

PLA Monthly Regular

1/07/09
7:00 PM
Farr Center

Board of Director's Meeting January 7th 2009

OUR MISSION: *We have a common goal of improving the quality of life in the Onekama area.*

Officers:

	Board of Directors /1 Yr	Board of Directors / 3 Yr
George Punches- President	Eric Beeman	Jim Simons (2009)
Chuck Reed- Vice President		
Barb Wolverton-Treasurer	Doug Calloway	Dave Combs (2010)
Mary Reed- Secretary		
Roger Cody – Past President		Frank English (2011)

Minutes

Order of Business	Report, and Discussion	Action
Call to Order George Punches	All board members present. Roger Cody announced results of the election: See above. Judy Blackmore noted that one of the 1 yr positions should be a 3 yr. George moved Frank English to a 3 yr position	Meeting called to order at 7:05 PM
Introductions George Punches	All PLA board members present. In addition the following members were present Nancy Cody Lee LaFleur Judy Blackmore Jim Messner Linda English	Welcomed members
Secretary's Report Mary Reed	George had the following additions to the December minutes: 1. In order to sell the lighthouse, a notification would have to go out to all members. 2. The board voted to join the Manistee County Visitors Bureau. For \$165.00	Roger motioned to approve the December minutes as amended. Nancy seconded and board approved. Members will be notified prior to selling the lighthouse.
Treasurer's Report Barb Wolverton	Treasurer's report was distributed. Discussion followed on the loss on the Fall Festival. \$581.26 will need to be added to the loss. Judy Blackmore reported that the sale of the Festival of Lights sweatshirts was currently at a loss, but she expects us to make \$100.	Jim Simons moved and Chuck seconded that the financial report be approved as amended. Motion carried.
Presidents Report George Punches	George recognized Roger Cody for the outstanding job he has done as President. He also thanked Jane and Paul Mueller for their work as board members and thanked them for their continued support. He plans to have a general meeting of the members before November. Noted that each committee chair should have a handbook of information to pass on. He will ask committee chairs to serve and will strive to have no "one person" chairs. Since no one volunteered to fold, label and stuff the Presidents letter, he will arrange to have that done.	* Budget committee will meet soon. *George will appoint committee heads for year. *Calendar for the year will be developed *Encourage committees to grow with new members and strive for "no one person committees??" *Presidents letter... address & mailing will be done by outside source.
Committee Reports		
Newsletter Margaret Punches	George reported that the quarterly Newsletter is in the mail and that the President's Letter was included in the Newsletter.	Next Newsletter is scheduled for first of May.

Fund Raiser Lee LeFleur	Lee distributed an agenda for the Fundraising Committee Report. It covered table decorations report, committees he has in place and committees still needed. He distributed pictures his daughter has done of movie stars to use at each place setting. Frank English reported that we have access the Chamber of Commerce mailing list (<i>or Manistee County visitors Bureau</i>) and they will send notification of our Fundraiser for \$50. There was discussion on having Watershed and Onekama Food Bank Envelopes available on the tables at the dinner. This can expand the opportunity for people to donate to the community. There was also discussion on charging \$250 to be a "Star Donor" and have their name on the Onekama School Sign for 1 month. \$50 of this donation would go to the school.	Lee will get George information on Star Donors for him to include in his next newsletter and see what response we get. We will pay \$50 to have the Fundraiser flyers sent to these 600 new addresses...
Website Eric Beeman	Eric reported that the new front page for the website is completed and may be accessed by using Onekama.info/future. George asked for people to help Eric and Lee LaFleur volunteer. There was discussion on obtaining money for the work Eric does on the website. Eric was recognized for his excellent work and donations of his time and money to this project...	
Invasive Species Mary Reed	As a follow up to the AVAS Survey that PLA funded in October, the Watershed subcommittee reported to the Watershed Committee on 12/10/08. Presentations were also made to the Township and Village boards in December. At the January Township Board meeting, they appointed this committee (Dan Behring, Herb Lenon, Jim Simon and Mary Reed) to be a subcommittee of the Township to continue on with development of a 5 year plan for the control and management of invasive species.	Subcommittee of the Watershed will report back to the Township, Village, Watershed Committee and PLA.
Onekama Sign Doug Calloway	The North sign is done and all permits are in place. The Township has agreed to take ownership of this sign and the S sign when it is completed. The easement agreement has been signed by Doug Schultz and given to the Township.	Begin fundraiser in the spring for the second sign.
Winterfest Jim Messner	We were not notified in time to put much in place for this year. Maybe Doug Calloway can organize high school boys to have a bonfire and sell coffee and donuts? Jim Messner volunteered to help with next year's winter program. His "stunning" Xmas tree that he has put up the last 4 years could be a sample for a "festival of lights" around the lake. We could have a snowman contest etc.	Jim will help others with directions on how to make his tree and will help in the planning process for next winter.
Banners decorations Dave Combs	Dave Combs reported that the spring mounts for the banners worked. Xmas decorations were up on time and all but 2 were lighted.	Dave will purchase 8 new banners for next year and 4 springs as budgeted.
Mon. night concerts Margaret Panches	George reported that Margaret has 3 or 4 already signed up for this summer. The concerts are becoming well known and people are now calling her. Marge Clement has volunteered to serve on this committee.	Margaret will continue to book groups.
Organizational chart for PLA Chuck Reed and Doug Calloway	Chuck and Doug presented a draft organizational chart using the input from the Board Retreat. Discussion followed.	Board members are to respond to this draft with suggestions.
Old Business	Election Results/Roger Cody. Roger thanked people for their help during his presidency.	

<p>New Business</p>	<p>M-22 project with Master Plan direction and guidance George reported that this could be a great marketing tool for Onekama. We would be the start of a color tour that goes all the way to North Port. This is a part of the whole Master Plan and a part of the Manistee Convention Bureau.</p> <p>*Membership committee and chairperson. George again stressed that we should have no “one man committees” and encourages other people to participate.</p> <p>*New projects and outreach Lee LaFleur proposed that we sponsor a fundraiser at the end of summer. He has contacted the Portage Point Inn to plan a dinner and dance for late August. Tickets would be \$100 per person. Discussion followed. Frank moved and Dave Combs seconded, motion passed.</p>	<p>Status of this project will be updated.</p> <p>Roger is developing a skills and interest assessment of members so we can encourage more active participation from our members.</p> <p>Lee will follow up and reserve Saturday August 29th for this fundraiser.</p>
<p>Public Comment</p>	<p>No public comment</p>	
<p>Adjournment</p>	<p>Meeting adjourned 10PM</p>	
	<p>Minutes submitted by: Mary Reed, Secretary</p>	