Medicine, Baltimore, MD.

- Wang et al selected for a "Citation Recognition" at the SBM conference.

Caza, A. & Gonzalez, R. (2004). Green grass, familiar devils, and aphoristic decision making. American Psychological Association, Honolulu, Hawaii.

Gehring, W., Willoughby, A., & Gonzalez, R. (2004). The processing of negative events in the medial-frontal cortex. Society for Psychophysiological Research, Santa Fe, NM.

- Abstract published in *Psychophysiology*, 41, S15, Suppl. 1, 2004.

Masuda, T., Gonzalez, R., & Nisbett, R. (2004). Culture and aesthetic preference: Comparing attention to context of East Asians and Euro-Americans. Mind, Culture and Evolution conference, University of British Columbia.

- Also presented at the 2004 International Congress of Psychology, Beijing, China
- Abstract published in 2004, *International Journal of Psychology*, 39, 361
- Also presented at the 68th conference of the Japanese Psychological Association, Kansai University, Osaka, Japan

Gonzalez, R. (2004). Judgment and decision making in older adults. Invitational Choice Symposium, Estes Park, CO.

Gonzalez, R. (2004). Intuition and understanding: Teaching social science statistics to graduate students. American Psychological Association Education Leadership Conference, Washington DC.

Gonzalez, R. (2004). New directions in decision making: Interpersonal processes and aging. The Life Course: Evolutionary and Ontogenetic Dynamics (LIFE Academy), Max Planck, Germany.

Olson, S., Gonzalez, R., Kerr, D., & Lunkenheimer, E. (2005). Development of externalizing problems in early childhood: A transactional perspective. Society for Research on Child Development, Atlanta, Georgia.

Biele, G., Rieskamp, J., Gonzalez, R., & Gigerenzer, G. (2005). Computational models of social learning. The Life Course: Evolutionary and Ontogenetic Dynamics (LIFE Academy), University of Virginia.

Gonzalez, R. (2005). Interdependence issues in doctor-patient interaction. Meeting of the Network on Methodology Development, Karmanos Cancer Center, Detroit, MI.

Gonzalez, R. (2005). Dependent data in intergenerational designs. Intergenerational Methods Workshop, University of Michigan, Ann Arbor, MI.

Chua, H. F., Gonzalez, R., & Liberzon, I. Regret, disappointment and risky choice. (2005). Society of Biological Psychiatry, Atlanta, Georgia.

- Abstract published in *Biological Psychiatry*, 57, Suppl. S APR 15 2005.

Gonzalez, R. (2005). Brain imaging techniques as a tool in consumer research (symposium discussant). Association of Consumer Research, San Antonio, TX.

- Gonzalez, R. (2005). Uncertainty as the underlying mechanism in pattern-centered and variable-centered approaches to analyses. *The Life Course: Evolutionary and Ontogenetic Dynamics* (LIFE Academy), University of Michigan.
- Biele, G., Rieskamp, J., & Gonzalez, R. (2005). How advice influences individual learning: Models of advice reinforcement competition. *Society of Judgment and Decision Making*, Toronto, CA.
- Chua, H. F., Gonzalez, R., Liberzon, I., & Patel, C. (2005). Regret and disappointment: An fMRI study on emotions and decision making. *Society of Judgment and Decision Making*, Toronto, CA.
- Ho, S. H., Macholan, C., Gonzalez, R., Taylor, S., & Liberzon, L. (2005). Role of emotion on sensitivity on response bias in decision making. *Society for Neuroscience Annual Meeting*, Washington, D. C.
- Abstract selected by the Public Information Committee of the Society to appear in the Press Book.
- Chua, H. F., Gonzalez, R., Welch, R., Patel, C., & Liberzon, I. (2005). Regret and disappointment: fMRI investigations in the context of decision making. *Society for Neuroscience Annual Meeting*, Washington, D. C.
- Watabe, M., Gonzalez, R., Toriyama, R., Ishii, K., Morimoto, Y. & Oozono, H. (2005). Effect of information about others' trustworthiness in an ultimatum game: A cross-cultural study in Japan and the US. *Japanese Society of Social Psychology*, Kwansei Gakuin University, Japan.
- Gonzalez, R. (2006). *Psychology of Decision Making*. *Psychiatric Illness and Decision Making*, Ann Arbor, MI.
- Gonzalez, R. & Griffin, D. (2006). General overview of dependent data. *Society for Personality and Social Psychology*, Palm Springs, CA.
- Chua, H., Gonzalez, R., Taylor, S., Welsh, R., Patel, C., Liberzon, I. (2006). Regret & disappointment: fMRI investigations of emotions and decision making. *Society for Cognitive Neuroscience*, San Francisco, CA.
- Wang, C., Gonzalez, R., Milliron, K., & Merajver, S. (2006). Active coping mediates the relationship between primary appraisal of hereditary cancer threat and genetic testing uptake. *Society of Behavioral Medicine*, San Francisco, CA.
- Ho, S., Gonzalez, R., & Liberzon, I. (2006). Dissociation of emotion and motivation modulation on context-based reward learning and decision making. *Society of Biological Psychiatry 61st Annual Convention*, Toronto, Canada.
- Abstract published in *Biological Psychiatry*, 59, Suppl. S APR 15 2006.
- Chua, H., Gonzalez, R., Welsh, R., & Liberzon, I. Regret and disappointment: An event related fMRI study. *Society of Biological Psychiatry 61st Annual Convention*, Toronto, Canada.
- Abstract published in *Biological Psychiatry*, 59, Suppl. S APR 15 2006.

- Gonzalez, R., Siarkiewicz, M., & Wieczorkowska, G. (2006). The diary method of metabolism typing in eating disorders. Institute for Social Studies Conference, 15th Anniversary, Warsaw, Poland.
- Gonzalez, R. (2006). New developments in mathematical psychology. The Life Course: Evolutionary and Ontogenetic Dynamics (LIFE Academy), University of Virginia.
- Gonzalez, R. (2006). Statistical frameworks for implementing basic concepts from transactional models. Transactional Analysis Workshop, Ann Arbor, MI.
- Gonzalez, R., Chua, H. & Liberzon, I. (2006). Emotions, decision making and the brain. Academy of Consumer Research, Orlando, FL.
- MacDonald, E., Backsell, Gonzalez, R., & Papalambros, P. (2006). The Kano method. International Conference on Engineering Design, Paris, France.
- Garcia, S., Tor, A., & Gonzalez, R. (2006). Ranks and rivals: A theory of competition. Social Psychology Winter Conference, Park City, UT.
- Ho, S., Gonzalez, R., Taylor, S., Liberzon, I. (2006). Participation of neural circuits underlying emotions in value acquisition and retrieval in decision making. Society for Neuroscience, Atlanta, Georgia.
- Watabe, M., Gonzalez, R., Toriyama, R., Ishii, K., Morimoto, Y., Oozono, H. & Nakamura, M. (2006). Cultural difference of resource distribution and opportunity costs. Cultural and Adaptive Bases of Human Sociality, Hokkaido University, Japan.
- Harlow, L., Eber, H., Boodoo, G., Widaman, K., Velicer, W., Byrne, B., Bandalos, D., & Gonzalez, R. (2006). Committee report on 3rd Annual Minority Student Quantitative Psychology Program, Society for Experimental Multivariate Psychology, Lawrence, Kansas.
- Aiken, L., Panter, A., Boodoo, G., & Gonzalez, R. (2006). Committee report on the APA Task Force to Increase the Number of Quantitative Psychologists, Society for Experimental Multivariate Psychology, Lawrence, Kansas.
- MacDonald, E., Backsell, Gonzalez, R., & Papalambros, P. (2006). The Kano method's imperfections: Implications in product decision theory. International Design Research Symposium, Seoul, Korea. [\(PDF\)](#)
- Gonzalez, R. (2006). Maintaining a diverse department. American Psychological Association Science Leadership Conference, Washington DC.
- Ho, Shaun, Gonzalez, R., Taylor, S., & Liberzon, I. (2007). Putting value in context: Dissociable functional and neural mechanisms underlying context-dependent incentive learning in humans. Society for Biological Psychiatry, San Diego, CA.
- Abstract published in *Biological Psychiatry*, 61, Suppl. S APR 15 2007.

