

Portage Lake Association Board Meeting:

MINUTES September 2, 2009

Our Mission: *We have a common goal of improving the quality of life in the Onekama area.*

Board Member:

George Punches, President
 Chuck Reed – Vice President
 Barb Wolverton – Treasurer
 Mary Reed – Secretary
 Roger Cody – Past President

Board of Directors/1yr

Eric Beeman
 Doug Calloway

Board of Directors 2/yrs

Jim Simons
 Dave Combs
 Frank English

Order of Business	Person Responsible	Report/discussion	Action Plan
Call to order	George Punches		07:00:00 PM
Introductions	George Punches	All board members present except Eric Beeman Also present: Margaret Punches, Lee LaFleur, Judy Blackmore, Linda English, Jewellee Franklin, Jeff Sternberger	
Secretary's Report	Mary Reed	Minutes were sent to the board by email prior to the meeting. Frank moved, Roger seconded that the minutes for August 2009 be approved.	Motion carried
Treasurer's report	Barb Wolverton	Treasurer's report was distributed. See attached. \$5,500 has been removed for the lighthouse. We have about 14,000 as of August 31,2009. Frank moved, Roger seconded that the report be accepted.	Motion carried
President's report	George Punches	<ol style="list-style-type: none"> 1. George reviewed the annual schedule of events. There are many more activities during the first half of the year. 2. Jewellee and Ken Franklin will be the new chairs for he Winter Festival of Lights. Judy Blackmore was thanked for the wonderful job she has done for many years as chair of this project.. 3. Should we have another retreat in December? We will follow the same format if possible.....8-12noon, Church camp, and Dan Behring to lead the discussions. Another facilitator could be Mark Bergstrom. This would be up to the new president to ask Dan or Mark. George will arrange a date with the church camp. (Retreat is to “daydream”. Planning comes later in the year. Budgeting done after the retreat.) 4. George reviewed the priorities that were set at the beginning of the year and noted that many of our priority items have been accomplished. (See attached list. 	<ol style="list-style-type: none"> 3. Consensus was that we should have another retreat in December. <p>George will contact the camp about possible dates.</p>

		<p>5. Judy Ball from the CVB has informed us that \$1000 has been budgeted for advertising the Winter Festival. It will be held in Onekama. Eric Beeman and Doug Callaway will co-chair.</p> <p>6. Slate of officers will be announced at the next meeting.</p>	
Committee Reports			
Fall Festival	Jeff Sternberger	<p>Festival date is October 10th. Rocking R will cost about \$600. Crafters will pay \$15 to 25 for a double booth. We had 26 crafters last year. Use the membership list to get volunteers to help. We will have Scarecrows and cornstalks again this year. Roger moved, Frank seconded that the budget for this year is approved. (Lee thanked Jeff for his help with the PLA Dinner and Dance.)</p>	<p>Motion passed.</p> <p>Note: Marilyn Acker has organized the scarecrow decorations that have been placed throughout Onekama!</p>
Newsletter	Margaret Punches	<p>We have published 3 PLA Newsletters this year at a cost of \$2403. It has expanded to 8 pages. We could cut down costs by making it smaller, publish 3/yr instead of 4 and by promoting email distribution. Bear Lake charges \$5/year. Ann Johnston will help Margaret. It has been such a success, consensus was that we should continue with 4/yr. Frank moved, Roger seconded that we raise the budget to \$3,000. We will do 1 more this year the end of October.</p>	
Fund Raiser	Lee LaFleur	<p>June 19, 2010 is the date for next year's fund raiser. The committee will start work in January. Lee distributed a final financial report for the Summer's End Dinner and Dance. .</p>	
Onekama Sign and Italian Dinner fund raiser	Doug Calloway	<p>Discussed small turnout at the dinner. Need someone to do marketing and ads for PLA. Margaret read list of people who volunteered. Judy has sent thank you notes to those who worked on the dinner. Judy has also sent thank you notes to everyone who has done anything for the sign. Judy will order more thank you notes. Roger moved, Dave seconded that we order #250 more. Questions have been asked on why the Township and Village didn't donate? Roger moved that we send a note to the Lions, Village and Township asking for a donation to the sign.</p>	

Fireworks	Paul Mueller	Paul is checking on a new company for next year. He will also check if the Lions will continue to support and help financially.	Paul will report back to the board.
Banners	Dave Combs	New contract has slight price increases: \$60/yr to \$62 for Xmas decorations, \$10/yr to \$11 for banners. Barb moved, Frank seconded that we do another 3 year contract with the same company. They will be taken down after Labor Day. We have purchased 8 new banners per year for 2 years.	
Website	Eric Beeman	No report	
Concerts in the Park	Margaret PUNCHES	We have collected \$2493.43 to date. Next year we can start in July and go 1 week longer in August. The school can be used as a backup next summer. A portable stage would cost \$1800. Frank moved we approve it now for next year. Roger seconded. Village can store it and Roger will help with improving the electrical. Summer's End fund raiser could cover the costs.	Motion carried to budget \$1800 for a portable stage for the concerts in the park.
Membership	Roger Cody	Roger has been making calls to people who want to get involved.	
End of Summer dinner/dance	Lee LaFleur	Lee thanked Deb Acker, Frank English and Barb Wolverton for their help. Barb donated rooms at the Alpine for the band. Lee distributed the final financial report for the event. Surveys have been sent and Lee is asking for "testimonials" to use for next year's event. Friday night is the only option for the 2010 event. Many felt this was okay. Lee will tabulate survey information,. Lee asked for a consensus on hiring the Kathy Ford band again next year. Board agreed.	Lee will contact the Kathy Ford band to get the date reserved for next year's End of Summer dinner/dance.
OLD BUSINESS:			
Parks and Recreation	Doug Callaway	Doug reported that the Harbor Commission is revisiting the Marina project. This is in connection with the village park overall plan.	Doug will continue to keep the board updated.
Love Inc.	Roger Cody	Kim Carlson from Love Inc in Manistee will do an informational presentation at our October meeting.	
New Business			
PLA storage	Barb Wolverton	Barb's husband Jerry is building shelves	

		in a closet at the Alpine for PLA storage. Supplies will be easily available and in one place. Discussion followed on if we should consider getting our own copier.	
M-22		A \$30,000 grant was received with the help of the Alliance for Economic Success to promote the M-22 project. This is the 3 rd grant in connection with the whole project and will make us eligible for other grants. This is the start a downtown development plan for Onekama	
Meeting adjourned	George Punches	09:20:00 PM	Submitted by Mary Reed