

Visibility and Wikipedia

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A Case Study

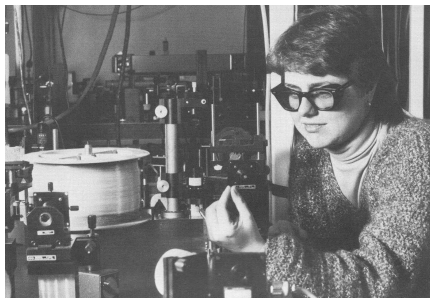


Figure: Donna Strickland

- ▶ Donna Strickland won the Nobel Prize in Physics in 2018.

A Case Study

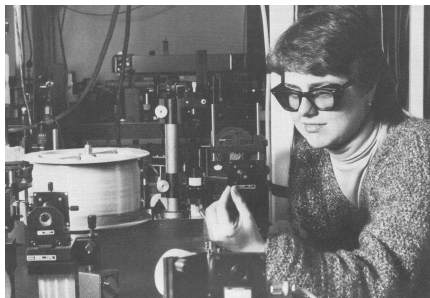


Figure: Donna Strickland

- ▶ Donna Strickland won the Nobel Prize in Physics in 2018.
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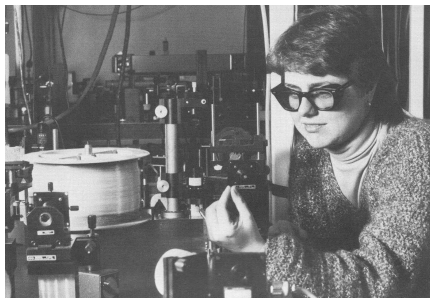


Figure: Donna Strickland

- ▶ Donna Strickland won the Nobel Prize in Physics in 2018.
- ▶ When she received the award, she did not have a Wikipedia page.
- ▶ A draft page for her, created earlier in 2018, had not been approved.

What is Wikipedia Doing?



WIKIPEDIA
The Free Encyclopedia

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Wikipedia both **reflects** and **establishes** mainstream beliefs about what is important or **notable**.

Thinking About Editing Wikipedia

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<http://www.wikipedia.org/>

Gender Bias and Wikipedia

Across All of Wikipedia

ED15: Gender across Wikimedia project contributors in 2018, weighted

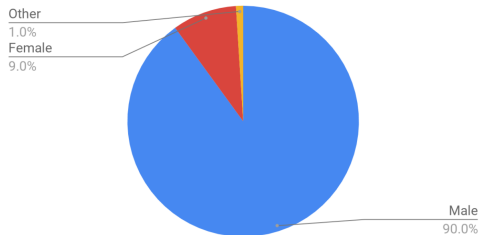


Figure: Gender of Wikipedia editors, Community engagement survey, 2018

Gender Bias and Wikipedia

By Wikipedia Language

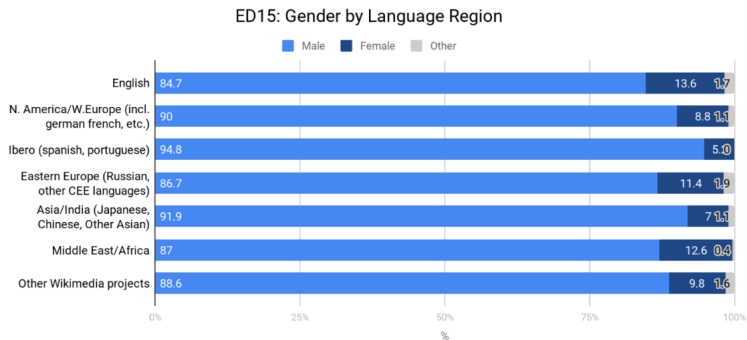


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Some Other Wikipedia Bias Facts

- ▶ 17.67% of English-language Wikipedia biographies are of women.
- ▶ The median age category for Wikipedia editors is 35-44 years.
- ▶ 81% of Wikipedia contributors are from “the Global North”.

You Can Make Somebody's Day

Part 1



Olivia Waite

@O_Waite

Following



Mary Anning's Wikipedia page is quite clear on how her significant contributions were overlooked during her lifetime:

en.wikipedia.org/wiki/Mary_Anning... The Wikipedia page for the history of fossils, of course, also leaves her out. en.wikipedia.org/wiki/Fossil

4:18 PM - 21 Aug 2018

You Can Make Somebody's Day

Part 2



Olivia Waite

@O_Waite

Following

Replying to @superyarn

This is absolutely marvelous and I cannot thank you enough. I am a little choked up right now about this. Thank you, thank you, thank you!

5:06 PM - 21 Aug 2018

Are You For Real, or Are You Just Mayo?

Navigating Wikipedia Culture



In 2016, Bloomberg News reported that contractors for Just Mayo were buying the product from store shelves, making it look more popular than it really was.

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- ▶ Wikipedia doesn't want to host Astroturf/ fake grassroots campaigns.
- ▶ Wikipedia doesn't want people with conflicts of interest writing pages.

Being Genuine, Establishing Notability

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- ▶ Create cross-links
- ▶ Explain why people or topics are notable (awards, honors, just say “notable”)
- ▶ Wikipedia is for cool facts, not long-held passions (save those for articles and blog posts!)

How Can You Get Involved?



Figure: Keisha Cook at the 2017 AWM Symposium editathon

- ▶ Make a Wikipedia account
- ▶ Edit or create articles
- ▶ Participate in an editathon (AWM Research Symposia)
- ▶ Run an editathon (Wikimedia Rapid Grant?)
- ▶ Become a Wikipedia Fellow (fellows.wikiedu.org)