- Also presented at the Organization for Human Brain Mapping, Chicago, Illinois, 2007.

Gonzalez, Richard. (2007). Developing intuition for longitudinal statistical analyses. Center for the Analysis of Pathways from Childhood to Adulthood, Ann Arbor, MI.

MacDonald, E., Gonzalez, R., & Papalambros, P. (2007). The construction of preferences for crux and sentinel products attributes. International Conference on Engineering Design, Paris, France.

- Also presented at the Decision Consortium May Conference, Ann Arbor, MI, 2007.

MacDonald, E., Gonzalez, R., & Papalambros, P. (2007). Preference inconsistency in multi-disciplinary design. Proceedings of the ASME International Design Engineering Technical Conferences, Las Vegas, NV.

Watabe, M., Gonzalez, R., Toriyama, R., Ishii, K., Nakamura, M., Morimoto, Y., & Oozono, H. (2007). Culturally embedded resource allocation strategy: An ultimatum game experiment and agent-based computer simulation. American Sociological Association Annual Convention, New York.

Franks, M. M., Lucas, T., Parris Stephens, M., Rook, K., Gonzalez, R., & Salem, J. (2007). Dyadic examination of married partners' diabetes distress and psychosocial well-being. American Psychological Association, San Francisco.

Aiken, L., Aquinis, H., Appelbaum, M., Boodo, G., Edwards, M., Gonzalez, R., Panter, A., Park, D., Patelis, T., Milewski, G. (2007). APA task force to increase the quantitative pipeline: Deliberations, Recommendations. American Psychological Association, San Francisco.

Gonzalez, R. (2007). Changing how we measure change. Conference on the analysis of longitudinal data and item response theory models for longitudinal data. Leibniz-Institute for Science Education, Kiel, Germany.

Berman, M., Gonzalez, R., & Franklin, M. (2007). Exploring the supraliminal mere exposure effect. Psychonomic Society Meeting, Long Beach, CA.

Hall, J., Gonzalez, R., & Schultheiss, O. (2008). Affective influences on investment decisions: Behavioral and neural correlates. Annual Meeting of the Personality and Social Psychology Society, Albuquerque, New Mexico.

Hall, J., Gonzalez, R., & Schultheiss, O. (2008). Heartstrings and walletstrings: Affective influences on financial decisions. Presented at the annual convention of the Society for Personality and Social Psychology, Albuquerque, NM.

Sacharin, V. & Gonzalez, R. (2008). Americans are peaches and Germans are coconuts: Cultural similarities and differences in friendship. Annual Meeting of the Personality and Social Psychology Society, Albuquerque, New Mexico.

- Sacharin, V. & Gonzalez, R. (2008). The impact of emotions on implicit and explicit preferences for 'green' products. Annual Meeting of the Personality and Social Psychology Society, Albuquerque, New Mexico.
- Sacharin, V. & Gonzalez, R. (2008). American and German friends: Similarities and differences. Second Annual Cultural Psychology Conference, Ann Arbor, MI.
- Berman, M., Gehrke, A., Knaffla, S., Jonides, J., & Gonzalez, R. (2008). Functional localizers. Cognitive Neuroscience Society Meeting, San Francisco.
- Ho, S., Taylor, S., Ochsner, K., Wang, X., Abelson, J., Gonzalez, R., Wager, T., Smith, E., & Liberzon, I. (2008). Neurocircuitry of cortisol modulation of emotion processing. Society of Biological Psychiatry, Washington, D. C.
- Abstract published in *Biological Psychiatry*, 63, Suppl. S 220 APR 1 2008.
- Sripada, C., Gonzalez, R., Robinson, E., Ho, S., Garfinkel, S., Phan, K., & Liberzon, I. (2008) Less now or more later? The functional neuroanatomy of delay of gratification. Society of Biological Psychiatry, Washington, D. C.
- Kaplan, L., Wager, T., Gonzalez, R., Atlas, L., Ochsner, K., Taylor, S., Liberzon, I., Abelson, J., Hughes, B., Buhle, J., Hard, K., & Smith, E. (2008). Cortisol response to psychosocial stress predicts decision-making behavior. Cognitive Neuroscience Society.
- Gonzalez, R. (2008). Emotions, Decisions and the Brain. LIFE Academy, Charlottesville, Virginia.
- Hall, J., Gonzalez, R., & Schultheiss, O. (2008). Put your money where your heart is: Affective influences on financial investment decisions. Presented at the annual convention of the Society for Psychophysiological Research, Austin, TX.
- Abstract published in *Psychophysiology*, 45, S40.
- Hall, J., Gonzalez, R., & Schultheiss, O. (2008). Put your money where your heart is: An fMRI investigation of affective influences on investment decisions. American Psychological Society, Chicago, IL.
- Hall, J., Gonzalez, R., & Schultheiss, O. (2008). Put your money where your heart is: An fMRI investigation of affective influences on investment decisions. Human Brain Mapping, Melbourne, Australia.
- Griffin, T., Petersen, E. & Gonzalez, R. Intersectionality and affirmative action. (2008). Seventh Biennial Society for the Psychological Study of Social Issues Conference, Chicago, IL.
- Griffin, T., Gonzalez, R., Chavous, T. & Cogburn, C. (2008). Intersectionality, affirmative action, and higher education: Implications for policy and discrimination. 31st Annual Meeting of the International Society of Political Psychology, Paris, France.
- Sacharin, V. & Gonzalez, R. (2008). Cultural differences in friendship. XXIV International Congress of Psychology, Berlin, Germany.

- Abstract published in *International Journal of Psychology* 59, Suppl. S JUN-AUG 2008.

Sacharin, V. & Gonzalez, R. (2008). Germany and US: Cultural differences in friendship. International Association for Cross-Cultural Psychology. Bremen, Germany.

Gonzalez, R. (2008). Mathematical and statistical modeling in Psychology: Why try, why bother? Quantitative Training for Underrepresented Groups, 5th Annual APA Pre-conference, Northeastern University. Invited speaker.

