Behind the Digital Screen

Quiz #2 Study Guide

The quiz is multiple-choice and will contain from 40-50 questions. Please bring a #2 pencil. Questions will be drawn from topics on this list. This list is drawn from lectures, required readings, and lab assignments.

ALLOWED NOTES: Quizzes are closed-book, EXCEPT that you are allowed to bring **ONE** 8.5 x 11" sheet of paper containing your own notes. You may only use this paper if you make this sheet yourself and it is not a copy of anyone else's sheet.

The list of question topics:

1. "I'm Feeling Lucky" button, purpose of
2. algorithm, biases of
3. algorithm, definition of
4. algorithm, examples of
5. algorithm, kinds of optimization
6. API
7. comment
8. common carriage
9. computer, definition of
10. conditional
11. DNS, censorship of
12. DNS, definition of
13. DNS, domains in
14. DNS, political/economic aspects
15. events
16. Google Bombing
17. HTML, embeds within
18. HTML, evolution of interactivity within
19. HTML, form tags
20. HTML, tables
21. lists (a.k.a. "arrays")
22. lists, iterating over a list in Scratch
23. loop
24. metadata, definition of
25. metadata, examples of
26. network neutrality
27. non-linear editing
28. non-linear editing, advantages of
29. Open Web, definition of
30. Open Web, vs. walled garden
31. operator
32. operator, Boolean
33. podcast
34. podcasting, rise of
35. programming, vs. markup
36. resolution (*)
37. RSS, common/important tags
38. RSS, controversies/decline
39. RSS, definition of
40. RSS, uses of
41. sampling (*)
42. Scratch, basic concepts in
43. search engine, "engine"
44. search engine, "organic" results
45. search engine, 2nd generation
46. search engine, business model of
47. search engine, censorship and
48. search engine, crawler
49. search engine, index
50. search engine, political/economic aspects
51. search engine, suppressing commerce on
52. search engine, use of inlinks within
53. search engine, weighting
54. semantic vs. non-semantic markup (*)
55. SEO, definition of
56. statement
57. threads
58. top-level domain, definition of (in DNS)

59. URL, relative vs. absolute linking
60. validator, code (usefulness of)
61. variable
62. walled garden, as a strategy
63. walled garden, definition of
64. walled garden, examples of
65. Web feed, definition of
66. Web feed, economics of
67. Web feed, role of bots
68. Web Page, files that comprise a
69. Web Page, vs. desktop software
70. Web Server, default/common filenames
71. Web Server, directory structure of
72. Web Server, vs. Web client
73. Web Server, vs. your personal computer

(*) = repeated topic from last quiz

OUR NO-TRICK-QUESTION GUARANTEE: It's hard to write good test questions. We will statistically analyze the results of this exam and automatically discard any questions found to be unfair. If a question seems terrible, we're sorry. We will throw it out. Don't worry.

THE #FTFY RULE: FTFY is Internet slang for "fixed that for you." If you are prepared to answer a question we don't ask (or if you don't like one of our questions), you will be allowed to write and answer ONE of your own multiple-choice questions for credit.