

Abe Gong

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Education

University of Michigan, Gerald R. Ford School of Public Policy Ann Arbor, MI
Master of Public Policy Anticipated: April 2008
Coursework includes program evaluation, microeconomics, simulation and modeling, domestic policymaking, issues in education, economics of education, and education policy

Brigham Young University Provo, UT
Bachelor of Arts, with honors August 2006
Major in communications, emphasis: public relations. Minors in business, Japanese, and mathematics.

Work Experience

University of Michigan, Gerald R. Ford School of Public Policy Ann Arbor, MI
Graduate Student Instructor – PP 636, Program Evaluation Sept 2007 – Present
Tutored, lectured, and evaluated the work of masters and PhD students in research design and econometrics.

Michigan Department of Education, Office of Educational Technology Lansing, MI
Research Intern Summer 2007 – Present
Advised department officials and external research teams on state education data systems. Suggested and executed a data mining project that identified more than \$40 million in untapped revenue for schools.

Utah State Veterans Affairs Office Salt Lake City, UT
Research Contractor Summer 2006
Designed, pitched, and executed a needs assessment for statewide servicemember support. Constructed survey and conducted quantitative and qualitative analysis of results. Presented recommendations on programs, communication, and ongoing evaluation to the state steering committee.

BYU Communications Research Center Provo, Utah
Teaching Assistant Aug 2004 – Aug 2006
Guided nearly 100 undergraduate and graduate research projects from start to finish. Developed curriculum materials, lectured, and tutored to support students.

BYU Center for Instructional Design Provo, Utah
Multimedia Programmer and Project Lead Feb 2003 – Jan 2004
Developed computerized teaching materials using Flash, Director, Javascript, HTML. Coordinated instructors, programmers and course designers.

Office of Congressman Tom Lantos, U.S. House of Representatives Washington, D.C.
Intern Summer 2000

Extracurricular Activities

Ford School Spring Charity Auction Oct 2007 – Present
Co-chair
Coordinated volunteers, solicited donations, and arranged catering, music, decorations, and logistics for the Ford School's biggest annual community event. Raised more than \$15,000 for charity in one night.

Current Events Student Association Nov 2003 – Aug 2006
Founder and President
Chartered the club and raised \$4,500 for research, activities and publicity. Executed two successful membership drives for a total of more than 650 members. Wrote honors thesis exploring news consumption among students.

Skills

Statistical Analysis: SPSS, STATA, Excel, Access, R
Visual Design: InDesign, Photoshop, PowerPoint
Programming: Flash, C++, JavaScript, HTML, PERL, Python