Garfinkel, S., Ho, S-H., Wang, X., Abelson, J., Taylor, S., Gonzalez, R., Wager, T., Young, E., Ochsner, K., & Liberzon, I. (2008). Modulatory effects of cortisol on the neurocircuitry predictive of memory accuracy. Society for Neuroscience Annual Meeting, Washington, DC.

Ho, S., Taylor, S., Ochsner, K., Wang, X., Abelson, J., Gonzalez, R., Wager T., Smith E., & Liberzon, I. (2008). Neurocircuitry underlying cortisol modulation of emotion regulation. Society for Neuroscience Annual Meeting, Washington, DC.

Volling, B., Yu, T., Gonzalez, R., Nolen-Hoeksema, S., & Flynn, H. (2008) Changes in maternal and paternal depression after the arrival of a second child. National Council on Family Relations 70th Annual Conference, Arkansas.

Stern, E.R., Gonzalez, R., Welsh, R.C., & Taylor, S.F. (2008). The neural basis of decision-making under uncertainty: Implications for pathological doubt in obsessive compulsive disorder. Poster presentation at the annual meeting of the American College of Neuropsychopharmacology, Scottsdale, AZ.

Liberzon, I., Ho, S., Taylor, S., Abelson, J. & Gonzalez, R. (2008). Decision making is modulated by stress hormones: behavioral and fMRI study. Society for Neuroscience, Washington, D.C.

Sacharin, V. & Gonzalez, R. (2009). Making change of dealing with change: Depending on arousal level, positive emotions change the ability to adjust to new rules. Annual meeting of the Society for Personality and Social Psychology, Tampa, FL.

Hall, J., Gonzalez, R., & Schultheiss, O. (2009). To risk or not to risk: An fMRI investigation of affective influences on financial risk taking. Society for Personality and Social Psychology, Tampa, FL.

Hall, J., Gonzalez, R., & Schultheiss, O. (2009). Put your money where your heart is: An fMRI investigation of affective influences on financial risk taking. Cognitive Neuroscience Society, San Francisco, CA.

- Cited in *Scientific American*, July, 2009
- Cited in *New Scientist*, April 7, 2009

Hall, J., Gonzalez, R., Sripada, C., & Schultheiss, O. (2009). Unconscious affect and economic behavior: fMRI evidence for stronger subliminal than supraliminal affective priming effects on financial choices. Society for Psychophysiological research, Berlin, Germany.

- Abstract published in *Psychophysiology*, 46, S52-S53 (SEP 2009)
- Kennedy, D., Volling, B., Yu, T., Gonzalez, R., Nolen-Hoeksema, S., Flynn, H., & Johnson, T. (2009). Paternal support moderates the link between firstborn's behavior problems and maternal stress during pregnancy with second child. Society for Research on Child Development, Denver, CO.
- Ho, S., Liberzon, I., & Gonzalez, R. (2009). Stress hormone cortisol modulates behavioral and neural mechanisms underlying decision making under risk. Society of Biological Psychiatry, Vancouver, Canada.
- Abstract published in *Biological Psychiatry*, 65, Suppl. S APR 15 2009.
- Stern, E., Gonzalez, R., Welch, R., & Taylor, S. (2009). Neural correlates of uncertainty during decision making in obsessive compulsive disorder. Society of Biological Psychiatry, Vancouver, Canada.
- Abstract published in *Biological Psychiatry*, 65, Suppl. S APR 15 2009.
- Gonzalez, R. (2009). Developing intuition for longitudinal data analysis: The utility of visualization.
- Developmental Psychology Brown Bag, Ann Arbor, MI, April.
 - Center for Human Growth and Development Colloquium, Ann Arbor, MI, September.
- Sripada, C., Gonzalez, R., Phan, K., & Liberzon, I. (2009). Trait impulsivity predicts mPFC-striatal interactions during delay of gratification. Society of Biological Psychiatry, Vancouver, Canada.
- Abstract published in *Biological Psychiatry*, 65, Suppl. S APR 15 2009.
- Sripada, C. S., Gonzalez, R., Phan, L., & Liberzon, I. (June, 2009). Delaying gratification engages the brain's default network. *Marketing Science*, Ann Arbor, MI.
- Also presented at the fMRI Summer School Workshop in Marketing, Ann Arbor MI, August, 2009.
- Aribarg, A., Gonzalez, R., Liu, Y., & Chock, D. (2009). Measuring impact of market environment change on preference using conjoint analysis. *Marketing Science*, Ann Arbor, MI.
- MacDonald, E. & Gonzalez, R. (2009). A hybrid model of decision-making under risk and uncertainty. Second International Symposium on Engineering Systems, Boston, MA (MIT).
- Reid, T., Frischknecht, B., Hoffenson, S., Gonzalez, R., & Papalambros, P. A design science approach to understanding changes in the automotive vehicle industry. Second International Symposium on Engineering Systems, Boston, MA (MIT).
- Chavez, A. & Gonzalez, R. (2009). A scale effect in purchasing behavior. Presented at the Summer School on Decision Processes, Milan, Italy.
- Gonzalez, R. A tutorial on multilevel modeling: What it is and how to do it. (2009). Quantitative Training for Underrepresented Minorities Conference, Toronto, Ontario, Canada.

- Gonzalez, R. *Developing Methodology: Statistics and Intersectionality*. (2009). American Psychological Association, Toronto, ON, Canada.
- Frischknecht, B., Gonzalez, R., Papalambros, P., & Reid, T. (2009). A design science approach to analytic product design. 17th Annual International Conference on Engineering Design, Stanford, CA.
- Article published in *Proceedings of the 17th Annual International Conference on Engineering Design*, peer-reviewed. ([PDF](#))
- Reid, T., Gonzalez, R., & Papalambros, P. (2009). A methodology for quantifying the perceived environmental friendliness of vehicle silhouettes in engineering design. Design Engineering Technical Conferences & Computers and Information in Engineering Conference, San Diego, CA.
- Stern, E., Gonzalez, R., Welsh, R., Abelson, J., & Taylor, S. (2009). The uncertain brain: Evidence evaluation in obsessive compulsive disorder. Poster presented at the annual meeting of the American College of Neuropsychopharmacology, Hollywood, FL.
- Sripada, C., Phan, K., Gonzalez, R., & Liberzon, I. (2009). Prefrontal pathways underlying successful delay of gratification: A multi-level mediation analysis. Poster presented at the annual meeting of the American College of Neuropsychopharmacology, Hollywood, FL.
- Boduroglu, A., Gonzalez, R., & Shah, P. (2009). Resolution of representation in spatial short-term memory. Psychonomic Society, Boston, MA.
- Sacharin, V. & Gonzalez, R. (2010). If life is good, why pay attention to reward contingencies? Happiness reduces probabilistic reward learning. Society for Personality and Social Psychology Annual Meeting, Las Vegas, Nevada.
- Gonzalez, R., Cho, S., Reid, T. & Papalambros, P. (2010). The role of psychology and marketing models in Kansei engineering. International Conference on Kansei Engineering and Emotional Research, Paris, France.
- Hall, J., Gonzalez, R., Sripada, C., & Schultheiss, O. (2010). Unconscious affect and economic behavior: fMRI evidence for stronger unconscious than conscious affective influence on financial choice. Cognitive Neuroscience Society, Montréal, Canada.
- Cited in the *Scientific American* [website](#), April, 2010.
- Gonzalez, R. Multimedia lesson development. (2010). Center for Research on Learning and Teaching, Ann Arbor, MI,
- Gonzalez, R. Emotions, decision and the brain. (2010). Invitational Choice Symposium, Key Largo, FL.
- Gonzalez, R. (2010). Introduction to dyadic data analysis. Conference on Research with Dyads and Families: Challenges and Solutions in Working with Interdependent Data. Purdue University, Indiana.

