

**PORTAGE LAKE ASSOCIATION  
MINUTES  
April, 2008**

The meeting was called to order at 7PM by President Roger Cody.

**PRESENT:** : Roger and Nancy Cody, Frank and Linda English, Dave Combs, Chuck and Mary Reed, Barb Wolverton, George and Margaret PUNCHES, Judy Blackmore, Paul and Jane Mueller

**MINUTES:** The March minutes were distributed and approved...

**TREASURER'S REPORT:** info lost.....reenter from hard copy.

**COMMITTEE REPORTS:**

- 1) **PUBLIC RELATIONS: Web Site:** Roger reported that Eric Beeman has met with several people since our last meeting and the web site is coming along well. Eric will follow up with George PUNCHES when he returns from vacation.
- 2) **SIGN:** Roger reported that Doug Callaway continues to work on this project and has gotten costs back to the original budget. Frank English met with the Fair Board tonight to get approval for the site. The board would like it marked off so they can see the exact location that we are proposing. Frank and Doug will follow up.
- 3) **FUND RAISER:** Roger distributed samples of receipts that will be given to contributors. Board approved and Roger will order 500 for \$58. He also reported that the cost of ordering the programs (40 pages with 30 ads) from Jackpine would be about \$800. We would order #250 books as everyone who places an ad would get a book. There would not be any color ads. The programs will have coupons that will cover the cost of the dinner. This will be a selling point for advertising. It is suggested that we also check with Pioneer Press. Roger will do that and report at the next fundraiser meeting. The next meeting will be April 8<sup>th</sup> at 1:30 at the Alpine Motel.
- 4) **FIREWORKS:** Dave Combs reported that the Lions will help with half of the additional costs - \$300. We do not want to decrease the quality of the fireworks. The Lions Club will hold two pancake breakfasts to raise funds. The first will be held on **Sunday April 13<sup>th</sup>**. PLA members are asked to volunteer to help. Frank made the motion and Paul seconded that we increase our fireworks budget by \$300 to cover this additional costs.
- 5) **BANNERS:** Dave reported that he is still checking on ordering the spring relief brackets and 8 replacement banners. Dave will check out the price of the brackets from Bays Supply in Traverse City.
- 6) **501 C3:** Eric Beeman is scheduled to meet with Laurie Heinzelman of the Manistee Foundation next week.
- 7) **POSTCARDS:** The committee decided to print 100 each of 4 historical and 4 current postcards. (Current will be aerial shot, petunias, fountain, butterfly bench/lake) Cost will be \$120. Barb will follow up and order the postcards. Card displays need to be obtained. Roger will check if Marilyn Baar has any available. Dave suggested that card holders for display could be easily made.

**NEW BUSINESS: GEOCACHING.** Barb suggested that we look into geocaching. It has become quite popular and would be a way to bring people into our community. It's a treasure hunting game using a GPS. The board requested that Barb follow up and report back at next meeting. You can go to [geocaching.com](http://geocaching.com) to get more information.

**Reminders:**

**Pancake Breakfast – April 13<sup>th</sup>, 2008**

**PLA Meeting – May 7<sup>th</sup>, 2008**

**Fund Raiser – June 14<sup>th</sup>, 2008**

**Meeting adjourned at 8:30 PM.**

Submitted by:

Mary Reed, Secretary