

**PORTAGE LAKE ASSOCIATION
MINUTES
May 7th, 2008**

The meeting was called to order at 7PM by President Roger Cody.

PRESENT: : Roger and Nancy Cody, Frank and Linda English, Dave Combs, Chuck and Mary Reed, Barb Wolverton, George and Margaret PUNCHES, Doug Calloway, Eric Beeman, Judy Blackmore

MINUTES: The April minutes were distributed and approved...

TREASURER'S REPORT: The financial report as of 5/7/08 was distributed and approved. Barb noted that (1) we now have over \$6,000 collected toward the sign. We have not yet received the money from the Trinity Lutheran Church fundraiser dinner. It was a great event and the dinner was outstanding! (2) our CD expires and the board instructed Barb to renew at the 12 month rate.

COMMITTEE REPORTS:

- 1) **PUBLIC RELATIONS: Web Site:** Eric Beeman reported that the new web site is ready to go. He has received approvals from all the local organizations and every business that has a web site has been entered. There are 5 chapters on the history of Onekama. The next step is to get information from those organizations that do not have a web site. Anything can be changed as needed. All questions, suggestions and changes for the web site should go through George and Eric...
- 2) **SIGN:** Doug Calloway reported on the location of the sign. We now have permission to construct it on the Bidwell property. As soon as they can meet with Doug and see the exact location, the project can start... Doug hopes to start the week after Memorial Day. Two choices for the final design were presented. This design will be carried out throughout the town. The board discussed if it should be trademarked. There was also discussion on the lighting for the sign. Roger will check into possible options for lighting. We will plan to do pictures of the ground breaking and of the new sign when completed. The village, township, Manistee Foundation and others will be asked to attend. Nancy Cody volunteered to work on the landscaping and pick out plants and shrubs that would be "maintenance free". We decided that the PLA would be responsible for maintenance and we will work with the Petunia Committee on this. .
- 3) **FUND RAISER:** Roger reported that the fundraiser plans are coming along nicely. Lee LeFluer has done an outstanding job selling ads and soliciting donations. The program will be very large this year and it will also contain enough coupons that people can use that would pay for the dinner. The dinner is set and Barb has the decorations ready to go.
- 4) **PRESIDENT'S NEWSLETTER:** Roger questioned if we still need to send out a monthly newsletter now that we have the quarterly Newsletter that Margaret PUNCHES publishes for us. The board decided that his newsletter was still worthwhile as it is a personal contact with our members and .it provides updated information between the quarterly mailings.
- 5) **BANNERS:** Dave reported on the costs of the banners and brackets. The board approved that he order 8 new banners and the special brackets.
- 6) **PETUNIA PARADE:** The plantings will be done on May 22nd. The rototilling and watering arrangements are all in place.

- 7) **CONCERTS IN THE PARK:** The first concert is the big band concert on June 29th. The park will be decorated for this event. Margaret reported that she obtained a \$193 grant for the concerts. Several churches and the Lions Club are on board to provide refreshments. George asked for more volunteers to "pass the hat" at the concerts. Nancy Cody will purchase 6 baskets to use.
- 8) **POSTCARDS:** The committee decided to print 100 each of 4 historical and 4 current postcards. (Current will be aerial shot, petunias, fountain, butterfly bench/lake) Cost will be \$120. Barb will follow up and order the postcards. Card displays need to be obtained. Roger will check if Marilyn Baar has any available. Dave suggested that card holders for display could be easily made.
- 9) **ONEKAMA BROCHURES:** One of our next projects will be a flyer on Onekama. Jim Messner would be a good person to work on this project. Linda English showed the board her new one and the price is very reasonable.

Reminders:

Pancake Breakfast – May 18th, 2008

PLA Meeting – June 4th, 2008

Fund Raiser – June 14th, 2008

Meeting adjourned at 8:30 PM.

Submitted by:

Mary Reed, Secretary