- Gonzalez, R., Yu, T., Ryan, L., Volling, B., & Smith, J. (2010). Using mixture models and longitudinal analyses to test lifespan research questions. Association of Psychological Science, Boston, MA.
- Smith, J., Ryan, L., Antonucci, T., & Gonzalez, R. (2010). Do support processes within older couples have implications for each partner's physical health? Association of Psychological Science, Boston, MA.
- Yilmaz, S., Daly, S., Seifert, C. & Gonzalez, R. (2010). A comparison of cognitive heuristics use between engineers and industrial designers. Conference Proceedings of the 4th Design Computing and Cognition Conference, Stuttgart, Germany.
- Received Best Paper Award at the conference
- Yilmaz, S., Gonzalez, R., & Seifert, C. (2010). Cognitive heuristics in design: Instructional strategies in idea generation. Conference Proceedings of the 4th Design Computing and Cognition Conference, Stuttgart, Germany.
- Daly, S., Yilmaz, S., Seifert, C. & Gonzalez, R. (2010). Cognitive heuristics use in engineering design ideation. Proceedings of the American Society of Engineering Education, Louisville, Kentucky.
- Published in peer-reviewed, archival proceedings.
- Yilmaz, S., Daly, S., Seifert, C., & Gonzalez, R. (2010). Design heuristics in ideation across engineering and industrial design domains. In the Proceedings of the International Conference on Engineering and Product Design Education, Trondheim, Norway.
- Demiralp, E., Flegal, K., Gonzalez, R., Hernandez, L., Welsh, R., Peltier, S., Demiralp, M., Reuter-Lorenz, P. & Jonides, J. (2010). Test-retest analysis of fMRI reliability using permutation testing in a verb generation task. Human Brain Mapping, Barcelona, Spain.
- Demiralp, E., Hernandez, L., Gonzalez, R., Fling, B., Seidler, R., Demiralp, M. & Jonides, J. (2010). Nonlinear space extension and PCA based multivariate connectivity analysis of fMRI data. Human Brain Mapping, Barcelona, Spain.
- Hall, J., Gonzalez, R., Sripada, C., & Schultheiss, O. (2010). The emotions of investments: fMRI evidence for the influence of unconscious affect on financial decisions. Social and Affective Neuroscience Conference, Chicago, IL.
- Also presented at the Society for Personality and Social Psychology, San Antonio, TX (2011).
- Cavagnaro, D., Myung, J., Pitt, M., & Gonzalez, R. (2010). Adaptive design optimization for testing generalized utility theories. Society of Mathematical Psychology, Portland, OR.
- MacDonald, E., Whitefoot, K., Allison, J., Papalambros, P., & Gonzalez, R. (2010). An investigation of sustainability, preference, and profitability in design optimization. International Design Engineering Technical Conferences & Computers and Information in Engineering Conference, Montreal, Canada.

- Simpson, T., Parkinson, M., Celento, D., Chen, W., McKenna, A., Colgate, E., Norman, D., Papalambros, P., Gonzalez, R., Roth, B., & Leifer, L. (2010). Navigating the barriers to interdisciplinary design education: Lessons learned from the NSF Design Workshop Series. International Design Engineering Technical Conferences & Computers and Information in Engineering Conference, Montreal, Canada. [\(PDF\)](#)
- Gonzalez, R. (2010). Using brain imaging to test decision models. Decision Neuroscience Conference, Fox Business School, Temple University, Philadelphia, PA.
- Gonzalez, R. (2010). Dyadic data analysis. Conference in Honor of Michael Brown (Festschrift), Ohio State University, Columbus, OH.
- S. Eggly, L. A. Penner, F. W.K. Harper, L. Zhdanova, R. Gonzalez, & T. L. Albrecht. (2010). Perceptions of information provided by oncologists in clinical interactions with black and white patients/companions. Third American Association for Cancer Research Conference: The Science of Cancer Health Disparities, Miami, FL.
- Cavagnaro, D., Myung, J., Pitt, M., & Gonzalez, R. (2010). Adaptive experimentation for discriminating models of risky choice. Psychonomics, St. Louis, MO.
- Demiralp, E., Kim, H., Adams, K., Jaeggi, S., Buschkuhl, M., Berman, M., Krpan, K., Demiralp, M., Gonzalez, R., Kross, E., Deldin, P. & Jonides, J. (2010). Differences in the organization and free recall of self-related information in people with depression. Psychonomics, St. Louis, MO.
- Cavagnaro, D., Myung, J., Pitt, M., & Gonzalez, R. (2010). Adaptive design optimization for comparing generalized utility theories. Society for Judgment and Decision Making Meeting, St. Louis, MO.
- Smith, J., Gonzalez, R., Ryan, L., Becker, S., & Weir, D. (2010). Well-being experienced yesterday: Linking time, activities and affect in HRS. Gerontological Society of America, New Orleans, LA.
- Yilmaz, S., Daly, S., Seifert, C. & Gonzalez, R. (2011). The Role of Heuristics in Creative and Innovative Robust Designs. Civil, Mechanical, and Manufacturing Innovation Conference, National Science Foundation, Atlanta, Georgia.
- Demiralp, E., Jaeggi, S., Buschkuhl, M., Feldman Barrett, L., Gonzalez, R., Kross, E., Deldin, P., & Jonides, J. (2011). Emotional granularity and rumination in major depressive disorder. NIMH IBSC Conference How do Executive Function and Emotion Interact?, Boulder, CO.
- Gonzalez, R. (2011). Dyadic data analysis. Society for Personality and Social Psychology (Methods Preconference), San Antonio, TX.
- Demiralp, E., Jaeggi, S., Buschkuhl, M., Feldman Barrett, L., Demiralp, M., Gonzalez, R., Ellsworth, P., Kross, E., Deldin, P., & Jonides, J. (2011). Dynamics of emotional experience in

major depressive disorder. *Neuroscience of Emotion and Emotion-related Disorders*, Rotman Research Institute, Toronto, CA.

- Best poster award

Oh, W., Volling, B., & Gonzalez, R. (2011). Individual differences in children's approach-avoidance tendencies in sibling relationship after the transition to siblinghood. *Society for Research in Child Development*, Montreal, Canada.

Gonzalez, R., Chock, D., Zielinski, S., Knapp, K., & Seelye, K. (2011). Consumer uptake of seamless multi-modal mobility: Energy and sustainability implications. *Summit on Transforming Transportation: Economies and Communities*, Detroit, MI.

Hagiwara, N., Penner, L., Gonzalez, R., & Albrecht, T. (2011). Afrocentric facial features predict experience with discrimination and health among Blacks. *Society of Behavioral Medicine Conference*, Washington, DC.

