

Board of Director's Meeting. April, 2009

OUR MISSION: *We have a common goal of improving the quality of life in the Onekama area.*

Officers:

George Punches- President
 Chuck Reed- Vice President
 Barb Wolverton-Treasurer
 Mary Reed- Secretary
 Roger Cody – Past President

Board of Directors /1
 Yr

Eric Beeman
 Doug Callaway

Board of Directors / 3 Yr

Jim Simons
 Dave Combs
 Frank English

Agenda

Order of Business	Person responsible	Report, or To Do list	Action Plan
Call to Order	C. Reed for G. Punches	Present: Chuck Reed, Mary Reed. Roger Cody, Doug Callaway, Jim Simons, Dave Combs	VP Chuck Reed conducted the meeting.
Introductions	C. Reed	Other members present: Nancy Cody, Jane and Paul Mueller, Dan and Nancy Behring	
Secretary's Report	Mary Reed	Minutes were distributed on line. Additional copies were available.	Dave moved, Roger seconded, minutes were approved .
Treasurer's Report	M.Reed for B. Wolverton	Report was distributed.* Dave noted that we will need some money for bills soon. Discussion on when CD matures and cash flow from fund raiser.	Roger moved, Dave seconded, report was approved. Members to call Barb with questions on available cash.
Presidents Report	C. Reed	George has written the Newsletter for April except for completing the Citizen of the Year ballot. There were over 20 nominations and because the notice that asked for nominations stated that they would be on the ballot, Roger Cody made the following motion "Include on the ballot all nominees who met the nomination criteria that George set in his letter". Mary seconded, motion carried. Roger, Chuck and Paul will meet tomorrow to review and to discuss the criteria for next year.	Roger, Chuck and Paul will meet tomorrow to review the ballot and to develop criteria for next year.
Committee Reports			
Newsletter	M. Punches	Absent	Newsletter will be mailed May 1 st ..
Fund Raiser	Lee LaFleur	The Fund Raiser is on track. Lee distributed a fund raiser report.* He encouraged board members to buy their tickets soon.. Nancy Cody distributed the flyers that she designed.*	All plans for the fund raiser are on track. Next meeting is April 9 th . Flyers are to be distributed by board members.
Website	Eric Beeman	Absent. Written report attached.* Discussion on ways to get information to the community to those who do not use the internet. Most common places that people go are to the Post Office and the bank. An area at these places would be good.	
Invasive Species	Mary Reed	The Lake survey will be expanded to include data collection and monitoring points at the sewers and streams in addition to the lake. The committee will begin working with the lake management company next week.. We plan to begin surveying in early spring.	Community education programs will start in April.
Onekama Sign	Doug Callaway	Doug will go to the variance meeting on April	

		13 th . If the variance is approved, work on the sign will start in April.	
Fireworks	Paul Mueller	The fireworks will be held on the Friday of Onekama Days. The cost is \$5000 and will be shared with the Lions. This is the last year that this company will be doing fireworks.	A pancake breakfast will be held this Sunday at the fair grounds for the fireworks. The Lions and PLA will sponsor this event.
Banners/ decorations	Dave Combs	Our last contract expired in 2007. Dave presented a new contract* for approval of the board. There was only a 3% increase in cost. A motion was made and seconded by Roger that Dave try to get more bids on the lease agreement. Dave presented the costs for the 8 banners (\$1017) and 4 sets of brackets (272/4) Roger moved, Jim seconded to buy the banners and springs.	Dave will attempt to locate another company that would be interested in giving us a bid.
Mon. night concerts	M. Punches	All the concerts have been scheduled.	
Membership	Roger Cody	Membership continues to increase. Notices were sent out and Lee LaFleur has been an active recruiter. Roger will send a letter to all new members welcoming them to PLA and inviting them to become active members.	
Organizational chart for PLA	Chuck Reed & Doug Callaway	Chuck and Doug continue to work on getting information from committee chairs to use in the development of this chart.	
Summer Dinner dance project	Lee LaFleur	Lee reported that we may have some additional costs. See attached report. He has 48 attendees to date and 22 have paid.	Lee encourages board member to pay to help improve cash flow.
Winter fest 2010	Eric Beemam & Doug Callaway	"Ideas are flowing" Lots of good ideas. Polar bear dip, shanty races....	
Lighthouse project	Chuck Reed & Frank English	Discussion continued. Reviewed Tom Gerhardt's suggestions at our last meeting that if we can not find a place for it in our community, it could be advertised and sold as a maritime artifact. Perhaps Manistee would like it to place next to the ship Milwaukee...	George will ask for members suggestions in the April President's Letter.
Old Business		Postcards: Mary distributed sample of postcard that Barb had obtained. Board felt they were too expensive and 250 of them would be a lot. Doug moved and Dave seconded that we do not order these postcards. Nancy Cody reported on the progress of the Onekama Brochure. She is meeting with Jim Messner this Friday. She will present it to the board for approval when it is done. Nancy also informed the board that another brochure was being developed as an Onekama Charter Boat Captains. This brochure promotes Onekama as a destination spot. Also, there will be TV coverage for the fishing tournament out of Onekama Marina on Memorial Day weekend. They have asked us for donations. Doug moved and Roger seconded that we do not have money to support this at this time.	Board will review with Barb and explore other options.
New Business		<ul style="list-style-type: none"> Dan informed the board that the DNR will train volunteers to do clean boat inspections to monitor our launch sites. Jim Simon said that the Harbor Commission will follow up with this project. 	

		<ul style="list-style-type: none"> Energy Fair: Dan asked if the PLA would like to staff a food booth at the fair as a fund raiser. It would be June 25,26,27 and would need 2 people/booth at all times. Dan will get more information and report back to the board. 	
Public Comment			
Adjournment		Meeting adjourned at 9:20 Submitted by Mary Reed, Secretary	
		* Item is attached to the original copy of the secretary's minutes and is on file with PLA.	