Volling, B., Oh, W., Yu, T., & Yu, T. (2011). Family transitions following the birth of a baby sibling. *Midwestern Psychological Association*, Chicago, IL.

Daly, S., Christian, J., Yilmaz, S., Seifert, C. & Gonzalez, R. (2011). Teaching design ideation. *Proceedings of the American Society of Engineering Education*, British Columbia, Canada.

- Published in peer-reviewed, archival proceedings.

Daly, S., Christian, J., Yilmaz, S., Seifert, C. & Gonzalez, R. (2011). Assessing creative and diverse idea generation resulting from design heuristic applications in an introductory engineering design course. *Harvey Mudd Design Workshop VIII: Design education, innovation and entrepreneurship*.

Kim, J., Yoon, C., & Gonzalez, R. (2011). Design for pro-social orientation: The influence of product design on one's self-construal. *Persuasive Technology and Design: Enhancing sustainability and health*. Columbus, OH.

Montazeri, S., Gonzalez, R., Yoon, C. & Papalambros, P. (2011). The aesthetics of a product in encouraging recycling behavior. *Persuasive Technology and Design: Enhancing sustainability and health*. Columbus, OH.

Salgamcooglu, B., Er, O, Gonzalez, R., & Yoon, C. (2011). Methodological issues in interviewing older adults about bathing/showering products. *European Conference Design 4 Health*, Sheffield, UK.

Yilmaz, S., Christian, J., Daly, S., Seifert, C., & Gonzalez, R. (2011). Collaborative idea generation using design heuristics. *International Conference on Engineering Design*, Copenhagen, Denmark.

- Tardif, T., Gonzalez, R., Liang, W., & Fletcher, P. (2011). Understanding cross-linguistic differences in vocabulary growth and composition. World Congress of the International Association for Applied Linguistics, Beijing, China.
- Cavagnaro, D., Gonzalez, R., Pitt, M. & Myung, J. (2011). An adaptive experiment to assess probability weighting functions. Society for Mathematical Psychology, Boston, MA.
- Stornelli, J., Yoon, C., & Gonzalez, R. (2011). What's important depends upon how I see us: The influence of self-construal on self-choice versus advice-giving. Subjective Probability, Utility, and Decision Making Conference, Kingston Upon Thames, UK.
- Yilmaz, S., Daly, S., Christian, J. , Seifert, C., & Gonzalez, R. (2011). Idea generation in collaborative settings. In the Proceedings of the International Conference on Engineering and Product Design Education, London, UK.
- Cavagnaro, D., Myung, J., Pitt, M., & Gonzalez, R. (2011). Adaptive experiments to discriminate probability weighting functions. Society for Judgment and Decision Making, Seattle, WA.
- Smith, J., Ryan, L., Becker, S., & Gonzalez, R. (2011). The ROBUST study: Finding ways to survey experienced well-being. Gerontological Society of America, Boston, MA.
- Gonzalez, R., Ryan, L., & Smith, J. (2011). Daily experience, well-being and life satisfaction across the lifespan: Methodological implications. Gerontological Society of America, Boston, MA.
- Eggly, S., Penner, L., Hagiwara-Livingston, N., Harper, F., Gonzalez, R., & Albrecht, T. (2011). Dyadic and triadic agreement about information discussed during triadic oncology interactions. International Conference on Communication in Health-care (ICCH).
- Hagiwara, N., Penner, L., Gonzalez, R., & Albrecht, T. (2012). Bridging social psychology and health research: The effects of afrocentric features on physical and mental health among blacks. Society of Personality and Social Psychology, San Diego, CA.
- Bonem, E., Ellsworth, P. & Gonzalez, R. (2012). The effects of emotional certainty and valence on social risk. Society of Personality and Social Psychology, San Diego, CA.
- Lee, D., Ybarra, O. & Gonzalez, R. (2012). Supportive social relationships attenuate the appeal of choice. Society of Personality and Social Psychology, San Diego, CA.
- Gonzalez, R., Oh, W., Yu, T., & Volling, B. (2012). Prediction in growth mixture models: New approaches from data mining to predict parameters, classes, and distal outcomes. Society for Research on Child Development Themed Meeting: Developmental Methodology. Tampa, FL.
- Stern, E., Gonzalez, R., Welsh, R., & Taylor, S. (2012). Behavioral and neural mechanisms of loss aversion in obsessive-compulsive disorder. Society of Biological Psychiatry, Philadelphia, PA.
- Smith, J., Ryan, L., Becker, S., & Gonzalez, R. (2012). The ROBUST study: Findings ways to survey experienced wellbeing in older adults. American Psychological Society, Chicago, IL.

Daly, S., Christian, J., Yilmaz, S., Seifert, C., & Gonzalez, R. (2012) Design heuristics support two modes of idea generation: Initiating ideas and transitioning among concepts. American Society for Engineering Education, San Antonio, TX.

- Published in peer-reviewed, archival proceedings.

Manzon, E., Gonzalez, R., & Seifert, C. (2012). Can you hear me now? How product attributes influence online phone reviews. American Marketing Association Summer Educator's Conference, Chicago, IL.

Volling, B., Oh, W., & Gonzalez, R. (2012). Attachments to mother and father predict sibling relationship quality. International Society for the Study of Behavioral Development (ISSBD). Edmonton, Alberta.

Kang, Sung, Satterfield, D., Lasrado, J., Gonzalez, R., Ladjahasan, N., Welk, G. & Wiley, C. (2012). Tailoring Snack Package Design to Children as a Health Communication Strategy. In the Proceedings of the Design Research Society Conference, Bangkok, Thailand.

Montazeri, S., Gonzalez, R., Yoon, C., & Papalambros, P. (2012). Color, cognition, and recycling: How the design of everyday objects prompt behavior change. International Design Conference—Design 2012, Dubrovnik, Croatia.

Yilmaz, S., Christian, J., Daly, S., Seifert, C., & Gonzalez, R. How do design heuristics affect design outcomes? International Design Conference—Design 2012, Dubrovnik, Croatia.

Kim, J., Yoon, C., & Gonzalez, R. Product expression and self-construal: Downstream effects of connected shapes on social connectedness. International Design Conference—Design 2012, Dubrovnik, Croatia.

Manzon, E., Yoon, C., Gonzalez, R., & Seifert, C. (2012). Is “more” always better? Older consumers and product feature fatigue. Society of Judgment and Decision Making Meetings, Minnesota.

Garfinkel, S., Ho, S., Wang, X., Abelson, J., Taylor, S., Gonzalez, R., Smith, E., & Liberzon, I. (2012). Cortisol facilitates memory by enhancing hippocampal activation and functional connectivity. Conference on Effects of Traumatic Stress: Molecular and Hormonal Mechanisms, New York.

Gonzalez, R., Ryan, L., & Smith, J. (2012). Activity-based well-being: Developing a psychological model and deriving indices. Gerontological Society of America Meetings, San Diego, CA.

Bonen, E., Ellsworth, P., & Gonzalez, R. (2012). Differences in risk evaluation: A comparison of young and older adults. Society of Judgment and Decision Making, Minneapolis, MN.

- Also presented at the Society for Personality and Social Psychology Meetings, New Orleans, LA. (2013).

Hagiwara, N., Penner, L., Gonzalez, R., Eggly, S., Dovidio, J., Gaertner, S., West, T., & Albrecht, T. (2013). The effects of racial attitudes on the dynamics of racially discordant medical

- interactions. Society for Personality and Social Psychology Meetings, New Orleans, LA.
- Chen, P., Garcia, S., Gonzalez, R., & Gersh, T. (2013). Synergistic effects of social comparison and evaluation apprehension in competitive motivation. Society for Personality and Social Psychology Meetings, New Orleans, LA.
- Lee, D., Ybarra, O., Gonzalez, R., & Ellsworth, P. (2013). The social basis of individual striving: Cross-cultural and experimental evidence. Society for Personality and Social Psychology Meetings, New Orleans, LA.
- Gonzalez, R. et al. (2013). Extending current practice in nonlinear modeling of longitudinal data. Society for Research on Child Development, Seattle, WA.
- Volling, B., Yu, T., Gonzalez, R. & Oh, W. (2013). Marital relationship change for mothers and fathers after a second child. Society for Research on Child Development, Seattle, WA.
- Volling, B., Gonzalez, R., Yu, T., & Oh, W. (2013). Individual differences in firstborn children's adjustment after the arrival of a baby sibling. Society for Research on Child Development, Seattle, WA.
- Smith, J., Ryan, L., Queen, T., Becker, S., Stawski, R., & Gonzalez, R.. (2013). The timing of routine daily activities shapes affective experiences. American Psychological Society, Washington, DC.
- Chen, P., Garcia, S., Gonzalez, R. (2013). The Yin and Yang of competition: Synergistic effects of social comparison and evaluation apprehension in competitive motivation. Society for the Study of Motivation, Washington, DC.
- Winner of the 2013 Young Scientist Poster Award (Chen)
- Daly, S., Christian, J., Yilmaz, S., Seifert, C., & Gonzalez, R. (2013). Idea generation with 77 cards: Design heuristics for inspiring ideas. ASEE Conference, Atlanta, Georgia.
- Gonzalez, R. (2013). Methodological contribution of David Kenny. University of Connecticut.
- Burnap, A., Ren, Y., Papalambros, P., Gonzalez, R., & Gerth, R.. (2013). A simulation based estimation of crowd ability and its influence on crowdsourced evaluation of design concepts. Proceedings of the ASME International Design Engineering Technical Conferences and Computers and Information in Engineering Conference, Portland, OR.
- Published in peer-reviewed, archival proceedings.
- Montazeri, S., Finkbiner, D., Papalambros, P., & Gonzalez, R. (2013). Save a napkin, save a tree: The role of metaphors in product design to change behavior. International Conference on Engineering Design. Seoul, Korea.
- Cavagnaro, D. R., Pitt, M. A., Gonzalez, R., & Myung, Jay. (2013). Discriminating among probability weighting functions using adaptive design optimization. Society for Mathematical Psychology, Potsdam, Germany.

Yilmaz, S., Daly, S., Seifert, C., & Gonzalez, R. (2013). Comparison of design approaches between engineers and industrial designers. Engineering & Product Design Education Conference, Dublin, Ireland.

- Winner, Best Paper Award

Gonzalez, R. (2013). The role of replication in social psychological research. Society for Experimental Social Psychology, Berkeley, CA.

Gonzalez, R., Queen, T., Becker, S., & Smith, J. (2013). Need for cognition influences the structure of a day and emotions experienced during daily activities. Gerontological Society of America, New Orleans, LA.

Queen, T., Gonzalez, R., & Langa, K.. (2013). The impact of arthritis on longitudinal changes in activity engagement in older adulthood. Gerontological Society of America, New Orleans, LA.

Bonem, E., Ellsworth, P., & Gonzalez, R. (2013). Age Differences in Risk Perception and Risk Intentions across Risk Domains. Society of Judgment and Decision Making, Toronto, CA.

Gonzalez, R., Chock, D., Zielinski, S. & Raichur, V. (2014). Modeling consumer decision in response to knowledge-based multi-modal transportation. Transportation Research Board, Washington, DC.

Falk, E., Brook O'Donnell, M., Tompson, S., Gonzalez, R., Dal Cin, S., Strecher, V., & An, L. Neural systems associated with self-related processing predict population success of health messages. (2014). International Communication Association, Seattle, WA.

- Winner, Top Paper Award

Smith, J., Ryan, L., Becker, S., Queen, T., & Gonzalez, R. (2014). The effects of a restless night and feeling unwell on experienced well-being after age 50: Does marriage matter?. Population Association of America, Boston, MA.

Yilmaz, S., Daly, S., Seifert, C. & Gonzalez, R. (2014). Design heuristics as a tool to improve innovation. American Society of Engineering Education, Indianapolis, IN.

- Published in peer-reviewed, archival proceedings.

Kramer, J., Daly, S., Yilmaz, S., Seifert, C. & Gonzalez, R. (2014). A case-study analysis of design heuristics in an upper-level cross-disciplinary design course. American Society of Engineering Education, Indianapolis, IN.

- Published in peer-reviewed, archival proceedings.
- Awarded Best Paper in the Design Division
- Also presented at the Engineering Research and Scholarship in Engineering Education Poster Fair, University of Michigan, Ann Arbor, MI.

Seifert, C., Yilmaz, Y., Daly, S., & Gonzalez, R. (2014). What happens when creativity is exhausted? The role of design tools. Conference on Design Computing and Cognition. London, UK.

- Zhang, C., Ryan, L., Ofstedal, M., Gonzalez, R., & Smith, J. (2014). An experimental comparison of a web, telephone and paper survey with older adults. American Association of Public Opinion Research, Anaheim, CA.
- Gonzalez, R. (2014). Analytic models for multimodal data: Applications to population neuroscience. Relevance of population neuroscience for understanding human development. SRCD sponsored conference, Ann Arbor, MI.
- Smith, J., Ryan, L., Wan, W., Becker, S., & Gonzalez, R. (2014). Sleep and well-being: If your spouse doesn't snooze, do you both lose? American Psychological Society Annual Meeting, San Francisco, CA.
- Govia, I., Turkelson, A., Kim, B., Gonzalez, R., Jackson, J., & Antonucci, T. (2014). Racial/ethnic differences in family profiles: Findings from the National Survey of American Life Multigenerational Study. American Psychological Society Annual Meeting, San Francisco, CA.
- Burnap, A., Ren, Y., Lee, H., Gonzalez, R., & Papalambros, P. Y. (2014). Improving preference prediction accuracy with feature learning. Proceedings of the ASME 2014 International Design Engineering Technical Conferences, Buffalo, NY.
- Published in peer-reviewed, archival proceedings.
- Nielsen, K., & Gonzalez, R. (2014). Bivariate interaction models in the context of generalized linear mixed models. Joint Statistics Meeting, Boston, MA.
- Gonzalez, R. (2014). Thoughts on research ethics. American Psychological Association, Washington, D.C.
- Gonzalez, R., Oh, W., & Volling, B. (2014). How many classes? An evaluation of model selection strategies and practical recommendations. SRCD Special Topic Meeting: Developmental Methodology, San Diego, CA.
- Eggly, S., Penner, L.A., Tkatch, R., Gonzalez, R., Thompson, H., Chapman, R., & Albrecht, T.L. (2014) Correlates of race-related thoughts and feelings among Black cancer patients. Presented at the Seventh AACR Conference on the Science of Cancer Health. Disparities in Racial/Ethnic Minorities and the Medically Underserved, San Antonio, TX.
- Gonzalez, R., Ryan, L., Becker, S., & Smith, J. (2014). Activity allocation decisions and health: How older adults spend their day. Gerontological Society of America, Washington, DC.
- Gonzalez, R., Mejía, S., Giasson, H., Ryan, L. & Smith, J. (2014). Major life transitions: Implications for activity- based affective experiences. Gerontological Society of America, Washington, DC.
- Yilmaz, S. et al. (2015). Expanding evidence-based pedagogy with Design Heuristics. American Society for Engineering Education, Seattle, WA.

- Published in peer-reviewed, archival proceedings.

Yilmaz, S. et al. (2015). Idea Generation Through Empathy: Reimagining the “Cognitive Walkthrough”. American Society for Engineering Education, Seattle, WA.

- Published in peer-reviewed, archival proceedings.

Yilmaz, S., Gray, C., Seifert, C., Daly, S., & Gonzalez, R. (2015). What happens when creativity is exhausted? Design tools as an aid for ideation. American Educational Research Association, Chicago, IL.

- Winner, Best Poster

Volling, B., Gonzalez R., Yu, Tianyi, & Oh, W. (2015). Marital conflict and birth of the second child. American Psychological Society, New York.

Mejía, S., Gonzalez, R., & Smith, J. (2015). Experiences get under our skins: Shared stress and telomere length. American Psychological Society, New York.

Nielsen, K. & Gonzalez, R. (2015). Regression spline mixed models for analyzing EEG data and event-related potentials. Michigan Student Symposium for Interdisciplinary Statistical Sciences, Ann Arbor, MI.

- Best Poster Award
- Revised version presented at the 2015 UseR Conference, Denmark.
- Revised version presented at the 2015 Seventh International Workshop for the Statistical Analysis of Neuronal Data, Pittsburgh, PA.
- Revised version presented at the 2016 Modeling Neural Activity Conference, Waikoloa, HI.

Gray, C., Yilmaz, C., Daly, S, Seifert, C & Gonzalez, R. (2015). Supporting Idea Generation Through Functional Decomposition: An Alternative Framing For Design Heuristics. Presented at the International Conference on Engineering Design, Milan, Italy.

- Published in peer-reviewed, archival proceedings.

Burnap, A., Bartol, C., Johnson-Roberson, M., Ren, M., Gonzalez, R. & Papalambros, P. (2015). Crowdsourcing for Search of Disaster Victims: A Preliminary Study for Search System Design. Presented at the International Conference on Engineering Design, Milan, Italy.

- Published in peer-reviewed, archival proceedings.

Montezari, S., Papalambros, P. & Gonzalez, R. (2015). Design for behavior change: An elaboration-based approach to persuasion in product design. Presented at the International Conference on Engineering Design, Milan, Italy.

- Published in peer-reviewed, archival proceedings.

Gray, C., Yilmaz, S., Daly, S., Seifert, C. & Gonzalez, R. (2015). Creativity 'misrules': First year engineering students' production and perception of creativity in design ideas. Proceedings of the ASME 2015 Conference (IDETC/CIE), Boston, MA.

- Published in peer-reviewed, archival proceedings.

Burnap, A., Hartley, J., Pan, Y., Gonzalez, R. & Papalambros, P. (2015). Balancing design freedom and brand recognition in the evolution of brand character. Proceedings of the ASME 2015 International Design Engineering Technical Conferences, IDETC Design Theory and Method Conference, Boston, MA.

- Published in peer-reviewed, archival proceedings.
- Winner, Best Paper Award

Gray, C., Yilmaz, S., Daly, S., Seifert, C., & Gonzalez, R. (2015). What problems are we solving? Encouraging idea generation and effective team communication. International Conference for Design Education Researchers, Chicago, IL.

Gray, C., Yilmaz, S., Daly, S., Seifert, C., & Gonzalez, R. (2015). Building students' ideation ability through design heuristics. International Conference for Design Education Researchers, Chicago, IL.

Mixed emotions. Oct, 2015. Conference sponsored by NIA, Ann Arbor, MI. Conference co-organizer and grant PI.

Smith, J., Mejía, S., Giasson, Becker, S., & Gonzalez, R. (2015). Freedom from job stress: Do new activities contribute spice to the lives of retirees?. Gerontological Society of America, Orlando, FL.

Mejía, S.T., Gonzalez, R., & Smith, J. (2015). Time together gets under our skins: Bio-marker concordance among couples in older adulthood. Presented in the symposium on Partners as Contexts for Health and Well-being at the 68th Annual Scientific Meetings of the Gerontological Society of America, Orlando, FL.

Mejía, S.T., Gonzalez, R., & Hooker, K. (2015). Mixed-emotions in daily life: Does retirement make a difference? Presented in the symposium on The Transition to Retirement: Changes in Activities, Well-Being, and Health at the 68th Annual Scientific Meetings of the Gerontological Society of America, Orlando, FL.

Gonzalez, R., Mejía, S.T., Dey, R., Elliott, M., Hooker, K., & Smith, J. (2015). Doing justice to your research question: New approaches to analyzing data with intensive repeated measures. Presented in the symposium on Intensive Repeated Measures at the 68th Annual Scientific Meetings of the Gerontological Society of America, Orlando, FL.

Pan, Y., Burnap, A., Liu, Y., Lee, H., Gonzalez, R., & Papalambros, P. (2016). A quantitative model for identifying regions of design visual attraction and application to automobile styling. International Design Conference. Dubrovnik, Croatia.

Burnap, A., Liu, Y., Pan, Y., Lee, H., Gonzalez, R. & Papalambros, P. (2016). Estimating and exploring the product form design space using deep generative learning models. Proceedings of the ASME 2016 International Design Engineering Technical Conferences, IDETC Design Theory and Method Conference.

- Published in peer-reviewed, archival proceedings ([PDF](#))

Nielsen, K. & Gonzalez, R. (2016). Capitalizing on the use of basis sets in regression spline mixed models. Joint Statistical Meetings, Chicago, IL.

Hooker, K., Mejía, S.T., & Gonzalez, R. (2016) The “ROI” of an Intraindividual Variability Approach to Personality. Presented in the symposium on Defined by Change: The Intraindividual Variability Approach to Studying Individual Differences at the 28th Annual Association for Psychological Science Convention, Chicago, IL.

Wang, C., Gonzalez, R., Emmert-Aronson, B., Parrott, R., Capella, J., & Miller, S. (2016). Psychosocial impact of communicating of genetic and/or environmental causes of colorectal cancer: A factorial experiment. Society Behavioral Medicine, Washington, DC.

Gonzalez, R., Smith, J., Mejía, S.T., & Ryan, L.H. (2016). Measures of emotional complexity. Presented in the symposium on Operationalizing Affective Complexity: Theory, Measurement and applications at the 28th Annual Association for Psychological Science Convention, Chicago, IL.

Mejía, S., Giasson, H., Gonzalez, R. & Smith, J. (2016). Couples’ shared experiences of aging: Perceptions, challenges and vulnerabilities. Gerontological Society of America, New Orleans, LA.

Mejía, S., Nielsen, K., Carmichael, A., Lindsay, R., Smith, R. & Gonzalez, R. (2016). Biophysiological experiences during dishwashing: Implications for experienced well-being. Gerontological Society of America, New Orleans, LA.

Nielsen, K., Gonzalez, R., Mejía, S., & Raichur, V. (2016). Combining biophysiological streams to disentangle cognitive and physical components of everyday life. Gerontological Society of America, New Orleans, LA.

Chamberlain, J., Raichur, V., Nielsen, K., Carmichael, A., Mejía, S., & Gonzalez, R. (2016). Trail making and electrodermal activity in older adults: When does arousal indicate cognition? Gerontological Society of America, New Orleans, LA.

Segal, B., Braun, T., Gonzalez, R., & Elliott, M. (2017). Tests of matrix structure for construct validation. Michigan Student Symposium for Interdisciplinary Statistical Science, Ann Arbor, MI.

- Winner, best poster in biostatistics

Greene, M., Gonzalez, R., Papalambros, P. & McGowan, A. (2017). Design thinking vs. systems thinking for engineering design: What’s the difference? International Conference on Engineering Design, Vancouver, Canada.

Raichur, V. et al. (2017). Physiological measures of fatigue to quantify older adults’ muscle activity during everyday tasks. IAGG World Congress of Gerontology and Geriatrics, San Francisco, CA.

Coulentianos, M., Sarvestani, A., Gonzalez, R., & Sienko, K. (2017). Design requirements for task-shifting medical devices. WHO Global Forum on Medical Devices, Geneva, Switzerland.

Mejía, S & Gonzalez, R. (2017). Couples' Shared Self-Perceptions of Aging and Implications for Future Functional Limitations. IAGG World Congress on Gerontology & Geriatrics, San Francisco, CA.

Raichur, V., Mejía, S., Nielsen, K., Piszker, A., & Gonzalez, R. (2017). Physiological Measures of Fatigue to Quantify Older Adults' Muscle Activity During Everyday Tasks. IAGG World Congress on Gerontology & Geriatrics, San Francisco, CA.

Gonzalez, R. (2017). Advanced Computational Neuroscience Network: NSF Big Data Spoke.

- Presented Indiana University, Two Day NSF Workshop
- Presented at Midwest Big Data Hub, Omaha, Nebraska

Bolger, N. & Gonzalez, R. (2017). Why social psychologists should use Bayesian statistics. Society for Experimental Psychology, Full Invited Symposium, Boston, MA.

Mejía, S., Nielsen, K., Zainulbhai, H., Carmichael, A., & Gonzalez, R. (2018). Insight into intraindividual variability in life space via passive location monitoring of daily activity. International Society for Gerontechnology, World Conference, St. Petersburg, FL.

Prescott, H., Carmichael, A., Langa, K., Gonzalez, R., & Iwashyna, T. (2018). Paths into sepsis: Trajectories of pre-sepsis healthcare use. American Thoracic Society, San Diego, CA.

Raichur, V., Ryan, L., Mejía, S., Gonzalez, R., & Smith, J. (2018). Longitudinal analysis of changing consumption patterns in aging households in the United States. Population Association of America, Denver, CO.

- Also presented at the Global Aging & Community Initiative, University of Michigan

Upcoming Conference Presentations

TBA

Invited Colloquia/Seminar Presentations

University of British Columbia (1989)
Harvard University (1990)
Notre Dame University (1990)
University of Arizona (1990)
University of California, Los Angeles (1990)
University of California, Santa Barbara (1990)
University of Oregon (1990)
University of Washington (1990)
Wesleyan University (1990)
University of Victoria (1991)
University of British Columbia (1992)

University of Chicago (1992)
University of Illinois, Chicago (1992)
University of Waterloo (1993)
California State University, Los Angeles (1994)
University of Maryland (1995)
Princeton University (1996)
Cornell University (1997)
University of Connecticut (1997)
University of Michigan (1997)
Yale University (1997)
Ohio State University (1998)
University of Chicago (1999)
University of California, Berkeley (1999)
Ecole Normale Supérieure de Cachan, Paris, Economics Dept (2000)
Warsaw University (2002)
Ecole Normale Supérieure de Cachan, Paris, Economics Dept (2003)
INSEAD, France (2007)
University of Michigan (2008)
Warsaw University (2008)
Institute of Psychology, Chinese Academy of Sciences, Beijing (2008)
Ohio State University, Robert Wherry Invited Lecture (2009)
University of Virginia (2009)
Yale University (2011)
University of Michigan (2011)
University of Washington (2013), Allen Edwards Lectureship
Columbia University (2013)
Warsaw University (2014)
University of Michigan (2015)
RAND, Santa Monica, CA (2015)
University of Michigan (2018)
University of Iowa (2018)

Workshops

Monitoring social change with survey data. Two week workshop co-taught with Eugene Burnstein and Grażyna Wiczorkowska. 2001, Warsaw University, Poland. Gonzalez also co-taught the workshop with Wiczorkowska in 2002 and 2003.

New directions in decision making, Two week workshop. 2000, Département Économie et Gestion, Ecole Normale Supérieure de Cachan, Paris.

Analysis of dyadic and group data. Five day workshop. 1999, 2000 & 2001, Research Center for Group Dynamics, Institute of Social Research, University of Michigan.

Research methodology in social psychology. Five day workshop. 1998, 1999 & 2002, Research Center for Group Dynamics, Institute of Social Research, University of Michigan.

Psychology of Judgment and Decision Making. Two week workshop. 2006, 2007, 2008 & 2009. Warsaw University.

Introduction to Modern Bayesian Modeling and Computation. 2007. University of Michigan. Half-day workshop co-taught with Fred Feinberg.

Longitudinal dyadic data analysis. 2009. University of Michigan, One day workshop sponsored by the Center for the Analysis of Pathways from Childhood to Adulthood (CAPCA).

Dyadic data analysis. 2010. Half day workshop sponsored by the Center for Families. Purdue University, Indiana.

Dyadic data analysis. 2013. Two day workshop, Statistical Horizons, Philadelphia, PA.

Big data. 2014. Half day workshop at the American Psychological Society, San Francisco, CA.

- Repeated in 2015 APS, New York, NY
- Repeated in 2015, LIFE Academy, MI

Papalambros, P. & Gonzalez, R. 2014. Half day workshop on Design Preference Elicitation. Conference on Design Computing and Cognition. London, UK.

General Linear Model in R. 2014. Six day workshop sponsored by the Warsaw University, Warsaw, PL.

Basics in the R Statistical Language. 2014. Two day workshop, Statistical Horizons, Philadelphia, PA.

- Repeated in 2015, Philadelphia, PA.

Upcoming Workshops

TBA

Research Outreach

Faculty Speaker, Camp Michigania, University of Michigan Alumni Camp, MI. 8 summers & one winter, 2001-2007, 2014.

Invited Speaker, AP Psychology, Saline High School, MI. 2009.

Speaker, Science Sunday, Saline Public Library, MI. 2010.